

# BlackBerry 7100r

for the Enterprise



## Phone, Email and Data – All in One

The BlackBerry® 7100r business phone provides the best combined wireless email and data experience for enterprise users who prefer a smaller handset design. It puts top-of-the-line features, such as speakerphone, Bluetooth® technology, polyphonic ringtones and an advanced call log, in a sleek and stylish handset. The BlackBerry 7100r™ offers complete BlackBerry functionality including phone, email, enterprise data, Internet, SMS and organizer applications.\*

## Enterprise Friendly

For enterprise and government organizations, the BlackBerry 7100r works with BlackBerry Enterprise Server™ to provide users and IT managers with:

- Advanced security features
- Wireless "push" delivery of email and data
- Secure access to intranet and Internet based applications
- Single mailbox integration
- Attachment viewing
- Wireless email reconciliation
- Wireless calendar synchronization
- Remote address book look-up
- Centralized management and support
- And more

Unlike traditional mobile phones, the BlackBerry 7100r business phone can be centrally managed and supported by IT departments using BlackBerry Enterprise Server. Also, the BlackBerry 7100r incorporates advanced security features to satisfy strict IT requirements.

## Easy-To-Use

The BlackBerry 7100r features BlackBerry push technology that enables email and information to be delivered automatically and effortlessly. Messages can be quickly composed on the BlackBerry 7100r thanks to the integrated SureType™ keyboard technology. SureType allows users to quickly and accurately dial or type using either one-handed operation or two-handed thumb-typing without the limitations of traditional phone keypads. The BlackBerry 7100r also incorporates a large, vibrant, high-resolution color LCD display, easy-to-use navigation trackwheel and intuitive menu interface to optimize the mobile experience.

## More Powerful Than Traditional Mobile Phones

The BlackBerry 7100r business phone stands apart from traditional mobile phones by providing superior features, such as enhanced messaging and data capabilities, Bluetooth technology, speakerphone, ample memory, quad-band network support, an advanced call log, embedded wireless modem and an internal high performance antenna.

## Imagine the Freedom

- Make calls in your car using convenient Bluetooth hands-free technology
- Access intranet information while in a client meeting
- Receive wireless notifications and alerts from business reporting systems
- Wirelessly access service histories and product bulletins
- Send and receive messages while waiting in an airport
- Initiate a spontaneous conference call using the built-in speakerphone
- Set up a meeting from the middle of a tradeshow

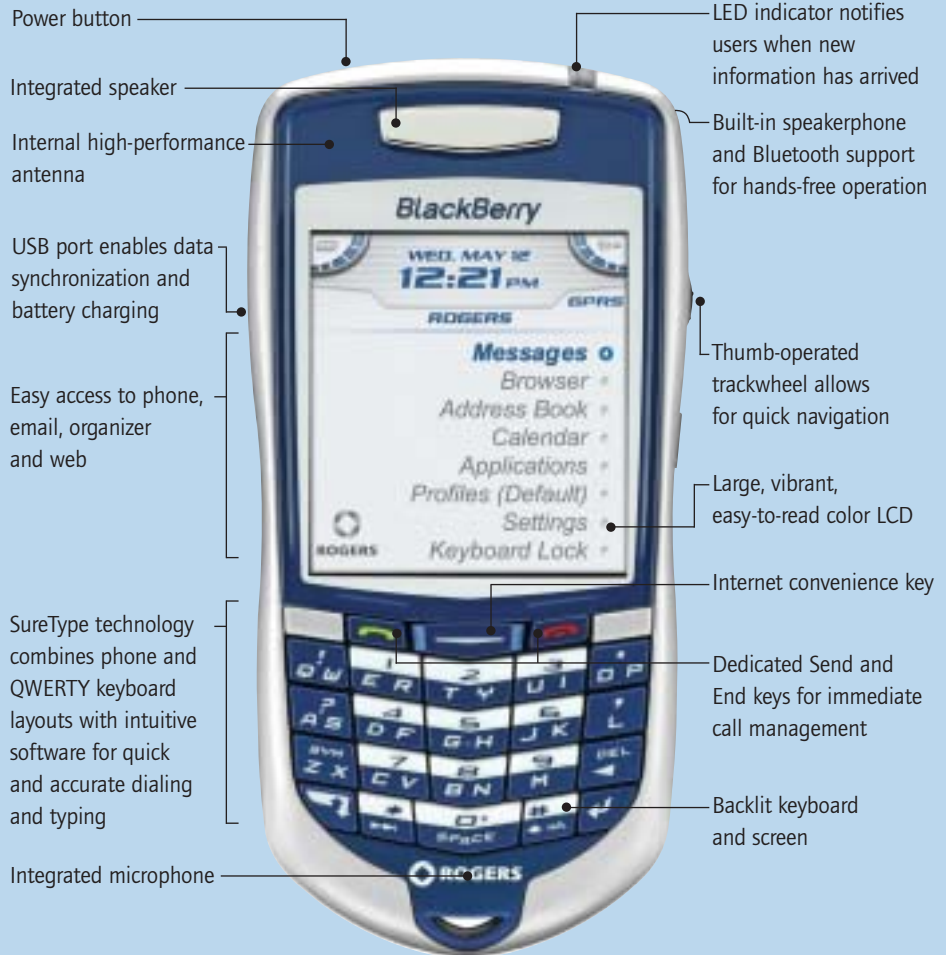


## BlackBerry 7100r Highlights

- Complete BlackBerry functionality including:
  - Phone
  - Calendar
  - Email
  - Address book
  - Enterprise data
  - Tasks
  - Internet browser
  - Memo pad
  - SMS
- Speakerphone
- Bluetooth technology
- Large, vibrant, high resolution color LCD display
- Ample memory
- Quad-band network support
- Polyphonic ringtones

### SureType Keyboard Technology

SureType is an innovative keyboard technology that supports the advanced messaging features that serious users require. Through an integrated keyboard and software system, SureType effectively combines a traditional phone keypad and a familiar QWERTY keyboard with intuitive software to create an efficient and familiar dialing and typing experience. With SureType, there are no dual keypads, peripherals or hardware transformations required, and there is no need to learn a new way to type.



BlackBerry 7100r  
Shown Actual Size

## BlackBerry 7100r Specifications

Size	4.7 x 2.3 x 0.7 inches/11.9 x 5.8 x 1.9 cm (LxWxD)
Weight	4.2 oz/120 g
Keyboard	SureType technology combines phone and QWERTY keyboard layouts with intuitive software for quick and accurate dialing and typing; backlit
Navigation	Thumb-operated trackwheel
Voice Input/Output	Integrated speaker and microphone Hands-free speakerphone Hands-free headset capable Bluetooth hands-free headset and car kit support
Notification	Polyphonic ringtones, vibrate mode, on-screen or LED indicator

User Interface	Intuitive menus
Display	High resolution, backlit LCD display supporting over 65,000 colors
Battery	1000 mAh Removable/rechargeable Lithium cell
Battery Life	Up to 8 days (192 hours) standby and 4 hours talk time
Memory	32 MB flash memory, 4 MB SRAM
Security	Handset: Password protection and keyboard lock Server: Works with BlackBerry Enterprise Server™ for advanced encryption of email and data
Supported Networks	Quad-band network support: 850/900/1800/1900 MHz GSM™/GPRS networks

\*Check with service provider for availability, roaming arrangements and service plans. Certain features outlined in this document require a minimum version of BlackBerry Enterprise Server software, BlackBerry Desktop Software, and/or BlackBerry device software and may require additional development for access to corporate applications. Prior to subscribing to or implementing any third party products or services, it is your responsibility to ensure that the airtime service provider you are working with has agreed to support all of the features of the third party products and services. Installation and use of third party products and services with RIM's products and services may require one or more patent, trademark or copyright licenses in order to avoid infringement of the intellectual property rights of others. You are solely responsible for determining whether such third party licenses are required and are responsible for acquiring any such licenses. To the extent that such intellectual property licenses may be required, RIM expressly recommends that you do not install or use these products and services until all such applicable licenses have been acquired by you or on your behalf. Your use of third party software shall be governed by and subject to you agreeing to the terms of separate software licenses, if any, for those products or services. Any third party products or services that are provided with RIM's products and services are provided "as is". RIM makes no representation, warranty or guarantee whatsoever in relation to the third party products and services and RIM assumes no liability whatsoever in relation to the third party products and services even if RIM has been advised of the possibility of such damages or can anticipate such damages.

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