



Hosted BlackBerry Enterprise Server Gives Your Small or Medium-Sized Business the Wireless Advantage

Hosted BlackBerry Enterprise Server does not require you to buy, install or manage server software, removing the need for any upfront software costs, deployment overhead or ongoing IT support costs. It offers you the security and functionality of the BlackBerry Enterprise Solution™ through fully outsourced versions of BlackBerry Enterprise Server™: Hosted BlackBerry Enterprise Server is available through hosters, including wireless carriers and solution providers. Getting started is as simple as choosing the Hosted BlackBerry Enterprise Server option from your hosting service provider's list of offerings.

BlackBerry Advantages for Your Business

Get ahead and stay competitive with affordable wireless capabilities.

Take advantage of proven BlackBerry technology, with no deployment overhead and without having to pay for software or on-going IT support.

BlackBerry isn't just for larger businesses. Outsourcing your wireless functionality with Hosted BlackBerry Enterprise Server eliminates traditional resource and cost barriers and makes the most of your business' finite resources.

Convenient pricing from the suppliers you trust. Purchase Hosted BlackBerry Enterprise Server through the partner that knows you best, whether it's your wireless carrier or your preferred solution provider.

Grow and differentiate your business. Hosted BlackBerry Enterprise Server allows you to maintain multiple channels of communication with customers, increasing points of contact, immediacy of responses and your ability to keep customers satisfied.

Take your office out of the building. Stay close to your business and your customers, whether you are in a client meeting across town, traveling on business or taking your kids to their soccer game.

Why Go Wireless with Hosted BlackBerry Enterprise Server?

Using Hosted BlackBerry Enterprise Server to go wireless is an ideal way to get more from your budget and resources:

- **Add secure BlackBerry mobility to your email and business applications:**
Per user pricing – only pay for what you use.
No deployment overhead.
No IT support costs.
- **Focus on running your business instead of managing technology**
- **Work smarter by improving communication between workers**
- **Make time away from your desk more productive and get more out of your day**
- **Get out of the office without being cut off from customers and colleagues**
- **Seamless integration with existing hosted email and business applications**

Consider the Possibilities

Saying "yes" to Hosted BlackBerry Enterprise Server can unlock the full potential of your business:

- Would you get more accomplished in a day if you could go virtually anywhere without losing touch with the office?
- Would you close more business deals if you could provide your customers with immediate answers to their questions?
- Would your business benefit from wireless technology that requires no upfront software costs or on-going IT support?
- Would increasing communication and collaboration between employees make your business more efficient?
- Would your employees appreciate tools that make their jobs easier?

BlackBerry Testimonials

"Responsiveness can mean the difference between a client going to you or to someone else. With BlackBerry, I always feel I have the leading edge."

David Ozeroff, Owner, ACE Childcare

"BlackBerry is more than just a convenience. It translates directly into more billable hours and more time to sleep at night."

John Schreitmueller, Founder, Resolute Consulting Group, LLC

"BlackBerry improves my response time to emails dramatically. I use it heavily while traveling. During set up and tear down of tradeshow, you are onsite for a minimum of 12 hours per day without access to email or your laptop. BlackBerry allows me to stay informed and in touch with all my clients."

Mike Kotsos, Account Manager, The Taylor Group Inc.

To Purchase Hosted BlackBerry Enterprise Server.

Contact your hosting service provider, wireless carrier or solution provider.

For More Information. To obtain additional information on how Hosted BlackBerry Enterprise Server can help businesses like yours, visit: www.blackberry.com/go/smb

*Check with service provider for availability, roaming arrangements, service plans and features. Certain features outlined in this document require a minimum version of BlackBerry Enterprise Server Software, BlackBerry Desktop Software and/or BlackBerry device software and may require additional development or third party products and/or services for access to corporate applications and use of certain models of BlackBerry devices. Prior to subscribing to or implementing any third party products and services, it is your responsibility to ensure that the anytime service provider you are working with has agreed to support all of the features of the third party products and services. Installation and use of third party products and services with RIM's products and services may require one or more patent, trademark or copyright licenses in order to avoid infringement of the intellectual property rights of others. You are solely responsible for determining whether such third party licenses are required and are responsible for acquiring any such licenses. To the extent that such intellectual property licenses may be required, RIM expressly recommends that you do not install or use these products and services until all such applicable licenses have been acquired by you or on your behalf. Your use of third party software shall be governed by and subject to you agreeing to the terms of separate software licenses, if any, for those products or services. Any third party products or services that are provided with RIM's products and services are provided "as is". RIM makes no representation, warranty or guarantee whatsoever in relation to the third party products or services and RIM assumes no liability whatsoever in relation to the third party products and services even if RIM has been advised of the possibility of such damages or can anticipate such damages.

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Hosted BlackBerry Enterprise Server provides secure, wireless access to*:

- **Hosted business email**
IBM® Lotus® Domino®
Microsoft® Exchange®
Novell® GroupWise®
- **Phone**
- **Internet and intranet access**
- **Organizer applications**
Calendar
Contacts
Task lists
- **Business applications**
Contact management
Inventory control
Time and billing
Bank transaction tracking
Stock tickers
Mileage managers
And many more
- **Instant messaging**
- **SMS**
- **And more**

 **BlackBerry™**