

BlackBerry 7730

for the Enterprise



Email and Data Combined with Phone – All-in-One

The BlackBerry 7730 Wireless Handheld™ provides a superior wireless email and data experience combined with built-in phone functionality in a single, integrated device. Its large, bright, high resolution color screen provides ample workspace, making it the ideal choice for mobile data applications. The BlackBerry® 7730 also provides tri-band network support, allowing users to roam internationally while still maintaining wireless connectivity to a full suite of applications including email, Internet, intranet access, phone, SMS and organizer.*

Enterprise Friendly

For enterprise and government organizations, the BlackBerry 7730™ works with BlackBerry Enterprise Server™ to provide users and IT departments with:

- Advanced security features
- Wireless “push” delivery of email and data
- Mobile access to intranet and Internet based applications
- Single mailbox integration
- Attachment viewing
- Wireless email and organizer synchronization
- Remote address book look-up
- Centralized management and support
- And more

Like all BlackBerry devices, the BlackBerry 7730 can be centrally managed and supported by IT departments using BlackBerry Enterprise Server. In addition, the BlackBerry 7730 satisfies strict IT security requirements by leveraging the advanced security features of BlackBerry Enterprise Server.

Easy-to-Use

The BlackBerry 7730 features proven, award-winning BlackBerry “push” technology that enables email and information to be delivered automatically and effortlessly. Users can easily create and retrieve information using the optimized, PC-style QWERTY keyboard. The 33-key QWERTY keyboard provides a familiar typing experience, allowing users to quickly enter information using two-handed thumb typing. The BlackBerry 7730 also incorporates a large, bright, backlit and full color screen, easy-to-use navigation trackwheel and intuitive menu interface to optimize the mobile experience.

Imagine the Freedom

- Update customer account information in CRM systems while on the go
- Place orders and check inventory while in the field
- Access intranet information from the back of a taxi
- Receive wireless alerts from business intelligence systems
- Send and receive email while waiting in an airport
- Set-up a meeting from the middle of a tradeshow
- Conveniently place and receive phone calls while on the go

BlackBerry 7730 Highlights

- Complete functionality including:

- Email
- Enterprise data
- Internet browser
- Phone
- SMS
- Calendar
- Address book
- Tasks
- Memo pad

- Tri-band network support
- Large, bright, easy-to-read, backlit, full color screen



BlackBerry 7730 Specifications

Size	4.76 x 3.03 x 0.71 inches/12.1 x 7.7 x 1.8 cm (LxWxD)
Weight	5 oz/142 g
Keyboard	Backlit, 33-key QWERTY keyboard
Voice Input/Output	Integrated speaker and microphone Hands-free headset capable
Notification	Tone, vibrate, on-screen or LED indicator
User Interface	Intuitive icons and menus
Display	Large, bright, high resolution, backlit screen supporting over 65,000 colors

Battery	Removable/rechargeable Lithium cell
Battery Life	Up to 9 days (216 hours) standby and 5 hours talk time
Memory	16 MB flash memory, 2 MB SRAM
Security	Handset: Password protection and keyboard lock Server: Works with BlackBerry Enterprise Server for advanced encryption of email and data
Supported Networks	Tri-band network support: 900/1800/1900 MHz GSM™/GPRS networks

*Check with service provider for availability, roaming arrangements and service plans. Certain features outlined in this document require a minimum version of BlackBerry Enterprise Server software, BlackBerry Desktop Software, and/or BlackBerry handheld software and may require additional development for access to corporate applications. Prior to subscribing to or implementing any third party products or services, it is your responsibility to ensure that the airtime service provider you are working with has agreed to support all of the features of the third party products and services. Installation and use of third party products and services with RIM's products and services may require one or more patent, trademark or copyright licenses in order to avoid infringement of the intellectual property rights of others. You are solely responsible for determining whether such third party licenses are required and are responsible for acquiring any such licenses. To the extent that such intellectual property licenses may be required, RIM expressly recommends that you do not install or use these products and services until all such applicable licenses have been acquired by you or on your behalf. Your use of third party software shall be governed by and subject to you agreeing to the terms of separate software licenses, if any, for those products or services. Any third party products or services that are provided with RIM's products and services are provided "as is". RIM makes no representation, warranty or guarantee whatsoever in relation to the third party products and services and RIM assumes no liability whatsoever in relation to the third party products and services even if RIM has been advised of the possibility of such damages or can anticipate such damages.

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