

A³ Mobile Solutions for Mobile Sales Intelligence

Antenna Software offers an integrated suite of vertically-focused mobile enterprise applications for knowledge management and sales force automation that provide total mobility for mobile sales organizations. Known as Antenna A³ for Mobile Sales Intelligence, it enables mobile sales professionals to access and interact with essential information from enterprise systems using BlackBerry Wireless Handhelds.

Designed for the rigorous demands of mobile sales organizations, the Antenna A³ solution provides mobile salespeople with account update automation, "pushing" relevant information to their BlackBerry Wireless Handhelds. Salespeople become more proactive and spend time on important sales tasks. The result is improved productivity, increased operational efficiency and enhanced on-the-job knowledge.

- Provides a single application interface to multiple, disparate back-end information sources on the BlackBerry Wireless Handheld. This allows the salesperson to see all opportunities and respond to potential issues more quickly and efficiently.
- Offers robust mobile SFA applications designed to extend enterprise systems including Siebel®, Siebel OnDemand™, Amdocs ClarifyCRM, SAP®, Microsoft®, salesforce.com and other packaged or legacy systems to BlackBerry Wireless Handhelds.
- A³ Mobile Solutions is an integrated development platform to configure and customize mobile applications "over-the-air" without taking BlackBerry Wireless Handhelds out of the field and losing productivity.

MOBILIZE YOUR SALES FORCE

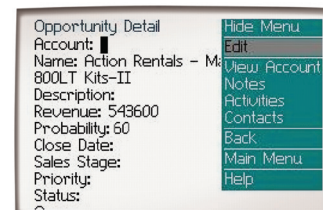
CRM - Sales Force Automation Applications

Antenna Software

1-888-732-2832 / (201) 217-3800

www.antennasoftware.com

sales@antennasoftware.com



Vertical Specialization:

- Cross Industry

Target Market Segment:

- Enterprise
- Small and Medium-Sized Businesses

