

CRM on the Go

CRM on the Go™ is the ultimate wireless CRM application that helps you and your mobile workforce easily manage sales leads, clients, opportunities and more so you can improve sales, productivity and customer care whenever and wherever you need to most. CRM on the Go is designed for the BlackBerry handheld so it is available virtually any time and anyplace—even when you are out of cellular network coverage. CRM on the Go works with any CRM application including iExtensions CRM, Salesforce.com, Siebel and more so you can make your existing CRM investment easier to use and your revenues grow.

Extending your existing CRM solution wirelessly with CRM on the Go provides virtually any time, anyplace access to critical information, thus allowing you to help improve profitability, communication, productivity and efficiency. This leads to satisfied customers, more closed deals and lower operating costs.

- CRM on the Go allows you to use your existing CRM application wirelessly on your BlackBerry device—even when you are out of network coverage.
- iEnterprises understands CRM and has designed CRM on the Go so mobile users can be easily do their job with the BlackBerry device. The intuitive, user-friendly interface presents information in a way that is relevant to both mobile and premise-based users.
- Delivers fast ROI and stretches your existing CRM investments. CRM on the Go allows you to extend your past CRM investments wirelessly to help improve profitability, communication, productivity and efficiency.

MOBILIZE YOUR SALES FORCE

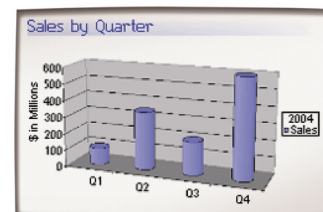
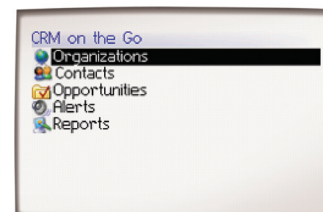
CRM - Sales Force Automation Applications

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Vertical Specialization:

- Cross Industry

Target Market Segment:

- Enterprise
- Small and Medium-Sized Businesses

