

## MBA (Mobile Business Access)

Mirifex Mobile Business Access (MBA) is a quick deployment mobile application framework that provides enterprises with a template-based method to mobile-enable critical applications on the BlackBerry Wireless Handheld. MBA works in both push and pull mode to allow full interactive access to corporate applications, databases and other stored information.

MBA allows businesses to rapidly deploy interactive (push or pull) mobile applications to exactly match their desired business processes. MBA provides quick interface and business process customization to accommodate interactive wireless applications. The MBA solution offers increased ROI by enabling quick deployment and interactive access to information and communications.

- Mirifex MBA provides a rapid ROI as it allows rapid mobile-enablement of critical business functions. Hospitals, manufacturers, banks and public institutions can increase the productivity of their mobile users.
- MBA allows for interactive access to centralized applications and data by taking advantage of the BlackBerry solution's push and pull capabilities.
- MBA enables rapid incorporation of business process and information access. Organizations do not have to sacrifice their processes just to accommodate mobile users.

## MOBILIZE YOUR ENTERPRISE OPERATIONS

### Business Intelligence

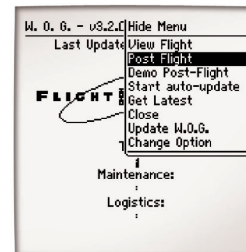
## Mirifex Systems, LLC

**1-866-MIRIFEX (647-4339) /**

**(440) 891-1210**

**www.mirifex.com**

**info@mirifex.com**



### Vertical Specialization:

- Cross Industry

### Target Market Segment:

- Enterprise
- Small and Medium-Sized Businesses

**m i r i f e x**  
brilliant returns