

BlackBerry Wireless Solutions Overview

BlackBerry® provides wireless solutions that connect your organization to the people, information and resources that drive business throughout the day. Using BlackBerry can help your business enhance customer service, increase efficiency and outperform the competition.

Choose The Wireless Solution That Fits Your Business and Budget

BlackBerry offers solution options that deliver proven, award-winning wireless capabilities, allowing you to choose the one that best suits your needs.

BlackBerry Internet Solution™

BlackBerry Enterprise Solution™

WHAT IT IS

- A complete mobile connectivity solution that can be purchased by a mobile worker whose job and personal life demands a high level of connectivity

- A complete, secure wireless solution that includes server software and is intended for organizations that have IT resources

KEY ADVANTAGES

- No server software or IT support required
- Easy to buy through retail channels such as wireless carrier stores
- Easy to set-up and ready to use in minutes
- Low start-up cost
- Flexible, cost-effective upgrade paths; wireless devices also work with the BlackBerry Enterprise Solution

- Includes server software allowing hands-on control of the solution
- Enterprise-grade security features
- Centralized management for IT departments
- Highly scalable, whether you have 5 users or 100,000 users
- Flexible licensing options:
 1. **BlackBerry Enterprise Server®** for large enterprises
 2. **BlackBerry Enterprise Server – Small/Medium Business Edition** for businesses requiring fewer devices

WELL-SUITED FOR

- Individuals with mobile lifestyles who want to stay in touch with colleagues, friends and family while on the go
- Small businesses
- Individuals with POP3/ISP email accounts

- Organizations that want to take full advantage of wirelessly enabling email and enterprise applications
- Organizations that require advanced security features and hands-on control
- Organizations with in-house IT resources

WHERE TO FIND IT

- Retail channels such as wireless carrier stores
- Wireless service providers

- Wireless service providers
- Select resellers and retail stores

BlackBerry Wireless Solutions Feature Comparison

Check out the chart below for a full comparison of BlackBerry wireless solutions:

Solution Options	BlackBerry Internet Solution™	BlackBerry Enterprise Solution™
Automatic push delivery of email and information	Includes a BlackBerry email address Also supports the following email accounts: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> POP3/IMAP <input checked="" type="checkbox"/> IBM® Lotus® Domino®** <input checked="" type="checkbox"/> Microsoft® Exchange** <input checked="" type="checkbox"/> Novell® GroupWise®† 	Complete, secure wireless enterprise messaging and organizer support for: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> IBM® Lotus® Domino® <input checked="" type="checkbox"/> Microsoft® Exchange <input checked="" type="checkbox"/> Novell® GroupWise®
Send and receive email attachments	Yes	Yes
Phone and SMS	Yes	Yes
Enhanced wireless web browser and instant messaging	Yes	Yes
Wireless organizer for contacts, calendar, memo pad, task lists and more	Yes	Yes; includes wireless synchronization
Wireless access to business applications	Many third party applications can be downloaded from www.handango.com/blackberry Support for many industry-specific applications such as: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Finance <input checked="" type="checkbox"/> Healthcare <input checked="" type="checkbox"/> Insurance <input checked="" type="checkbox"/> Legal <input checked="" type="checkbox"/> Manufacturing <input checked="" type="checkbox"/> Real Estate 	Supports third party applications such as: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Contact management <input checked="" type="checkbox"/> ERP <input checked="" type="checkbox"/> Inventory <input checked="" type="checkbox"/> CRM <input checked="" type="checkbox"/> Time and billing <input checked="" type="checkbox"/> Sales force automation Supports industry-specific applications such as: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Finance <input checked="" type="checkbox"/> Healthcare <input checked="" type="checkbox"/> Legal <input checked="" type="checkbox"/> Manufacturing For a list of third party solutions for BlackBerry, visit: www.blackberry.com/ThirdParty
IT support and set-up required	Not required	Yes; allows hands-on control
In-house server software required	Not required	Yes; deployed in-house
Security features for email and applications	Leverages inherent wireless network security features and encryption plus SSL support for accessing third party accounts	Enterprise grade AES and Triple DES encryption and S/MIME support†
Works with multiple devices, including BlackBerry devices and third party BlackBerry-enabled devices	Yes	Yes

For more information on how BlackBerry fits your business, visit: www.blackberry.com/solutions

*Check with service provider for availability, roaming arrangements, service plans and features. Certain features outlined in this document require a minimum version of BlackBerry Enterprise Server Software, BlackBerry Desktop Software and/or BlackBerry device software and may require additional development or third party products and/or services for access to corporate applications and use of certain models of BlackBerry devices. Prior to subscribing to or implementing any third party products and services, it is your responsibility to ensure that the airtime service provider you are working with has agreed to support all of the features of the third party products and services. Installation and use of third party products and services with RIM's products and services may require one or more patent, trademark or copyright licenses in order to avoid infringement of the intellectual property rights of others. You are solely responsible for determining whether such third party licenses are required and are responsible for acquiring any such licenses. To the extent that such intellectual property licenses may be required, RIM expressly recommends that you do not install or use these products and services until all such applicable licenses have been acquired by you or on your behalf. Your use of third party software shall be governed by and subject to you agreeing to the terms of separate software licenses, if any, for those products or services. Any third party products or services that are provided with RIM's products and services are provided "as is". RIM makes no representation, warranty or guarantee whatsoever in relation to the third party products or services and RIM assumes no liability whatsoever in relation to the third party products and services even if RIM has been advised of the possibility of such damages or can anticipate such damages. **Requires BlackBerry Mail Connector software or Outlook Web Access and Domino Web Access †POP3 and IMAP access only. ‡For Microsoft Exchange only.

©2005 Research In Motion Limited. All Rights Reserved. The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research In Motion Limited. RIM, Research In Motion, 'Always On, Always Connected' and BlackBerry are registered with the U.S. Patent and Trademark Office and may be pending or registered in other countries. All other brands, product names, company names, trademarks and service marks are the properties of their respective owners. The specifications and features contained in this document are subject to change without notice. Printed in Canada. MAT-10890-001

