

Pyxis mPlatform Solutions

Pyxis mPlatform® Solutions are a suite of wireless applications specifically tailored to the unique needs of mobile financial professionals. Using BlackBerry devices, users can access critical business information from any enterprise system.

mPlatform suite includes mWholesaler, mInstitutional, mPortfolio, mAdvisor, mReports and others. mPlatform applications are used by over 50% of the top 20 investment management firms. mPlatform provides core services including authentication, data access, messaging, configuration management, caching, logging, etc. mPlatform integrates with existing enterprise systems delivering immediate read/write access to critical business data.

- Users can start with sales and CRM data and move ahead to deliver investment data, operations data, marketing information and other disparate data sources out to wireless devices and new business audiences through mPlatform's ability to integrate with existing enterprise data sources from any vendor.
- Allows users to configure mPlatform applications to look, feel and behave ideally for each business line through a highly configurable user interface, driven by the graphical mPAC™ (mPlatform Administration Console) tool.
- Provides access to all available data virtually any time, from anywhere, with fast response time through innovative wireless applications.

MOBILIZE YOUR SALES FORCE

CRM - Sales Force Automation Applications

Pyxis Mobile

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mWholesaler™	
01/13/2005	
YTD Sales:	\$43,528,765
% Of Goal YTD:	56%
MTD Sales:	\$19,434,821
Yest Sales:	\$432,543
PY Sales:	\$5,324,110
As Of: 7/15/2004	

Rep Activity - Leighton, Stephen	
Date:	Jan 13, 2005
Start:	10:00 AM
Duration:	60
Type:	FA Meeting
Status:	Done
Follow Up:	<input checked="" type="checkbox"/>
Assignment:	Marketing
Action:	Send Focus Fund Lit
Expense:	
Notes:	Great meeting today with

Vertical Specialization:

- Finance
- Insurance

Target Market Segment:

- Enterprise

