

## SAP Mobile Sales - Online Version

SAP and BlackBerry have combined SAP's leading mySAP CRM solution and SAP Solutions for Mobile Business with the powerful BlackBerry wireless platform to deliver an integrated mobile sales solution. Mobile sales professionals have a solution that offers productivity and immediacy benefits to grow revenues and provide a competitive advantage.

This solution enables sales professionals to access and update information from mySAP CRM via a BlackBerry handheld and provides field sales agents with an easier and more efficient way to manage customer accounts. SAP Solutions for Mobile Business also ensure customer satisfaction by checking the status of open orders on-the-spot and enables users to access information virtually any time, anywhere with no manual synchronization needed.

- Enables sales professionals in the field to be more responsive to evolving opportunities as BlackBerry keeps users securely connected to mySAP CRM and their corporate email system, enabling sales professionals in the field to be more responsive to evolving opportunities.
- SAP and BlackBerry can help improve customer relationships by putting account, inventory and order information in the hands of sales professionals while they're at customer offices.
- SAP and BlackBerry can help organizations close more business and reduce the cost of sales by giving sales forces wireless access to the knowledge required to make sales.

### MOBILIZE YOUR SALES FORCE

#### CRM - Sales Force Automation Applications

**SAP**

**(610) 661-1000**

**[www.sap.com/mobile](http://www.sap.com/mobile)**

#### Vertical Specialization:

- Cross Industry

#### Target Market Segment:

- Enterprise

