

# Saratoga Wireless for BlackBerry

Saratoga Wireless™ for BlackBerry from Saratoga Systems provides secure connectivity to enterprise data from back-end systems. This powerful wireless data access platform extends access to existing enterprise data, applications and business processes to groups of mobile workers, virtually any time, anywhere. It enables users to increase their productivity, make more informed decisions and improve customer relations through faster customer responsiveness.

Saratoga Wireless provides a flexible, cost-effective platform for increased sales, marketing and service effectiveness. The upside is faster ROI, a lower cost to implement with no software programming and an overall TCO. In addition, improved visibility to your forecast and faster customer response will ensure increased effectiveness for sales, marketing and service organizations.

- Saratoga Wireless functionality enables businesses to increase productivity and responsiveness by providing access to data and functions from multiple systems.
- Saratoga Wireless provides businesses offline access to any back-end application including CRM, ERP, supply-chain management and business intelligence, thus providing people the access to enterprise applications to improve productivity and communication with the customer.
- Quickly and efficiently manages accounts/contacts/opportunities, checking inventory, tracking shipments, improves service delivery by allowing users to verify billing and invoice status, enter orders onsite, track customer support cases and access and update contact information.

MOBILIZE YOUR SALES FORCE

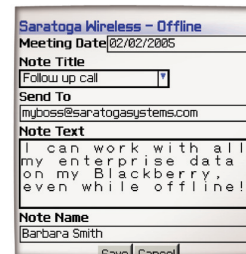
CRM - Sales Force Automation Applications

## Saratoga Wireless

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### Vertical Specialization:

- Finance
- Insurance
- Pharmaceutical

### Target Market Segment:

- Enterprise

