

Vetro RainMaker

Vetro RainMaker, a comprehensive mobile application for Salesforce.com users, provides online and offline access to critical sales and customer data. The application is optimized for BlackBerry handhelds and can be installed, updated and even deleted wirelessly, eliminating the need to recall handhelds from the field.

Vetro RainMaker provides sales organizations with access to the information they need to more effectively manage their pipeline, respond to leads and customer requests faster and increase selling time in the field. Additionally, dynamic alerting of leads and critical updates facilitates information sharing between various team members, including internal and external sales.

- Decreases the total cost of ownership by coupling the automatic detection of Salesforce.com customizations with wireless installation, upgrades and maintenance of the mobile client.
- Improves response times and streamlines team selling processes using dynamic notification of leads and broadcasts of changes to opportunities, accounts, tasks and events.
- Increases efficiency as users can automatically record all calls and emails launched directly from Vetro RainMaker, ensuring all sales activities are accurately tracked in a timely manner.

MOBILIZE YOUR SALES FORCE

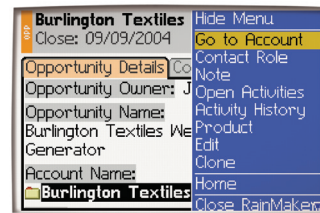
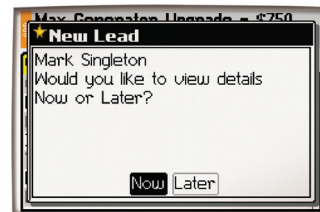
CRM - Sales Force Automation Applications

Vetro

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Vertical Specialization:

- Cross Industry

Target Market Segment:

- Enterprise
- Small and Medium-Sized Businesses

VETTRO