

AtHoc Account

Real-Time Personnel Accountability



BlackBerry AtHoc.

Gain Visibility into Your People and Their Status

AtHoc® Account is an automated personnel accountability platform that gives organizations real-time visibility into the status of their people and teams during a crisis. The faster this information is received, the better equipped leaders are to accurately assess the situation and respond accordingly. This can help limit disruption before, during, and after the event, and build trust and confidence between leaders and staff.

When users receive an alert, they can submit their response via phone, text, email, or the mobile app indicating their status and location. If a user does not or cannot respond, the alert will automatically be escalated. Responses automatically generate real-time status reports, and this data can be used to make informed decisions about what to do next.

AtHoc Account in Action

Here are some examples of how organizations are using AtHoc Account to keep track of their staff during a crisis.



A geographically dispersed military command ensures accurate status reporting for 1,200 personnel.



An HMO uses mobile phones to track the safety and operational status of remote home healthcare workers.



A university accounts for faculty and staff during an emergency situation, enabling security teams to provide direction and follow-up.



An organization tracks personnel entering and exiting sensitive zones or hazardous facilities.

Key Features and Benefits

Automated accountability process

- Request status from select groups, the entire organization, or even employees' family members
- Get a detailed report for each alert recipient
- Access an at-a-glance dashboard for situational awareness
- Compile details from multiple sources including individuals, call centers, and people responding on behalf of others

Simplified, secured messaging

- Remove confusion and manual processes during emergencies by using pre-determined messaging based on best practices
- Enable supervisors and staff to respond quickly and acknowledge specific objectives
- Generate consistent data across the organization using a centralized outreach-and-response model

Automated escalation and continuity

- Automatically contact the next available resource, or transfer responsibility if a request is not acknowledged or recipients indicate they cannot perform assigned tasks
- Reduce downtime and response time by efficiently allocating emergency resources

Top-down, bottom-up communications

- Enable field personnel to share their location and status with headquarters using the mobile app
- Enable leaders to rapidly assess the impact on operational readiness and respond more effectively
- Take quick action at the scene without having to withhold resources until headquarters has been alerted

BlackBerry AtHoc

When emergencies strike, BlackBerry® AtHoc® unifies crisis communications between organizations, people, devices, and external entities. Leading corporations, healthcare institutions, universities, and government agencies trust BlackBerry AtHoc to help them enact the most immediate and effective response to crisis situations.

Your organization deserves the leader in networked crisis communication. Go to www.blackberry.com/athoc or call 650-685-3000 to learn more.



About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) is a trusted security software and services company that provides enterprises and governments with the technology they need to secure the Internet of Things. Based in Waterloo, Ontario, the company is unwavering in its commitment to safety, cybersecurity, and data privacy, and leads in key areas such as artificial intelligence, endpoint security and management, encryption, and embedded systems. For more information, visit BlackBerry.com and follow [@BlackBerry](https://twitter.com/BlackBerry).