

# AtHoc Collect

## Field Situation Reporting



BlackBerry AtHoc.

## Gather Critical Information From Your People to Achieve Situational Awareness

AtHoc® Collect turns every person in your organization into a sensor during a crisis situation. Acting as your eyes and ears on scene, employees can use the mobile application to send rich, geo-tagged multimedia content (such as photos and videos) and real-time location updates – from the field.

As employees navigate the scene, AtHoc Collect manages the flow of incoming information, applies rules, and sends critical information directly to relevant teams for further action, giving the operations center a full view of the situation while it's in progress.

### AtHoc Collect in Action

Here are some examples of how organizations are using AtHoc Collect to gain greater awareness and make better decisions.



In the aftermath of an earthquake, a damage assessment team reports and submits images directly from the scene via their mobile device, streamlining recovery efforts.



A security patrol officer reports a breach in the perimeter fence, with exact location and photos, enabling rapid assessment and response.

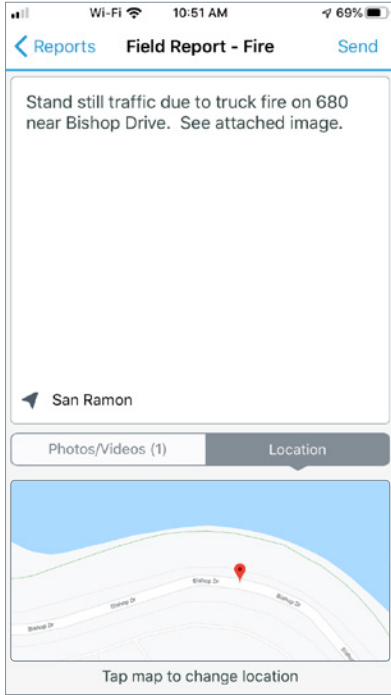


A nurse travelling to an unsafe area uses the mobile app to check in with the hospital and send real-time location updates.



A home health worker reports a patient's medical condition and receives in-field medical instructions.

# Key Features and Benefits



## Report events using rich media for informed field assessment

- Report events or observations from the field (e.g., suspicious person, building breach, traffic accident)
- Customize field report types based on organization's hazards and risks (permission based)
- Share multimedia content (video, photo, text) and geo-location

## Enable real-time location tracking

- Target and track users by location, based on their mobile app usage and preferences
- Enable "track me" feature to provide automatic location updates
- Enable users to share updates with their team or operations center

## Create efficient workflows

- Send targeted field reports and define subsequent actions (e.g., a building breach field report routes to security or law enforcement personnel)

## View and manage field reports

- Gather manage and direct inbound field reports by source, type and location
- Display events on a live map along with detailed information
- Enable incident tagging and filtering

# BlackBerry AtHoc

When emergencies strike, BlackBerry® AtHoc® unifies crisis communications between organizations, people, devices, and external entities. Leading corporations, healthcare institutions, universities, and government agencies trust BlackBerry AtHoc to help them enact the most immediate and effective response to crisis situations.

Your organization deserves the leader in networked crisis communication. Go to [www.blackberry.com/athoc](http://www.blackberry.com/athoc) or call 650-685-3000 to learn more.



## About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) is a trusted security software and services company that provides enterprises and governments with the technology they need to secure the Internet of Things. Based in Waterloo, Ontario, the company is unwavering in its commitment to safety, cybersecurity, and data privacy, and leads in key areas such as artificial intelligence, endpoint security and management, encryption, and embedded systems. For more information, visit [BlackBerry.com](https://BlackBerry.com) and follow [@BlackBerry](https://twitter.com/BlackBerry).