

AtHoc Connect

THE CRISIS COMMUNICATION NETWORK THAT SAFEGUARDS YOUR COMMUNITY



BlackBerry. AtHoc

Interoperable communication gains momentum as lawmakers and industry recognize the need. Government leaders recognize the need for interoperability. In the last decade, US organizations have initiated significant new programs and policies:

Policies:

- Department of Homeland Security (DHS) Interoperable Communications Act
- National Strategy for Information Sharing and Safeguarding

Programs:

- Integrated Public Alert and Warning System (IPAWS)
- Mission Assurance, Threat Alert, Disaster Resiliency and Response (MATADRR)
- XchangeCore

Safety: A Common Goal Requires a Shared Effort

Every organization works to reduce the overall impact of an event and keep people safe. But one issue surfaces again and again: how do you get the right information to the right people in different organizations, when it matters most?

From Hurricane Katrina to the LAX shooting, major incidents have shown that emergencies do not occur in silos – and that real-time interoperable communication is essential for event resolution. Whether it is to communicate with your local community of first responders, or to provide situational awareness to your headquarters, BlackBerry AtHoc Connect goes beyond a simple blast on social networks that cannot be monitored or controlled.



What Are the Benefits of BlackBerry AtHoc Connect?

BlackBerry AtHoc Connect empowers organizations to create their own permission-based network to establish interoperable communication with organizations in their community, whether they are commercial or government entities:

- Seamlessly connect with organizations you care about in your community
- Eliminate the need to manage contacts of external organizations
- Be confident your communication has reached connected organizations
- Stay informed with relevant information from other organizations and external content feeds

How Secure Is BlackBerry AtHoc Connect?

BlackBerry AtHoc achieved FedRAMP authorization as well as SSAE-16 certification and is one of the few vendors providing a hosted crisis communication service certified as compliant with government and DoD security mandates via NIST SP 800-53 Rev4 at FIPS 199 moderate classification. BlackBerry AtHoc is also the only supplier of emergency mass communication to receive the Support Anti-terrorism by Fostering Effective Technology (SAFETY) Act Designation and is recognized by DHS as a Qualified Anti-Terrorism Technology (QATT) based on our reliable software and infrastructure.

Join the Leaders in Crisis Communication

BlackBerry AtHoc helps safeguard millions of people and thousands of organizations, including leading corporations, healthcare institutions and the vast majority of U.S. military and federal agencies – from the Transportation Security Administration and Customs and Border Protection to the U.S. Air Force and Food and Drug Administration. A key part of BlackBerry AtHoc's comprehensive protection is true interoperability, which empowers the connected community to more effectively manage crisis events.



How Does BlackBerry AtHoc Connect Work?

BlackBerry AtHoc Connect empowers you to create a secure permission-based network, enabling interoperable crisis communication. You can discover and invite other organizations to be part of your network and accept invitations to join the networks of others. You choose who receives your messages and alerts, whose notifications you receive and how you want to further share this information.

As an organizational leader, you are empowered by our technology to gain situational awareness and control the forwarding of messages within your own organization. You have full end-to-end control of your communication.

Partner organizations that are not currently using BlackBerry AtHoc Connect, will receive an Affiliate account with basic features once Invited. An affiliate account provides partner organizations with:

- Unlimited mobile alerts and emails delivered to a maximum of 25 users
- Unlimited number of connections with other organizations and external content feeds
- Two-way communication: notifications with responses
- Compliance reports that track and monitor activities



AtHoc Connect allows you to communicate and collaborate with other organizations in times of crisis.



BlackBerry AtHoc Connect Addresses These Challenges and More:

- Improve communication, especially during critical events: Coordinated communication across organizations sharpens decision-making and accelerates response times. No longer spend time managing external contact information that may be out of date.
- Enhance information sharing: Shared situational awareness vertically within an organization and horizontally across networked organizations bridges all government and commercial entities – strengthening coordination when every second counts.
- Maintain privacy and confidentiality: Organizations have complete control over personally identifiable information (PII), delivery channels, message content and recipients.
- Maximize existing communication and IT investments: Repurpose existing infrastructure and systems to foster greater community safety and well-being.
- Stay informed with authoritative sources: Establish connections with content feeds that are operationally relevant

Activate BlackBerry AtHoc Connect today and establish interoperable communication with organizations in your community.

Visit the BlackBerry [AtHoc website](#) or call 650-685-3090.

“Easy to set up and use. Being able to see, select and connect to organizations is of great value.”

—**Emergency Manager, The Pentagon**

“We have partnered with AtHoc to build a fully integrated warning system and collaborated with refineries to keep our community safe...AtHoc has enabled us to interact and communicate with our community.”

—**Director, Community Warning Management, Contra Costa County**

“We now have the ability to send and receive notifications across agencies and not maintain a database (i.e., contact information).”

—**Emergency Manager, Navy District of Washington**

“Operational use of the system was good. Report was good for organization accountability. Can cover tenant organizations.”

—**Emergency Manager, Joint Base Myer-Henderson Hall**



About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) is a trusted security software and services company that provides enterprises and governments with the technology they need to secure the Internet of Things. Based in Waterloo, Ontario, the company is unwavering in its commitment to safety, cybersecurity, and data privacy, and leads in key areas such as artificial intelligence, endpoint security and management, encryption, and embedded systems. For more information, visit BlackBerry.com and follow [@BlackBerry](https://twitter.com/BlackBerry).