:::BlackBerry® Intelligent Security. Everywhere.

ATHOC CONNECT FOR ENTERPRISE

Cross-enterprise Communication and Collaboration

COMMUNICATE AND COLLABORATE WITH OTHER ORGANIZATIONS THROUGHOUT A CRITICAL EVENT

Organizations need maximum insight and consistent communication when an emergency threatens the safety of people or operations. AtHoc® Connect is an information-sharing feature that empowers them to create their own permission-based network – so they can establish communication with other organizations in their community during any critical event.

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> *"WHEN A CRITICAL EVENT CALLS FOR COLLABORATION WITH EXTERNAL PARTNERS, ATHOC CONNECT ENSURES ALL THE KEY PLAYERS ARE IN SYNC."*

A UNIFIED PLATFORM FOR CRITICAL EVENT MANAGEMENT (CEM)

- **Alert** – Secure mass notifications and two-way communications
- **Account** – Integrated personnel accountability
- **Collect** – Secure mobile app for location-tracking and field reporting
- **Connect** – Secure, geo-based, cross-organization information sharing
- **Situation Response** – Plan, respond and collaborate for incident lifecycle management

:::BlackBerry® **AtHoc**®

ATHOC CONNECT IN ACTION

AtHoc Connect extends your organization's ability to securely communicate outside its four walls and leverage a wider community of resources.

Like a LinkedIn for crisis communications, AtHoc Connect provides reliable communication channels for sharing information and facilitating collaboration. Discover and invite other organizations to join with full end-to-end control over how information flows. You can choose to send alerts, receive them, or both.

For organizations that don't already use AtHoc, an affiliate account lets them access basic features at no extra charge, so you can communicate readily and minimize the impact during a crisis.

Below are just a few examples of how organizations use AtHoc Connect to keep staff safe and operations running during a critical event.

SAMPLE USE CASES FOR ENTERPRISE

CONNECT WITH PARTNER ORGANIZATIONS AND FIRST RESPONDERS – SWIFTLY AND SECURELY

Securely coordinate your emergency response by connecting with external organizations using a process that's as easy as connecting on LinkedIn.

Ensure contact information for partner organizations is always up to date with a network directory that eliminates manual effort and error.

Stay informed with relevant information from other organizations and external content feeds.

An IT security team detects a cyber threat with the potential to impact other organizations within the region. They seamlessly share the nature of the threat to help execute a pre-emptive response.

During an active shooter scenario, a company's in-house security team coordinates follow-up measures with neighboring building security teams, responding law enforcement agencies and other resources.

An organization's head office plans a strategic meeting, inviting the local mayor. Prior to the event, team members share critical information with partner organizations to ensure successful coordination.

An emergency coordinator receives a severe weather alert from BlackBerry® AtHoc. Using the AtHoc Connect feature, she triggers a swift, coordinated response with regional businesses, ensuring people are safe and minimizing disruptions to supply chains.

HOW ATHOC CONNECT
GOES FURTHER

CROSS-ENTERPRISE COMMUNICATION
AND COLLABORATION

- Connect external organizations, police, fire and more, to facilitate information sharing, sharpen decision-making, and speed response times.

- Leverage a secure, existing network of partners, with no need to maintain contact information.

- Control information flow and autonomy through a permission-based network in which each organization can invite, connect, and collaborate with others.

- Anticipate threats and enhance situational awareness within the organization and across networked organizations.

PATENTED TECHNOLOGY AND
CROSS-PLATFORM INTEGRATION

- Predictive alert technology shows the effective reach of any notification based on the target audience and devices selected.

- A de-coupled hybrid architecture option provides the organization with highest-level security requirements to deploy the software on-premises behind network firewalls.

TOP SECURITY FOR
THE ENTERPRISE

Leverage functionality developed specifically for highly regulated organizations, which includes:

- Native smart card integration that supports personal identity verification (PIV), common access cards (CAC), electronic data interchange personal identifiers (EDIPI), and derived credentials

- Proven SSO at scale

- Support for deep links in responses and digital certificates

- Autonomous Virtual Private System (VPS) for sub-organization administration

- Data encryption for all Personally Identifiable Information (PII):
  - Microsoft® Transparent Data Encryption (TDE) with 256-bit AES encryption for data at rest
  - Transport Layer Security (TLS) 1.2 for data in transit

- Secure mobile application deployment through Mobile Device Management (MDM), Enterprise Mobility Management (EMM), and Unified End Point Management (UEM) solutions.

Meet or exceed standards and compliance requirements, with a solution that's GovRAMP and FedRAMP authorized, and addresses:

- ISO 22301 and other business resilience standards

- ISO/IEC 27001:2013 — Information Security Management System Certification

- GDPR

- SSAE-16

- NIST SP 800-53 Rev4 at FIPS 199 moderate classification

- SAFETY Act Designation

- Qualified Anti-Terrorism Technology (QATT) standards

Rest assured, with flexible and secure implementation options:

- On-premises, SaaS and hybrid implementation models

- Hosted in highly reliable, SSAE-16 SOC I Type II and LEED Certified data centers, with geographically diverse locations in the US, Canada, UK and EU

- Native, low-bandwidth, fully customizable desktop alerting stays within the secure network

PARTNER WITH A LEADER

When critical events take place, leading corporations, healthcare institutions, and local, state, and federal government agencies trust BlackBerry AtHoc to help them enact the most immediate and effective response to critical events.

Keep people safe and operations running with BlackBerry AtHoc, a leader in networked critical event communications.

To learn more, go to blackberry.com/athoc

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About BlackBerry: BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 195M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust.

*For more information, visit **BlackBerry.com** and follow **@BlackBerry**.*