BlackBerry
Intelligent Security. Everywhere.

Case Study

BlackBerry Unified Endpoint Management Supports Max Bögl's Increasing Appetite for Secure Collaboration and Mobilization of Apps

Photo Credit: *Reinhard Mederer*

Max Bögl

Industry:
Construction

Employees:
6,500

Location:
Germany

Product:
BlackBerry® UEM,
BlackBerry® Dynamics™

Website:
www.max-boegl.de

MAX BÖGL
Fortschritt baut man aus Ideen.

At a Glance

With an annual turnover exceeding €1.65 billion, Max Bögl Group is one of the largest construction, technology, and services companies in Germany's construction industry. A workforce comprising over 6,500 skilled workers, civil engineers, architects, sales team members, and facility managers implements modern, sustainable package solutions in such fields as structural engineering, infrastructure, and renewable energy.

The Organization

The Max Bögl Group is a specialist in complex and challenging construction. Superior quality, on-time delivery performance, and economic efficiency are requisite for the successful implementation of visionary projects.

To achieve this, Max Bögl relies on high standards in project management, project handling, quality, and occupational safety. Seamlessly dovetailing cutting-edge IT and building information modeling (BIM) technologies with production and logistics processes is equally crucial.

The Challenge

Accessing emails securely, editing shared planning documents, or archiving data on the corporate network are key functions performed on mobile devices at Max Bögl, from the initial concept to the finished construction.

Only when employees can access, edit, and share vital information with their colleagues whenever and wherever, is it possible for the Max Bögl Group to meet its commitment to quality. "Be it planning, permits, or add-ons – a fast, secure communication and collaboration are among the most important factors for the successful implementation of a project," says Markus Koller, IT Collaboration Mobile Device Manager at Max Bögl.

There are approximately 1,850 corporate-owned mobile devices running on iOS®, and the number of mobile devices used is expected to increase considerably in the near future. "Reason enough for us to take our unified endpoint management to the next level and make it future-proof," continues Koller.

The Max Bögl Group has the challenging task of staying on top of things despite ever-changing device models and blurry lines between desktop, laptop, tablets, smartphones, wearables, and even Internet of Things (IoT) devices. But what is the most effective way to manage the growing device fleet effectively while simultaneously protecting business information and proprietary know-how?

The Solution

For quite some time, the Max Bögl Group has been relying on enterprise mobility management (EMM) solutions from BlackBerry. The EMM solution was ideal to meet all the company's requirements in the fields of security, productivity, scalability, and costs.

Next to the BlackBerry® Unified Endpoint Management (UEM) solution, EMM products by other providers were also examined. "BlackBerry totally convinced us with its secure unified endpoint management system. Aside from handling all the usual operating systems, it was especially its network operating center architecture and competent BlackBerry Premium Support that helped us decide in their favor," says Koller.

BlackBerry UEM enables Max Bögl to conveniently manage the iOS devices already used by the company, in addition to managing and enabling Android™, Windows® 10, and macOS® devices used by its employees in the future.

"Only BlackBerry covers all common operating systems and device models," says Koller. Even in relation to the many different ownership models (including bring your own device and corporate owned, business only), Max Bögl has free reign with BlackBerry UEM.

The secure container solution for mobile apps by BlackBerry® Dynamics™ provides another plus. This protects personal information of customers and employees and, in relation to the EU's General Data Protection Regulation, helps to prevent hefty fines.

> With BlackBerry UEM, we can provide our employees with safer and faster access to business data and accelerate business workflows."
>
> – Markus Koller,
>
> *IT Collaboration - Mobile Device Manager, Max Bögl*

Consolidated Applications and Improved User Experience

When introducing this new solution, Max Bögl opted for a gradual migration of the 1,850 devices used worldwide. BlackBerry UEM facilitates the consolidation of existing tools and a reduction of overall costs, with a clearly improved user experience.

The seamless and secure access to data using BlackBerry UEM has allowed the Max Bögl Group to dispense with the VPN solution being used, which saves costs. “By consolidating different applications in UEM, we can offer our employees greater security, speedier access to business data, and accelerate the information flow within the company," explains Koller.

In the long term, the Max Bögl Group wants to offer additional productivity apps from the BlackBerry® Dynamics™ portfolio to its employees. “BlackBerry's great advantage is that its performance spectrum can be consistently expanded to adapt to our most current requirements at any time," says Koller.

For more information, visit BlackBerry.com/Spark and follow @BlackBerrySpark on Twitter.

About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including 150M cars on the road today. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust.

For more information, visit BlackBerry.com and follow @BlackBerry.

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