

ADAPTIVE SECURITY AND AI TO PROTECT MOBILE ENDPOINTS

BlackBerry® Intelligent Security Dynamically Adapts Security Policies Based on Situational Risk

In a Mobile World, It's Tough to Be Both Secure and Productive

More employees are going mobile...

of companies expect their employees to use their personal devices for work purposes.

By 2025 there will be roughly connected devices.2

vulnerable to cyberattacks...

...making businesses more



of financial services IT professionals are not confident their employees can adequately safeguard data.3

94%

The average cost of a data breach in 2020 will exceed . MILLION. ...and forcing a tradeoff

Apps are the #1 driver of

between security and productivity



But Now You Can With



GEOGRAPHIC LOCATION **DEVICE & APP**

GRANT ACCESS

ISSUE

Leverage real-time risk scoring Enhance end user experience Grant access and issue and productivity without authentication challenges sacrificing security policies. based on real-time risk analysis.

the smarter your security gets

So the more you use it,

Automatically adjust security

policies based on situational risk.

NETWORK TRUST & REPUTATION

TIME & USAGE ANOMALIES*

Security levels are instantly adjusted based on changes to user location, past behavior, and the device or app being used.

his camera and

connectivity are

automatically

enabled, while

to restricted

information

is disabled.

Bluetooth

access

Build trusted user-behavior

intelligence and machine

learning technology.

models with BlackBerry artificial

Protecting Your People on the Move When an international When a military officer **Upon leaving the** restricted zone, enters a restricted banker travels

zone, his camera

and Bluetooth®

connectivity are

while access to

browser.

automatically disabled,

restricted information

is enabled via secure

Boosting Productivity

When a bank manager

visits a branch office,

detected, granting her

easy system access

her presence is

during her visit.

outside his country,

dynamically adapted.

device policies are

Upon his return, in-

country policies are

automatically applied.

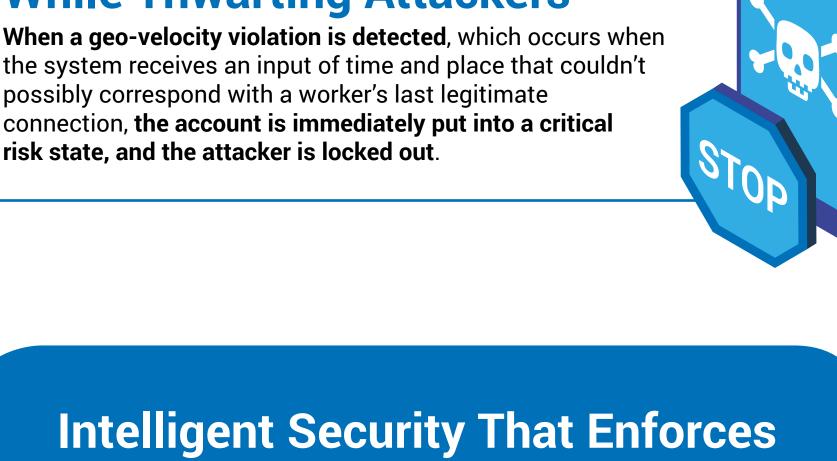
An office worker gets easy access when working inhouse. A low-risk, trusted location is detected, enabling simplified sign-on.

A first-time home user ramps up securely by performing multi-factor authentication, but his future logins are simpler due to location

detection.

risk state, and the attacker is locked out.

While Thwarting Attackers When a geo-velocity violation is detected, which occurs when the system receives an input of time and place that couldn't possibly correspond with a worker's last legitimate



Intelligent Security That Enforces Security Policies with AI

Learn More

blackberry.com/intelligentsecurity

*Pending features Sources

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1 Syntonic: syntonic.com/wp-content/uploads/2016/09/Syntonic-2016-BYOD-Usage-in-the-Enterprise.pdf 2 Statista: www.statista.com/statistics/471264/iot-number-of-connected-devices-worldwide/ 4 Juniper Research: www.cybintsolutions.com/cyber-security-facts-stats/

3 QuinStreet: www.blackberry.com/content/dam/blackberry-com/asset/enterprise/pdf/wp-finacial-services-study-its-time-to-recognize-user-needs-and-secure-them.pdf 5 QuinStreet: www.blackberry.com/content/dam/blackberry-com/asset/enterprise/pdf/wp-finacial-services-study-its-time-to-recognize-user-needs-and-secure-them.pdf