

AtHoc Collect

Field Situation Reporting

Gather Critical Information From Your People to Achieve Situational Awareness

AtHoc Collect empowers every person in your organization to report events, work progress and operational status using geo-tagged, multimedia information – from the field. Employees become the eyes and ears of your organization.

The application manages the flow of incoming information and reports, applies business rules and directs reports to relevant teams for further action. This means the operations center can view the situation while it's in progress.

AtHoc Collect in Action

Organizations use AtHoc Collect in various ways. Here are a few examples:

- In the aftermath of an earthquake, a damage assessment team reports and submits images directly from the scene, streamlining recovery efforts
- A security patrol officer reports a breach in the perimeter fence, with exact location and photos, enabling rapid assessment and response
- A home health worker reports a patient's medical condition and receives in-field medical instructions

Key Features and Benefits

Report events using rich media for informed field assessment

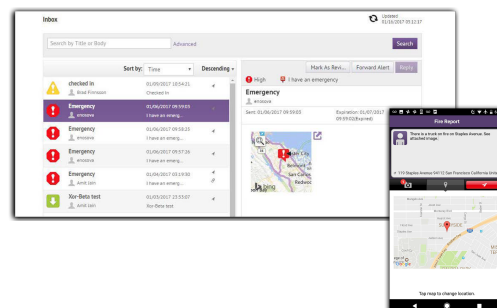
- Report events or observations from the field (e.g., suspicious person, open gate, maintenance request)
- Customize report types per populace (permission based)
- Share multimedia content (video, photo, text) and geo-location

Create efficient workflows

- Categorize field reports and define subsequent actions (e.g., a maintenance request report routes to the facility team)

View and manage field reports

- Gather manage and direct inbound reports by source, type and location
- Display events over a map, along with detailed information
- Enable incident tagging and filtering



Your organization deserves the leader in networked crisis communication.

Go to AtHoc.com or call 650-685-3000

About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. Founded in 1984 and based in Waterloo,

Ontario, BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information, visit www.blackberry.com.