Secure Instant Messaging and Collaboration for Your Enterprise

With the Protection You Need

iOS

macOS

BBM Enterprise

Consumer IM Doesn't Meet Enterprise Needs

Instant messaging (IM) use has grown exponentially in the last 5 years – and is set to continue on that path. As employees increasingly look for immediate answers to keep work moving, email isn't providing the real-time communication they've grown accustomed to in their personal lives with IM solutions. The result is that employees are bringing those unsecured IM tools over to the enterprise world, outside the control of the IT department – which can compromise corporate data security.

Unsecured communication leaves organizations open to spying and attacks by competitors, malicious parties, and foreign governments. It also leaves them vulnerable to data leakage resulting from lost or stolen phones.

BBM Enterprise is the Enterprise-Grade Solution

BBM® Enterprise, designed for business and professional organizations, offers an enhanced security model for instant messaging, voice, and video communications, protecting data end to end--in transit and at rest. With BBM® Enterprise, your employees get an instant messaging app they love while business leaders and IT know they have control over corproate data.

BlackBerry

Who is BBM Enterprise for?

Whether you operate in a security-conscious environment or you're obligated to meet regulatory compliance standards, BBM® Enterprise helps fill the gaps in your security. Designed for business and professional organizations, BBM® Enterprise offers an enhanced security model for instant messaging, voice, and video communications on any platform, including Android®, iOS®, BlackBerry® 10, Windows® and macOS®. It delivers the proven BlackBerry security that's trusted by thousands of companies around the world, to protect your most important assets – your privacy and business data.

How Does BBM Enterprise Work?

BBM Enterprise keeps data safe by adding an additional layer of security to messages and filling the gaps in enterprise security. BBM® Enterprise uses a FIPS 140-2 validated cryptographic library to protect data while it's in transit and at rest. There's no way for third parties to intercept or access your information.
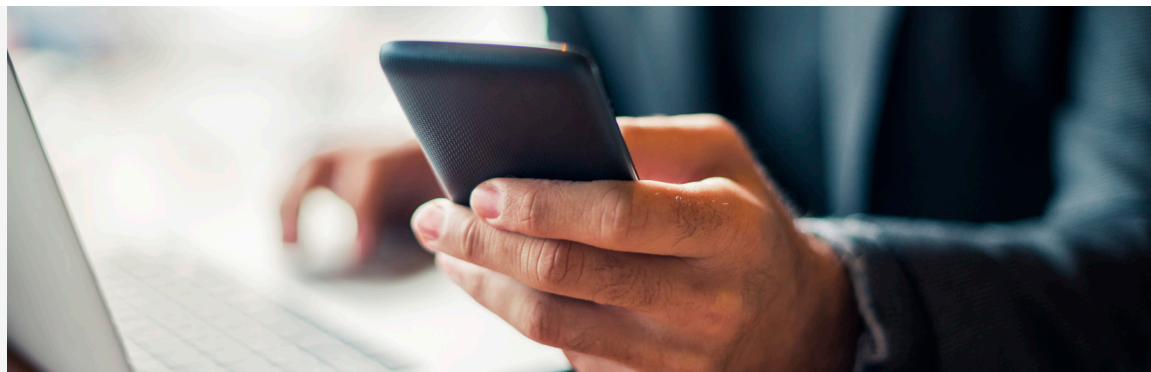
BBM Enterprise Provides Two Layers of Security:

1 Messages between BBM Enterprise and users are encrypted, and are unlocked by symmetric keys. The sender and recipient each have unique public/private encryption and signing keys. These keys are generated on the device by the FIPS 140-2 certified cryptographic library, and are controlled by the enterprise. Each message uses a new random symmetric key for message encryption.

2 TLS encryption between the device and the BBM Enterprise infrastructure protects BBM Enterprise messages from eavesdropping or manipulation.

BlackBerry.

A User-Centric Experience

Unlike enterprise IM tools that were originally designed for use only on the desktop, BBM Enterprise offers a truly integrated experience, with features that users will love.

- ✓ Know when messages have been sent and read
- ✓ Record voice notes to send or make voice calls when there's no time for a conversation
- ✓ Set an expiry time on any single message, so you know it gets deleted after it's read
- ✓ Chat one-to-one or with groups
- ✓ Seamlessly extend enterprise-grade security to people outside your organization – such as partners and clients
- ✓ Share files with an immediacy you can't get over email

A Turn-Key Solution That's Easy to Deploy

BBM Enterprise is managed through a single, cloud-based console, so administrators can manage policies, entitlement, and authentication from any web browser – anytime, anywhere.

- No new hardware to purchase.
- No new servers to install.
- No integration or federation with other systems.

Messaging App

Operating System
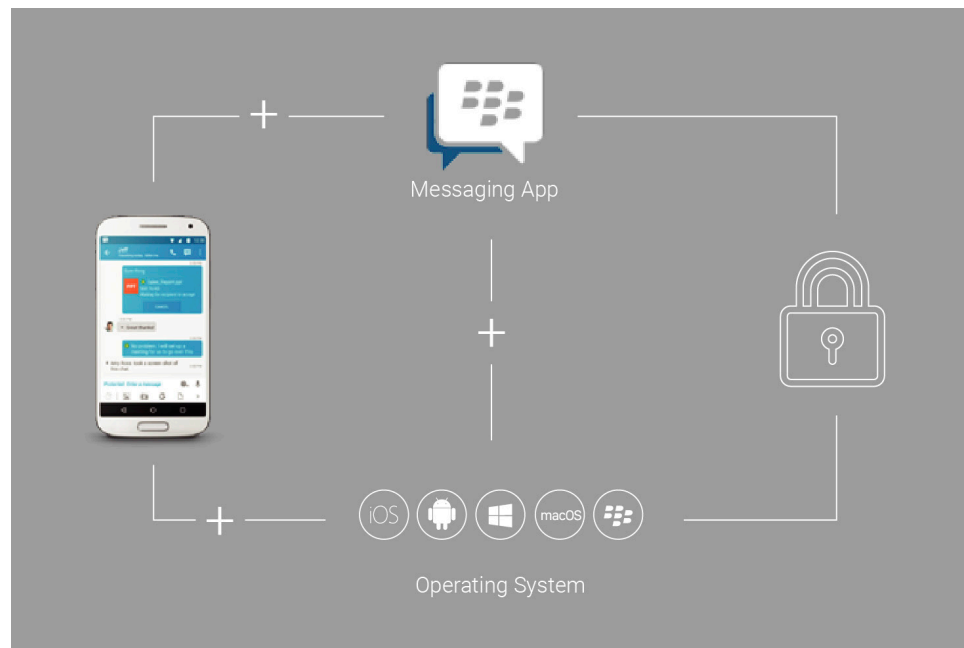
Easy Administration

The BlackBerry Enterprise Identity console provides IT policies that are easy to control and manage, putting the control for corporate data exchange back in the hands of the IT Administrator.

1. Audit and archive messages to ensure you are meeting regulatory compliance requirements with BlackBerry Audit and Archiving Service (BAAS) powered by GWAVA.

2. Use Cloud Directory Service capabilities so users in your organization can start chatting with co-workers in an instant.

3. Chat with users both inside and outside your organization without limitations, and without fear of compromising business data.

4. Remotely wipe a user's instant messaging data if they leave the organization or in the event that you need to ensure security.

![BlackBerry]

Stay Connected from Any and Multiple Devices

BBM Enterprise is compatible on both smartphones and desktop, including Android, iOS, BlackBerry 10, Windows, and macOS. And they can switch between their multiple devices with ease, while staying connected simultaneously. Whether they switch between their personal phone, business phone, or laptop, they will always be able to pick up where they left off.

- ✓ **For BlackBerry® 10 devices,** BBM Enterprise will work on BlackBerry v10.3

- ✓ **For iOS,** BBM Enterprise will work on iOS 9.0+

- ✓ **For Android,** BBM Enterprise will work on Android 4.4

- ✓ **For macOS,** BBM Enterprise will work on OS10.7+

- ✓ **For Windows,** BBM Enterprise will work on Windows 7 Pro, Windows 8, Windows 8.1, Windows 10

BlackBerry

About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information, visit www.blackberry.com.
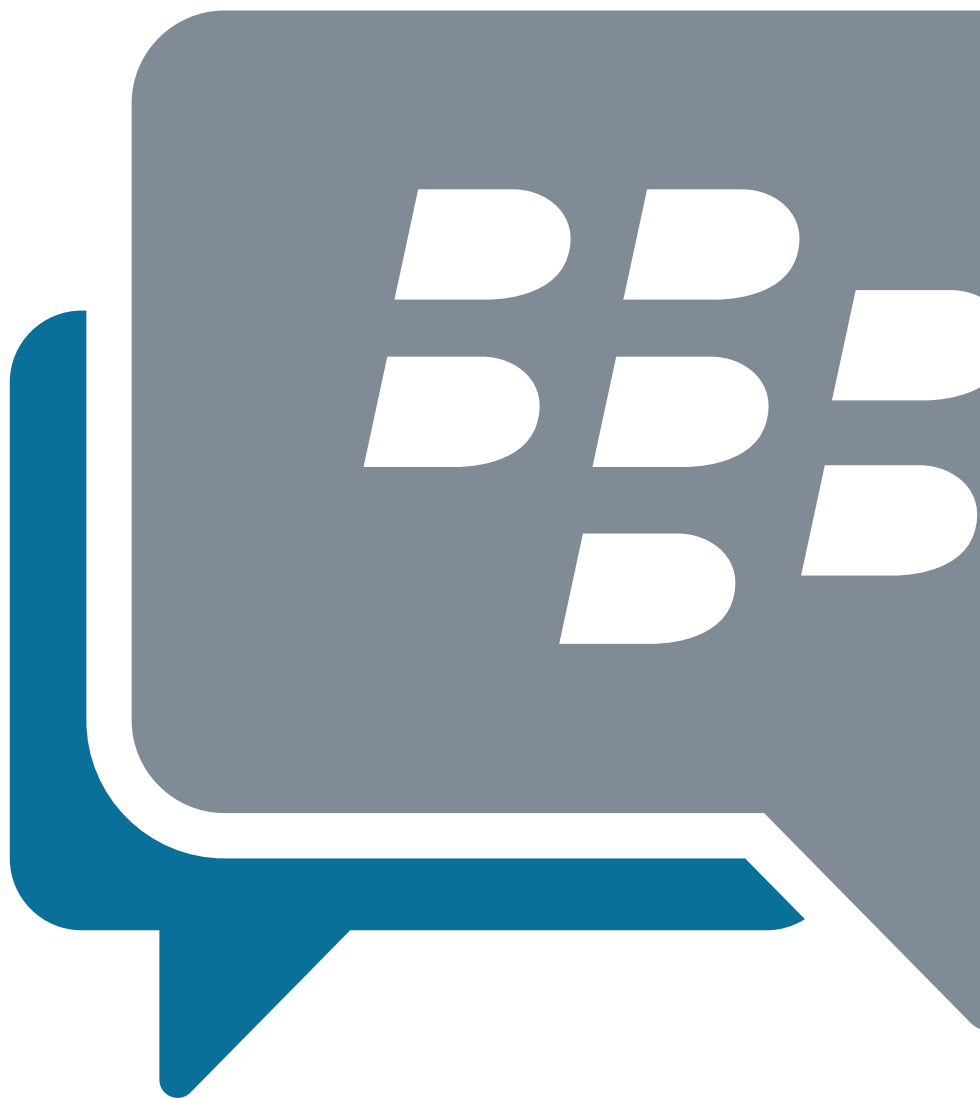
To learn more and start your free trial, visit:

www.blackberry.com/bbmenterprise