

Secure Instant Messaging and Collaboration for Your Enterprise

With the Protection You Need



BBM
Enterprise

BBM® Enterprise offers secure chat, voice, video and group chat on any device, including smartphones and desktops. It offers the speed, simplicity, and privacy needed by security-conscious organizations. BBM Enterprise protects data with end-to-end encryption both in transit and at rest across Android™, iOS, BlackBerry® 10, Windows®, and macOS. It's guaranteed to meet regulatory compliance standards and handle a large volume of communication.

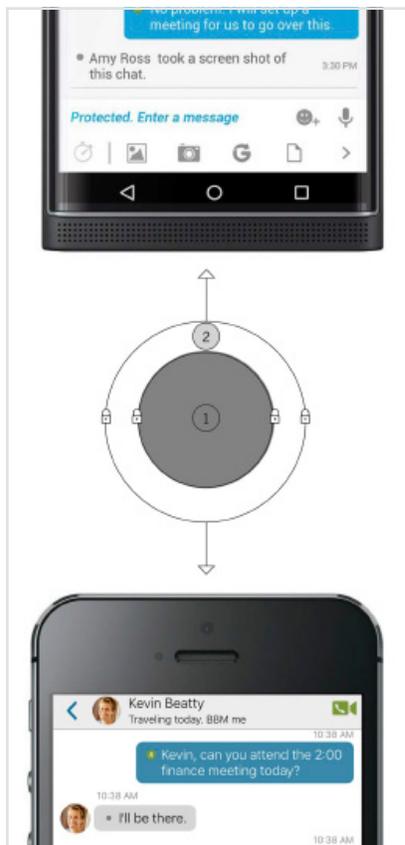
Two Layers of Security

1. Messages between BBM Enterprise and users are encrypted, and are unlocked by symmetric keys. The sender and recipient each have unique public/private encryption and signing keys. These keys are generated on the device by the FIPS 140-2 certified cryptographic library, and are controlled by the enterprise. Each message uses a new random symmetric key for message encryption.

2. TLS encryption between the device and the BBM Enterprise infrastructure protects BBM Enterprise messages from eavesdropping or manipulation.

Faster Decision Making: BBM Enterprise allows users to do all the things they want and need to do when it comes to messaging on the move. For example, they can:

- Send files for faster approvals and feedback
- Share locations and emails with an immediacy they can't get over email
- Escalate chats to calls and video for urgent conversations
- Set an expiry time on any single message, so they know it's deleted after it's been read
- Edit, delete, or retract sent messages if they've made a mistake
- Confidently forward message content from one secure chat to another to seamlessly move between chats and keep work flowing.



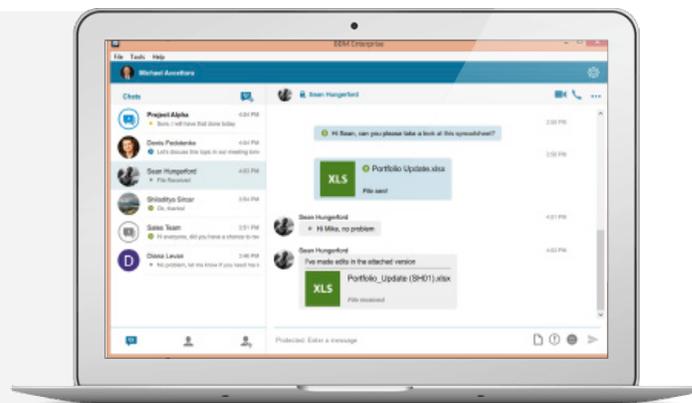
Get Connected Anytime, Anywhere: Users can connect with colleagues immediately. All key contacts can easily be found in the integrated Cloud Directory Service, and initiating a message takes one tap. And employees can switch between their multiple devices with ease, while always staying connected.

Communicate Internally and Externally: Employees can chat securely with BBM Enterprise users at other organizations, too, extending the protection of your business data. All this happens seamlessly, making messaging with BBM Enterprise fast, easy and hassle-free—whether they are on their smartphones or on desktop.

Easily Management for IT: IT administrators can manage a wide range of services, including messaging policies, entitlements and authentication, through a single console called BlackBerry Enterprise Identity. There's no new hardware to purchase, no new servers to install, and no new OS updates to make. For enterprises that need to stay compliant BlackBerry Audit & Archiving Service (BAAS), enables IT to record and archive calls and chats.

Know if Messages Are Received and Read: BBM Enterprise lets users know when their colleagues have received and read messages on all chats. This confirmation increases accountability among teams, and enables everyone to get the answers they need to quickly move projects forward.

Security Without Hassle: When a BBM Enterprise user sends a message, their conversation is automatically secured with enterprise-grade encryption, even if the recipient is a non-BBM Enterprise user. This gives users a rich instant messaging solution while security runs in the background—providing a seamless end-user experience.





About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols “BB” on the Toronto Stock Exchange and “BBRY” on the NASDAQ. For more information, visit www.blackberry.com.

