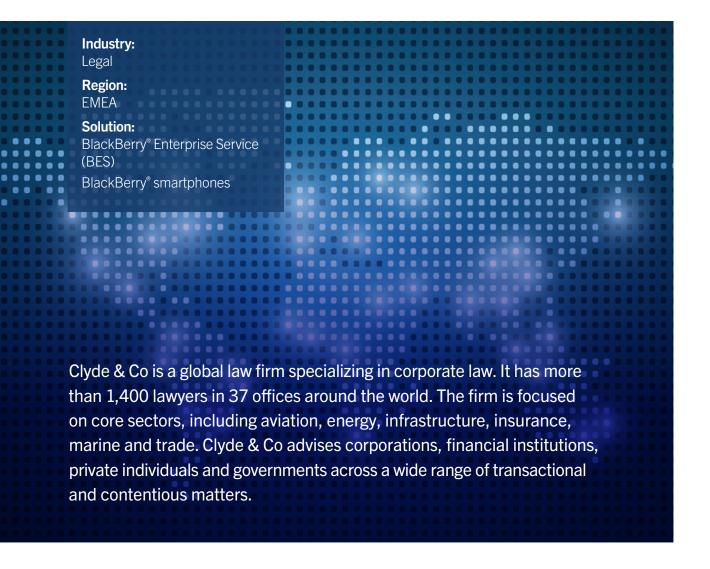
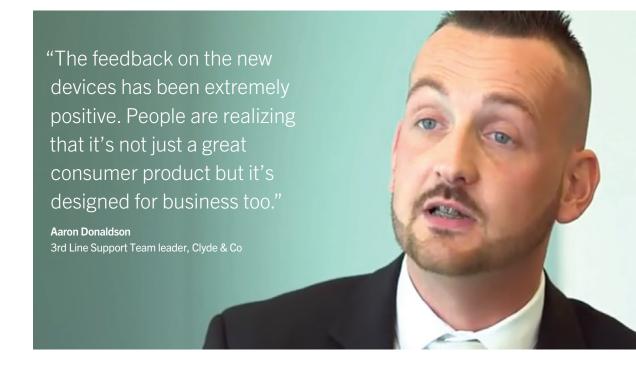
# GLOBAL LAW FIRM IMPROVES COLLABORATION AND SECURITY WITH BLACKBERRY





# THE CHALLENGE

Clyde & Co started as a small law firm specializing in aviation and has grown very rapidly in the past few years. The firm needed an enterprise mobility management (EMM) solution that could integrate with its current system, while enabling Clyde & Co to deliver an even better user experience to employees.

Staff members at Clyde & Co rely heavily on business applications to perform their jobs. "The logistics of a hardware change are challenging, but there's a cultural side to a change of software that has a much deeper impact on the business," explained Aaron Donaldson, 3rd Line Support

Team leader at Clyde & Co. "It's actually harder to switch apps than devices, so we needed a tool that could run the apps we were used to — like the BigHand digital dictation app, or the Enterprise IM app — but with a better interface and more features."

Security was another major consideration for Clyde & Co's EMM solution. "As a law firm, we have highly confidential data to protect, so security has to be our number one priority," said Donaldson. "At the same time, we needed to ensure our employees had the best tools and the best possible user experience to do the job."

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# THE SOLUTION

A long-time customer, Clyde & Co had previously selected BlackBerry® Enterprise Server 5 (BES5) for its mobility solution and deployed 1,400 BlackBerry® OS7 devices throughout the company. This deployment met several of the needs of the firm, including giving employees access to key business applications, such as Microsoft Office Communicator, mobile access to the document management system, digital dictation and disaster recovery software.

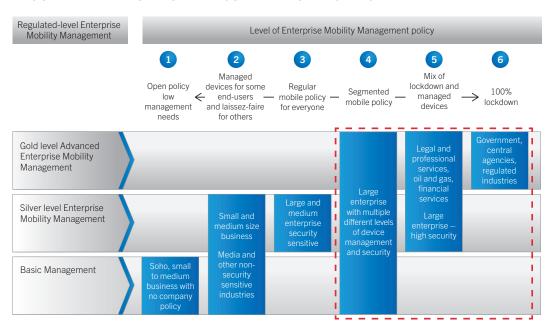
When it came time for an upgrade, Clyde & Co opted to remain on the BlackBerry platform and selected BlackBerry Enterprise Service (BES) and BlackBerry 10 devices because mobile security continues to be of utmost importance to the company.

"BlackBerry provided me with the assurance that my business estate is protected because I have AES encryption, remote wipe and the ability to run essential apps on a secure and resilient platform," explained Donaldson.

Clyde & Co worked with Appurity, an IT consultancy specializing in mobile enterprise data access, to help the law firm integrate BES into its business estate. "As soon as the latest BlackBerry was launched, we called Appurity and asked them to come in and put up a new server so we could test that device," said Donaldson. "They've helped us with some other deployments and they gave us the confidence to go with BlackBerry Enterprise Service."

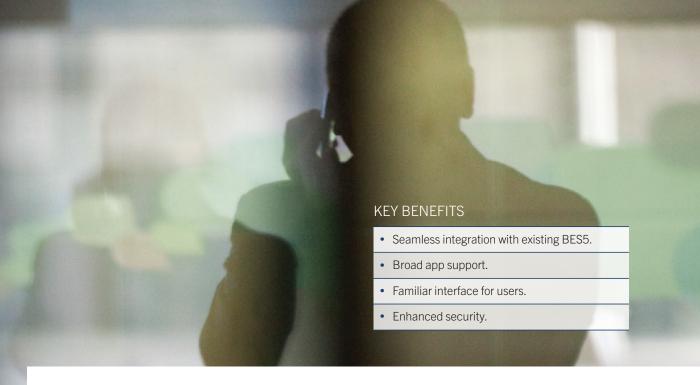
Using BlackBerry simplified the integration and management of the two systems. "With BES I know that I can manage all corporate devices through a single platform and management console, and I can rest assured that my company's stringent security measures are met," said Donaldson. "BlackBerry has also kept the look and feel almost identical to the previous versions of BES, which has made it easy for us to adapt to."

### REGULATED REPRESENTS THE MOST ADVANCED FORM OF EMM



 $Source: Strategy\ Analytics,\ "Enterprise\ Mobility\ Management:\ A\ Review\ of\ Total\ Cost\ of\ Ownership",\ May\ 2014.$ 

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## THE BENEFITS

The BlackBerry devices support a wide range of Clyde & Co's productivity-enhancing apps and offer employees an array of smartphones for different types of users.

Users have been quick to adopt the device's intuitive and familiar interface. Commonly used apps, like Enterprise IM For Microsoft® Office Communications Server and Lync Server, run seamlessly on the BlackBerry smartphones, and users now have more features they can access. "The feedback on the new devices has been extremely positive," noted Donaldson. "People are realizing that it's not just a great consumer product but it's designed for business too."

The integration and installation of the latest BES was also a painless process for the IT department. "Transitioning to BES has been so easy," reported Donaldon. "We created a security policy in about 10 minutes. The console is very well laid out. There were practically no growing pains."

With BlackBerry, Clyde & Co has the level of security it needs to protect its clients, and IT has the controls it needs to nimbly manage its mobile devices.

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### **Aaron Donaldson**

3rd Line Support Team leader, Clyde & Co

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