Industry:
Consultancy
Region:
EMEA
Solution:
BlackBerry® Enterprise Service (BES)
BlackBerry® 10 smartphones
Secure Work Space for iOS and Android™

MAJOR SPANISH RISK-PREVENTION CONSULTANCY RELIES ON BLACKBERRY TO SAFEGUARD MOBILE NETWORK

Unipresalud is a Spain-based consultancy firm specializing in risk prevention and the improvement of workplace health and safety. The company has accreditation by Spain's National Labor Authority (Dirección General de Trabajo) to provide external occupational risk-prevention services, and has an 850-strong team of professional staff, and more than 120 service centers and 22 mobile units.

unipresalud
www.unipresalud.com

THE CHALLENGE

Unipresalud required a mobility solution to securely manage the exchange of corporate information among mobile workers. As its main activity relates to occupational health, Unipresalud regularly manages sensitive personal medical data protected by Spain's stringent Organic Law on Data Protection (LOPD).

The company's "service guarantee" required a robust mobility strategy to ensure the secure and confidential handling of medical information for corporate client employees, as well as the reliable management of its business processes.

Employees desired an intuitive user experience that simplified their ability to comply with the LOPD. Unipresalud's mobility solution also needed to be capable of securing Android™ and iOS devices that are used on its network.

THE SOLUTION

Unipresalud deployed BlackBerry 10 smartphones to regional managers, making it easier for them to communicate with each other through a secure mobile platform. Unipresalud also deployed BlackBerry Enterprise Service (BES) with Secure Work Space for iOS and Android to provide employees with iOS and Android devices with secure mobile access to corporate data.

"We have been using the BlackBerry solution for many years and we will continue to trust BlackBerry as our Enterprise Mobility Management (EMM) provider. BES is the best mobility platform for us in terms of integration, security, connectivity and price," said Xavier Albarracín Jiménez, CIO of Unipresalud. "Every day, our employees need to share and access confidential information so it's critical that we

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DCIO, Unipresalud

have the most secure mobile environment. With BES, we are assured that the confidentiality of our information is maintained, while also ensuring that Unipresalud employees can enjoy the best user experience, for both personal and professional use."

Secure Work Space separates work from personal use by creating a, secure and clearly differentiated work container for key business applications on Android and iOS smartphones. It leverages the same trusted behind-the-firewall connection available for BlackBerry smartphones and extends BlackBerry security capabilities for data-at-rest and data-in-transit to Android and iOS devices.

UNIPRESALUD'S BENEFITS

"The end-to-end encryption used on the BlackBerry 10 smartphones and BES ensures that information will remain confidential and uncompromised.

"Not only does BlackBerry's security help to prevent our data from being intercepted or hacked, it makes it easy for users to separate our employees' work email from their personal email," explained Xavier Albarracín Jiménez. "Working in separate environments where corporate data isn't available on the personal side can avoid costly mistakes."

The BlackBerry solution has been easy for the IT department to integrate with Unipresalud's "on premise" corporate email — making it a robust, secure, reliable and easy-to-use solution. The team can also make updates remotely, which saves time and hassle for employees in the field. For those who use non-BlackBerry devices, Secure Work Space makes it possible to apply strong security settings to smartphones on Unipresalud's network.

The combination of BlackBerry 10 smartphones and BES gives the company an ideal combination of a flexible mobile management solution that meets both corporate and end user requirements.

KEY BENEFITS

- Compliant with Spain's medical data protection laws.
- Separate work and personal environments allows apps to be used freely without compromising security.
- Robust and reliable EMM solution.
- Remote upgrade capabilities.

SCOPE OF ENTERPRISE MOBILITY MANAGEMENT (EMM) BY VENDOR

Scope of Enterprise Mobility Management	airwatch	CITRIX	MaaS360	MobileIron	Good	BlackBerry
Regulated Enterprise Mobility Management				◑	◑	◕
Enterprise Mobility Management	◕	◕	◑	●	●	◕
Basic Mobile Device Management	●	●	●	●	●	●

- Regulated-level EMM: EMM + compliance, control and advanced security (e.g up to 100% lockdown) for government, defense agencies, financial services, healthcare, and other high security and regulated industries.
- Enterprise Mobility Management: Basic + Advanced MDM and mobile application and content management, geofencing, versioning, rollback, containerization.
- Basic Mobility Management: Device restrictions, require passcode, VPN, remote wipe, remote lock.

Source: Strategy Analytics, "Enterprise Mobility Management: A Review of Total Cost of Ownership", May 2014.
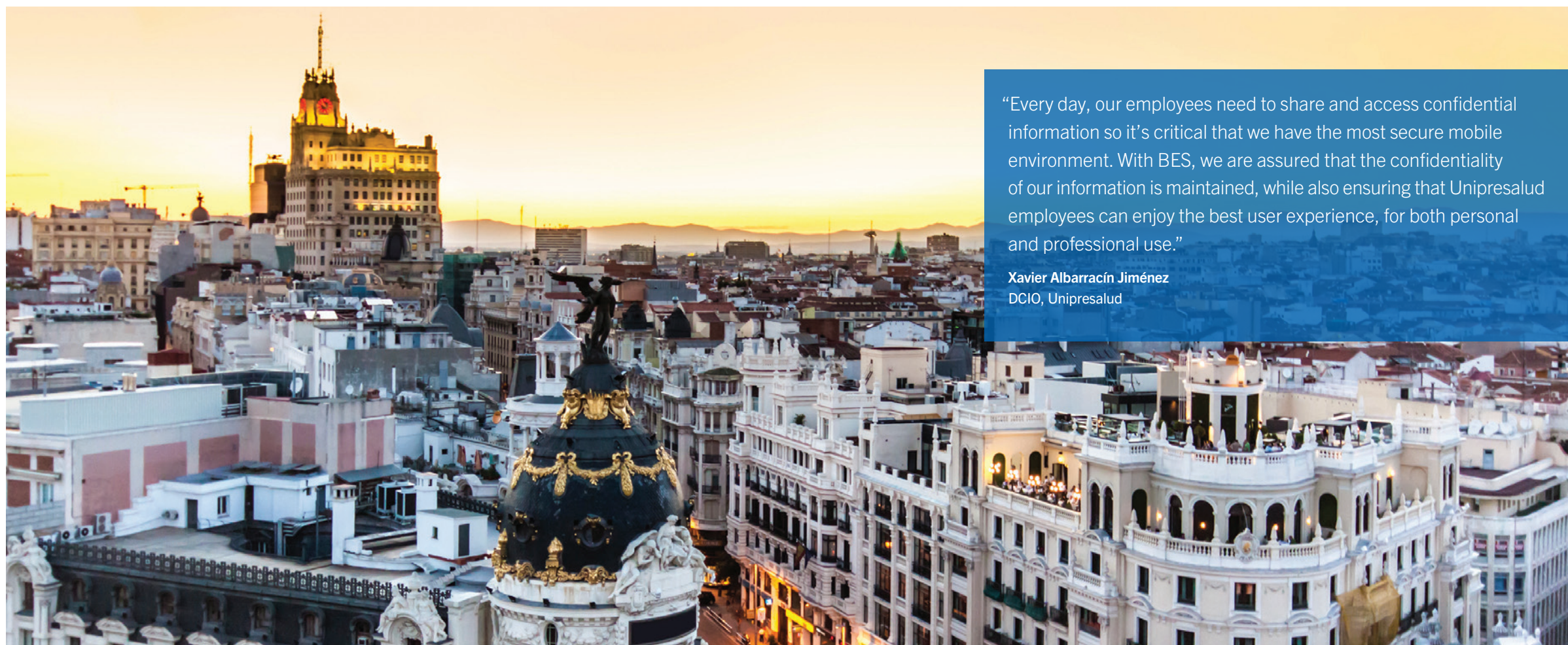
"Every day, our employees need to share and access confidential information so it's critical that we have the most secure mobile environment. With BES, we are assured that the confidentiality of our information is maintained, while also ensuring that Unipresalud employees can enjoy the best user experience, for both personal and professional use."

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