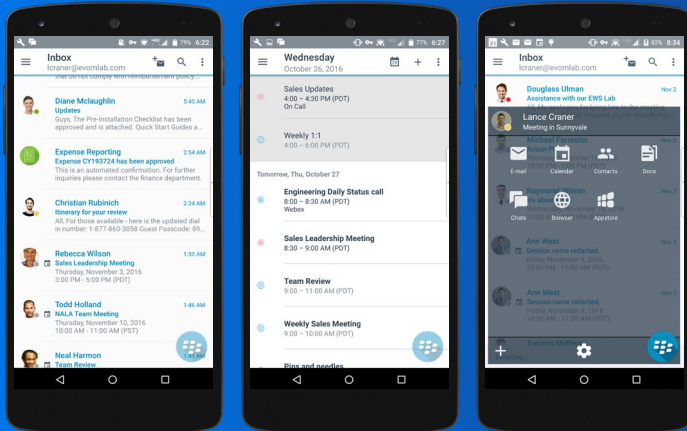


BlackBerry Work



The Challenge

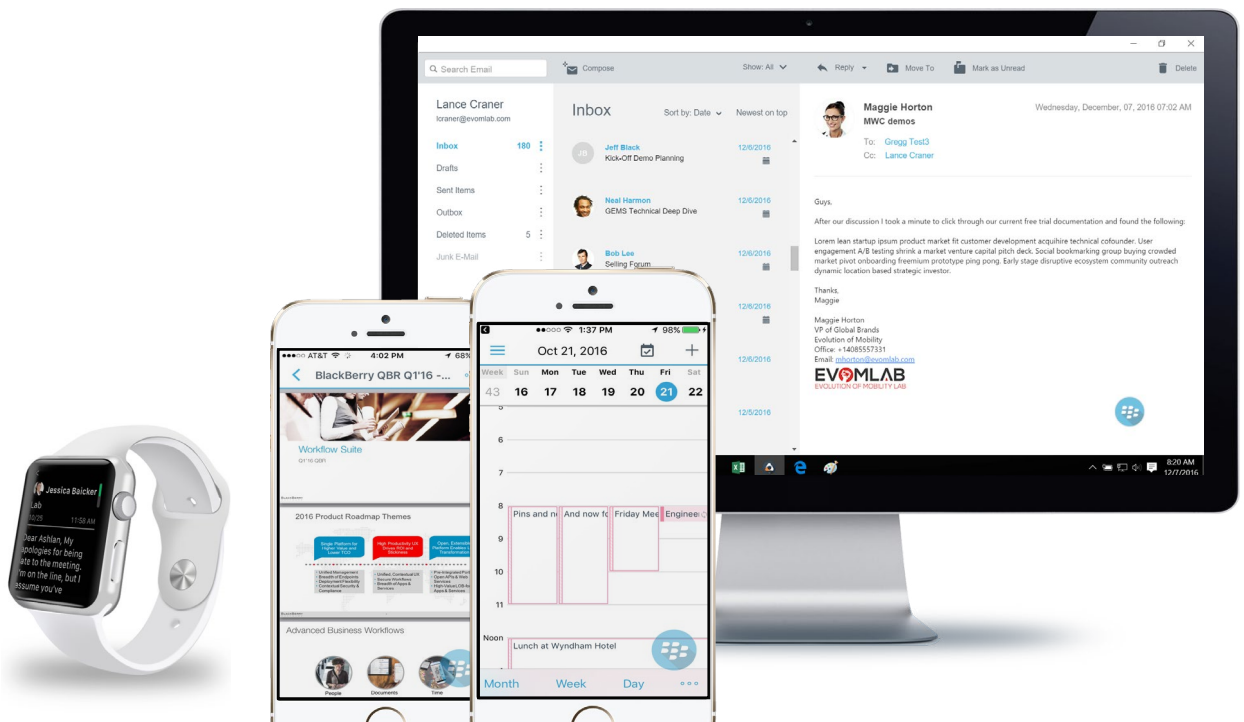


Mobility is changing the way people work and collaborate. IT needs to enable users to be more productive without compromising security, compliance or usability. Employees want to get work done quickly and easily on wide range of smartphones, tablets, wearables and other devices. Businesses want to leverage mobility to grow their top line revenues while containing costs and planning for future initiatives. So how do you do it all?

The Solution

BlackBerry® Work delivers a secure, intuitive and integrated collaboration experience. It integrates email, calendar, contacts, presence, and more, so employees can communicate faster and collaborate more effectively. BlackBerry® Work also streamlines business workflows by integrating document access, and full fidelity editing of Office documents. With a fresh modern design, consistent interface across mobile devices, and fast performance optimized for mobile interactions users can get more done on the go.

But BlackBerry Work isn't simply built for the business user. It also meets the most stringent security requirements. Through next-generation containerization, IT can separate business data and personal information. BlackBerry® Work has FIPS-validated cryptography, Common Criteria EAL 4+ certification and years of usage in the most demanding industries (including government, defense, intelligence, and finance).



Designed for Business Users

- Get more from your inbox with full enterprise email including instant notification of key messages, conversation view, shared (delegated) calendars, smart folders, and full search of all emails, even those not stored on the device.
- Stay on top of your calendar with integrated free-busy information, meeting scheduling, file attachment and quick join for conference calls and web conferences
- Manage rich contact cards, with integrated directory photos, presence and conversation history
- Navigate easily between email, calendar, contacts and other business apps using the BlackBerry® Dynamics Launcher

Integrates Document Viewing and Editing

- Enjoy high-fidelity viewing and editing of Office documents
- Edit any Microsoft Office document on the go so users can complete complex document workflows directly from their mobile device
- Present Microsoft PowerPoint files from a mobile device and even control those presentations from an Apple Watch or other wearable device

Enables Faster Communication

- View presence information from any email, meeting or contact card
- Identify the best way to contact a colleague – whether by phone, text message, instant message or email
- Review a full email and IM history, to pick up where communications left off

Helps IT Get More From Their Investment

- Leverage existing investments in Exchange, Enterprise Instant Messaging (Microsoft Lync/Skype, Cisco Jabber or IBM Sametime) and Active Directory
- Track app metrics such as daily and monthly usage, time-of-day usage and device type usage
- Make better decisions to further increase business productivity, such as investing in or reducing user training, and altering maintenance schedules

Protects Key Business Data

- Secures all business data with or without an MDM profile, enabling IT to provide secure access to employees, partners, contractors, BYOD devices out of IT control and more
- Utilize granular policy-based controls and layer these with device or content controls through a common management console
- Deploy either on premises or in the cloud

Find out more about BlackBerry Work and the BlackBerry Enterprise Mobility Suite at blackberry.com/suite

About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. Founded in 1984 and based in Waterloo,

Ontario, BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols “BB” on the Toronto Stock Exchange and “BBRY” on the NASDAQ. For more information, visit www.blackberry.com.

