

BlackBerry WorkLife Data

Easy expense management for personal devices

With the rise of BYOD work environments, enterprises face the challenge of controlling corporate data usage on employee devices. Enterprises can't monitor all personal devices, apps, or differentiate between corporate use versus personal use. Attempting to do so raises privacy concerns. At the same time, accurately accounting for and reimbursing employees for costs is a difficult task.

Automated split billing

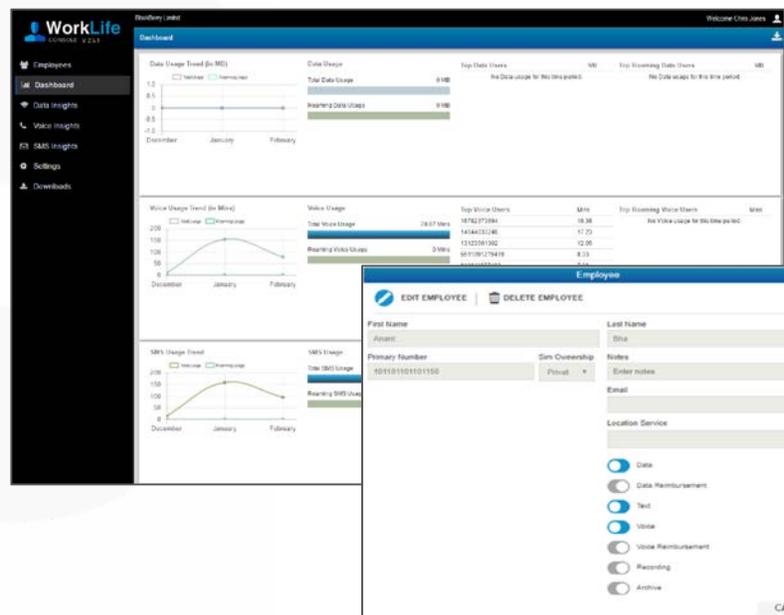
BlackBerry® WorkLife Data is the split billing solution that offers corporate data expense management and data usage visibility for enterprises. It provides automated reimbursements, allowing you to eliminate time-consuming, complex, often imprecise reimbursement programs. BlackBerry WorkLife Data clearly and seamlessly separates data used by corporate applications from data used by personal applications.

With a simple, one-step process, you can enable the solution on any device managed by BlackBerry® Dynamics or other EMM vendors that use VPNs to secure device communications. This removes any confusion when it comes to billing and reimbursement. To fully automate the expense submission process, BlackBerry WorkLife Data integrates with leading expense management systems.

Track and manage with ease

With BlackBerry WorkLife Data's built-in advanced analytics feature, you can monitor employees' work-related data usage from a simple web-based console—without visibility into users' personal lives. Balancing visibility with privacy, this capability provides detailed reports of cellular data usage for each user, including individual app usage over time, data consumed while roaming, top consumers, and past and current consumption.

The advanced analytics feature allows you to gain insight into your employees' cellular consumption via data reports.



Apply policies and roles on usage

With BlackBerry WorkLife Data, you get complete control over employees' data usage for business apps – where they use data, when, and how much. From a simple console, enterprise administrators can selectively apply rules and policies for work applications – without affecting personal apps – allowing for a complete separation of work and personal usage.

Avoid overcompensating

BlackBerry WorkLife Data ensures that payment to employees is based on actual work usage, not estimates. It fully automates the expense submission of work data usage for employees, so you know you are only paying for corporate data. You are provided with a detailed understanding of how much data is being used by your employees for work. Your organization can leverage this insight to adjust stipend policies or eliminate complex reimbursement programs and avoid overpaying employees for corporate data.

Provide a better user experience

BlackBerry WorkLife Data eliminates users' worry about being billed for work charges on their personal plan. Users will know that all charges incurred from work-related activity (calls, texts, and corporate app usage) will be taken care of by the enterprise, so they can work on mobile with confidence. They no longer have to waste time reclaiming expenses, saving them time.

Address HR, tax, and regulatory compliance concerns

Recent court cases are pointing toward the need for organizations to take more active responsibility for work-related use of personal devices, which requires more detailed understanding of usage. For example, the California Court of Appeals has ruled that employers must reimburse employees for work performed on BYOD devices.

To address this, enterprises have previously had to rely on guesswork for stipends, often overcompensating employees to avoid issues. Flat stipend reimbursements raise an additional problem for enterprises, as these stipends are considered a taxable benefit in some jurisdictions. BlackBerry WorkLife Data helps you avoid these taxable events by issuing precise reimbursements from per-use calculations. Coupled with detailed usage reports that can be configured for any time period, user, or app – BlackBerry WorkLife Data can help you answer HR, tax, and regulatory compliance questions with minimal effort.

Easy deployment

BlackBerry WorkLife Data is cloud-based, EMM independent, and requires minimal setup. Many enterprises have already invested in EMM applications or BlackBerry Dynamics applications, so IT can easily leverage these existing investments to incorporate split billing for employees. It does not require any mobile device installations, so you can start right away.

Extend to custom and third party apps

Mobile analytics and reporting capabilities can be applied to any apps from EMM vendors that utilize per app VPNs as well as all BlackBerry Dynamics-secured applications. You can gain the same degree of visibility and reimbursement automation over data usage for your entire corporate portfolio, including in-house developed and third party ISV apps. This can provide valuable insight as you implement more 'mobile first' workflows and custom apps whose data consumption patterns may not be known at the outset.

Learn more and try it for free at: www.blackberry.com/worklife

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