

BlackBerry GDPR Assessment Services

The Challenge



BlackBerry provides the knowledge, services and software to help your organization avoid major financial penalties and reputational damage from noncompliance with GDPR. BlackBerry will work strategically and carefully with you towards GDPR readiness, bringing results while minimizing the impact on your business activities.

GDPR Assessment by BlackBerry

What is GDPR?

Business today is driven by the sharing of data – but business continuity is driven by the ability to control how that data is shared. The EU’s General Data Protection Regulation (GDPR), set to be enforced in May 2018, was designed to strengthen and harmonize previous regulations protecting the privacy of Personally Identifiable Information (PII). It will reshape the way organizations collect, use, and store information on customers, employees, and others. The GDPR applies to EU-based organizations as well as any company that process the data of EU citizens. Failure to meet the requirements of the GDPR will result in fines on an unprecedented scale (up to €20M/\$22M).

For organizations, fulfilling the requirements of the GDPR can be complex and costly – especially if it’s not done right the first time. BlackBerry® provides an end-to-end offering to help you address all your GDPR challenges – with software and services for every mobile device or computer, a secure network, and the expertise to prepare your people and IT infrastructure. We help you undergo an organizational transformation in the way you manage personal data.



With BlackBerry®, you can eliminate the complexity of working with multiple partners and service providers to achieve GDPR readiness. We work strategically and carefully with your organization to secure personal data without compromising productivity. The BlackBerry® GDPR offering is founded on our deep security expertise and involvement in industry consultations with the EU over the GDPR.

GDPR Knowledge, Services & Software

BlackBerry offers the gold standard in security, with the experience and certifications to back it up. Having supported the world’s largest companies, as well as both state and federal governments, BlackBerry is trusted the world over to protect critical data and operations.

BlackBerry not only provides the knowledge, expertise and technology software to help your organization avoid major financial penalties and reputational damage, but also partners with you to convert the value from stored information into analytical and/or marketing insights and revenues. BlackBerry’s GDPR Assessment includes the following:

Your Trusted Partner for GDPR

To fulfill the requirements of the GDPR, you can't simply buy a piece of software or hire consulting services. Instead, you must undergo an organizational transformation in the way that you manage Personally Identifiable Information (PII). That transformation requires the right combination of consulting services and software in one single offering. BlackBerry® delivers this offering as your trusted security partner.

BlackBerry® offers a series of services and supporting software that take your organization through the practical, step-by-step process of understanding how GDPR applies to your organization, and how to achieve a competitive compliance posture in support of your business.



BlackBerry GDPR Assessment

In the first step towards meeting GDPR requirements, we review the extent of Personally Identifiable Information (PII) your organization holds and processes. This allows us to assess the compliance deficits with a full Gap Report. This exercise includes any third-party projects where your company has engaged an external processor to perform a task. BlackBerry® works with your team to review and quickly outline areas of concern, whether you're a controller or a processor.

The gap assessment service includes, but is not limited to:

- Mapping Personally Identifiable Information (PII) and its usage
- Conducting a Privacy Risk Assessment
- Reviewing documentation
- Reviewing current policies, practices, and controls
- Interviewing stakeholders

Our preliminary assessment evaluates the areas where your existing processes are GDPR compliant, identifies non-compliances, and makes recommendations for remediation.

Our team works with your internal teams to address each non-compliance based on severity, impact, and likelihood.

About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. BlackBerry is a GDPR compliant, ISO22301 & ISO27001 certified company.

Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The company trades under the ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information, visit blackberry.com/cybersecurity