

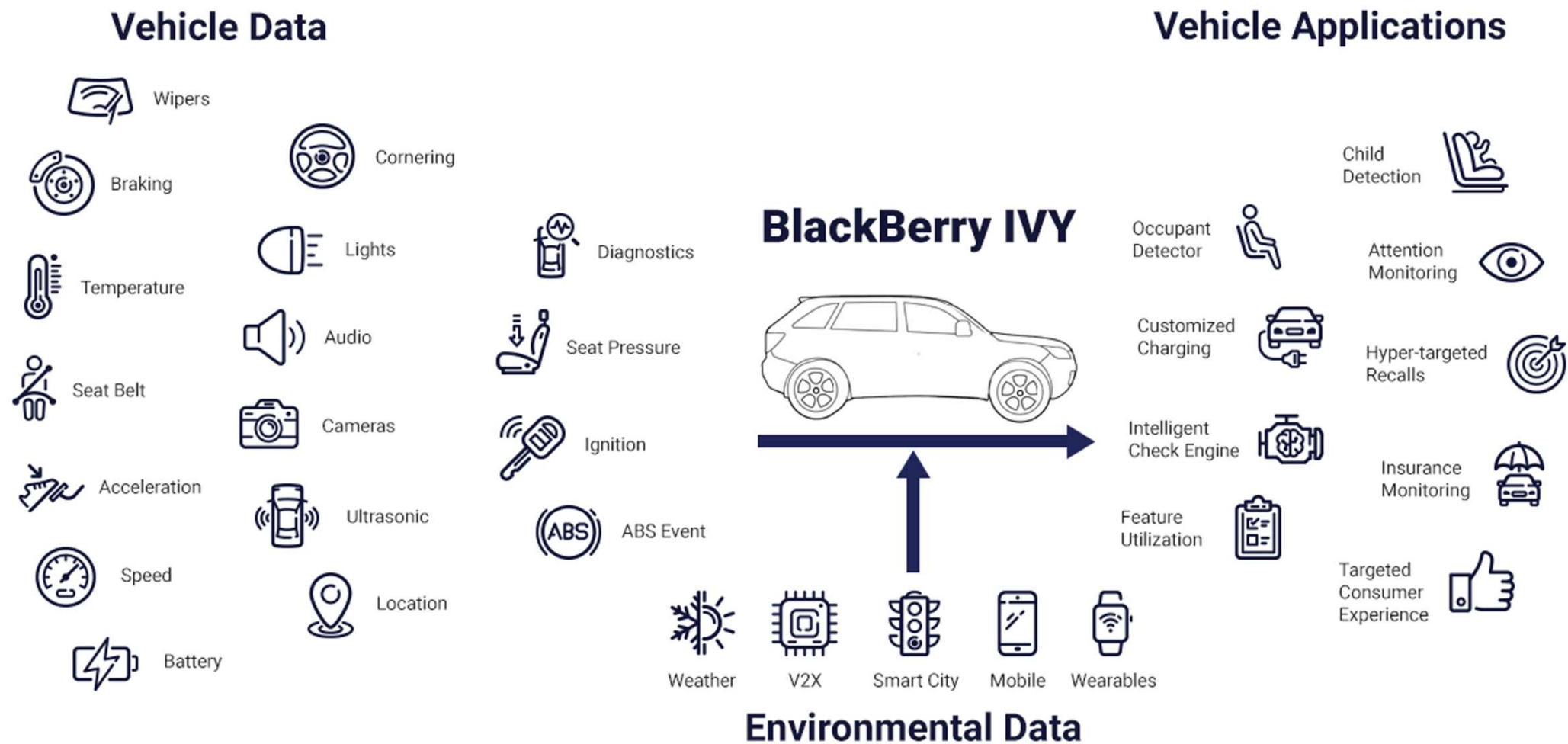
# BlackBerry Q3 FY21 Earnings Conference Call

Thursday Dec 17<sup>th</sup>, 2020  
5:30 pm, ET

 **BlackBerry**® Intelligent Security. Everywhere.

# Opportunity to harness data in the car

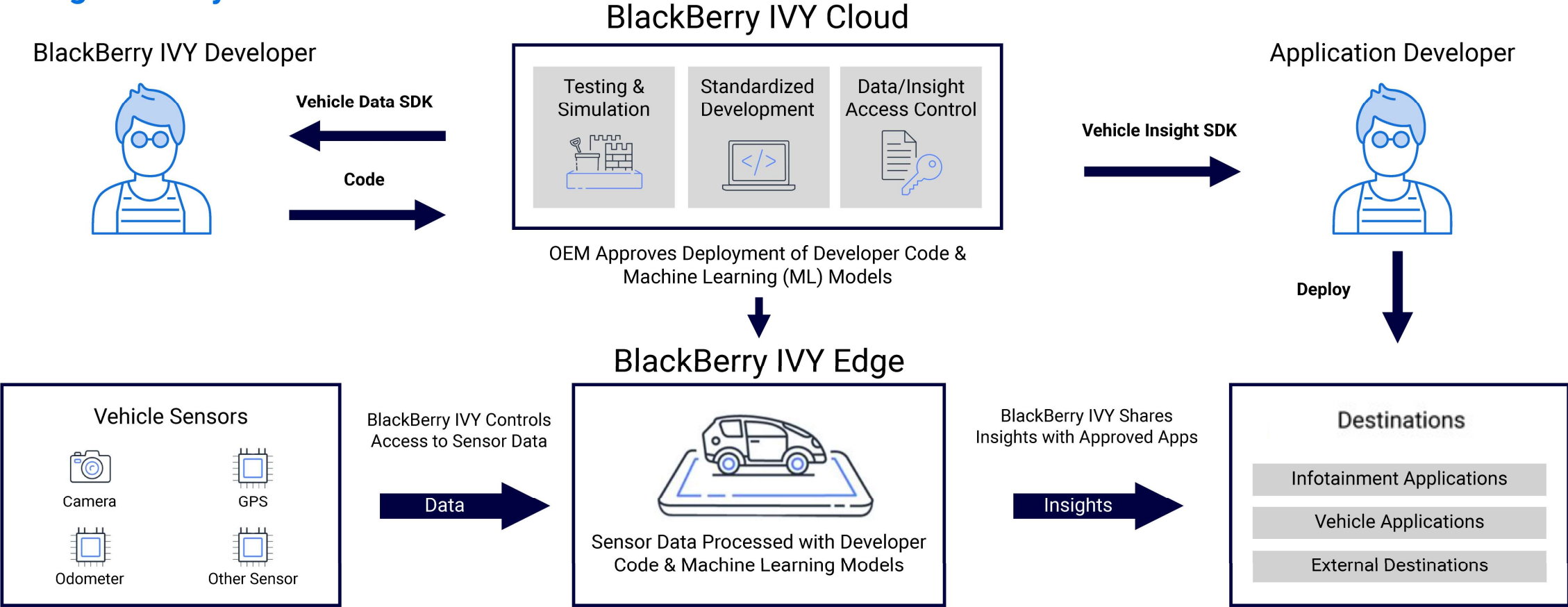
Diverse sensors generate huge amounts of data in unique formats



# BlackBerry IVY's Digital Ecosystem

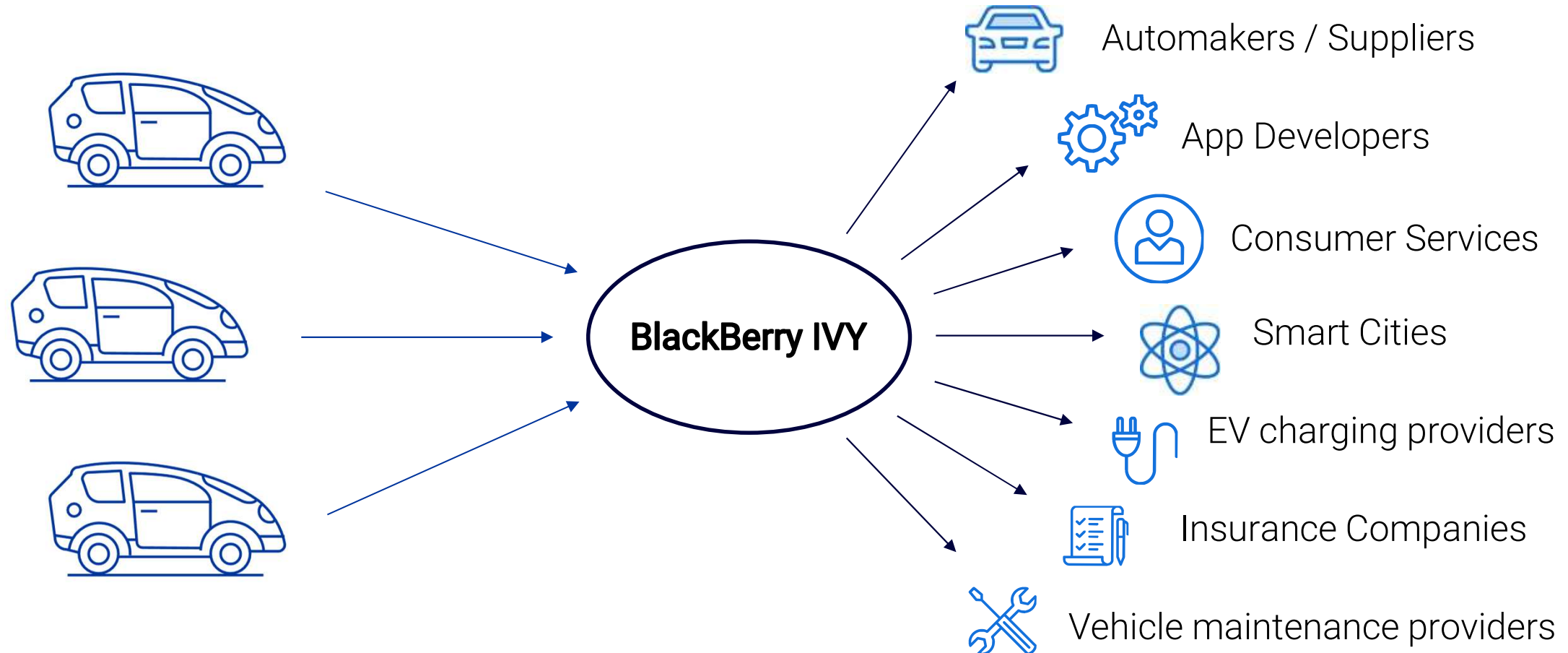
Enabling a cross-brand, cross-model app & services ecosystem

## Digital Ecosystem



# BlackBerry IVY's Addressable Market

Access to standardized, intelligent insights leads to endless possibilities





# BlackBerry IVY – Strategic Alliance for Co-Development

Why did we co-invest in this partnership to jointly build a single solution?



- Trusted leader in automotive safety and security
- Deep knowledge of embedded automotive software systems
- Exceptional track record of delivery, integration, and support

- Leading global cloud provider with a culture of innovation
- Unmatched machine learning expertise and IoT capabilities
- Proven builder of successful developer ecosystems

# Thank you

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