

# BlackBerry Work



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## The Challenge

Mobility is changing the way people work and collaborate. Employees want to get work done quickly and easily on a wide range of mobile devices—from smartphones to tablets to wearables—no matter where they are. At the same time, IT doesn't want to sacrifice security or compromise corporate data. Businesses need to keep up with changing technologies and leverage mobile work in order to keep their workforce as productive as possible. How can they do it all?

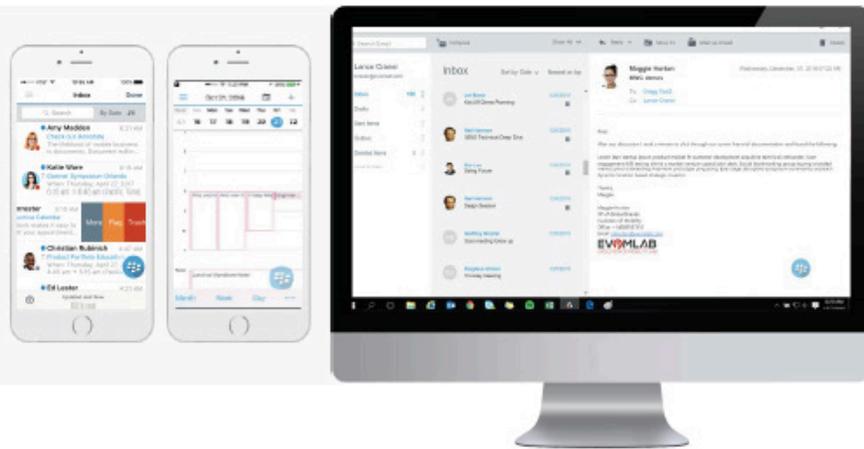
## The Solution

BlackBerry® Work is a multi-OS, all-in-one mobile productivity app designed for business users. It integrates email, calendar, contacts, and more, so enterprises can effectively mobilize their workforce. BlackBerry Work also streamlines business workflows by integrating document access and full fidelity editing of Microsoft® Office documents, so mobile work is never limited. With a fresh modern design, consistent interface across devices, and fast performance optimized for mobile interactions, users get a rich, seamless experience wherever they are, making them as productive – if not more productive – as on desktops.

But BlackBerry Work isn't simply built for the business user. It also meets the most stringent security requirements. BlackBerry Work is part of BlackBerry® Spark™, a comprehensive endpoint-to-endpoint approach to security.



Through next-generation containerization, IT can separate business data and personal information, eliminating the risk of corporate data leakage. BlackBerry Work has FIPS-validated cryptography, Common Criteria EAL 4+ certification and years of usage in the most demanding industries (including government, defense, intelligence, and finance).



## Designed for Business Users

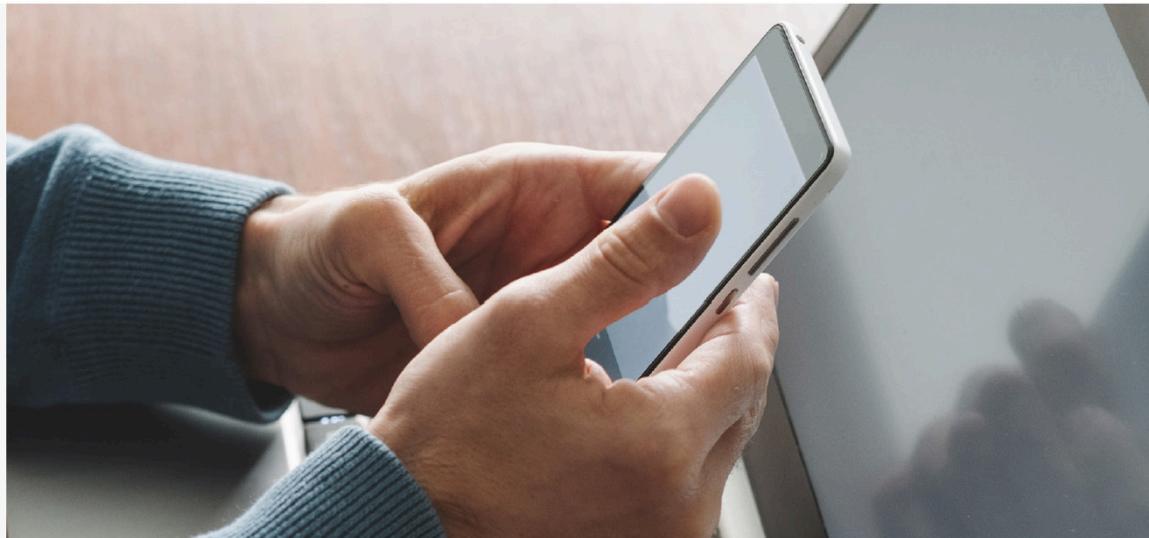
- ✓ Get more from your inbox with full enterprise email including multiple inbox support, instant notification of key messages, smart folders, conversation view and full search of all emails, even those not stored on the device
- ✓ Stay on top of your calendar with integrated free-busy information, meeting scheduling, shared calendars, file attachment and quick scheduling/joining of web conferences and calls
- ✓ Manage rich contact cards with integrated directory photos, real-time presence, VIP contacts, organization charts, and conversation history
- ✓ Access everything needed for business from one single place--navigate easily between email, calendar, contacts, browser, and other business apps using the BlackBerry® Dynamics™ Launcher
- ✓ Receive warnings for messages from unauthorized sender domains, allowing users to be more aware before accessing the email's content

## Integrates Document Viewing and Editing

- ✓ Enjoy high-fidelity viewing and editing of Office documents for a desktop experience on mobile
- ✓ Edit any Microsoft® Office document on-the-go to complete document workflows, whether it be quick changes to a slideshow or back-to-back edits and feedback with colleagues.

## Enables Faster Communication

- ✓ View real-time presence information from any email, meeting or contact card
- ✓ Identify the best way to contact a colleague – whether by phone, text message, instant message, email, or a Skype® voice/video call
- ✓ Review a full email or IM history, to easily pick up where you left off
- ✓ Provide admins access to executive inboxes and calendars, enabling executives to dedicate that time to other work



## Helps IT Get More From Their Investment

- ✓ Microsoft® Exchange, Microsoft® Active Directory®, Office, Web Apps, and Enterprise Instant Messaging (Microsoft® Lync® /Skype, Cisco Jabber® or IBM® Sametime®)
- ✓ Track app metrics such as daily and monthly usage, time-of-day usage, user engagement by feature, and device type usage to gain insight into enterprise activity
- ✓ Make better decisions to further increase business productivity, such as investing in or reducing user training, and altering maintenance schedules

## Protects Key Business Data

- ✓ Secures all business data--with or without an MDM profile--through app containerization, enabling IT to provide secure access to employees, partners, contractors, BYOD devices out of IT control and more
- ✓ Utilize granular policy-based controls to customize the app to match your security needs, with role-based administration from a centralized web-based management console
- ✓ Deploy either on premises or in the cloud
- ✓ Set permissions on files you send via BlackBerry Work with Azure-RMS file decrypt and view
- ✓ Write and read email classifications and automatically apply existing ones when replying and forwarding



## About BlackBerry

BlackBerry is an enterprise software and services company focused on securing and managing IoT endpoints. The company does this with BlackBerry® Spark™, an end-to-end Enterprise of Things platform, comprised of its enterprise communication and collaboration software and safety-certified embedded solutions. Based in Waterloo, Ontario, the company was founded in 1984 and operates in North America, Europe, Asia, Australia, Middle East, Latin America and Africa. The Company trades under the ticker symbol “BB” on the Toronto Stock Exchange and New York Stock Exchange.

For more information, visit [www.BlackBerry.com](http://www.BlackBerry.com).

Find out more about BlackBerry Work and BlackBerry® Enterprise Mobility Suite at [www.blackberry.com/suite](http://www.blackberry.com/suite)