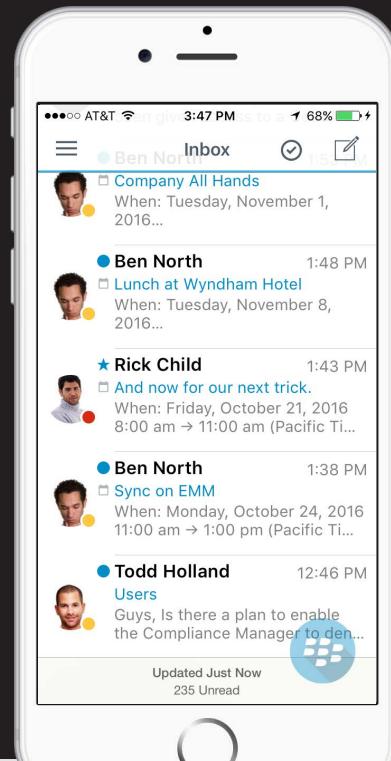


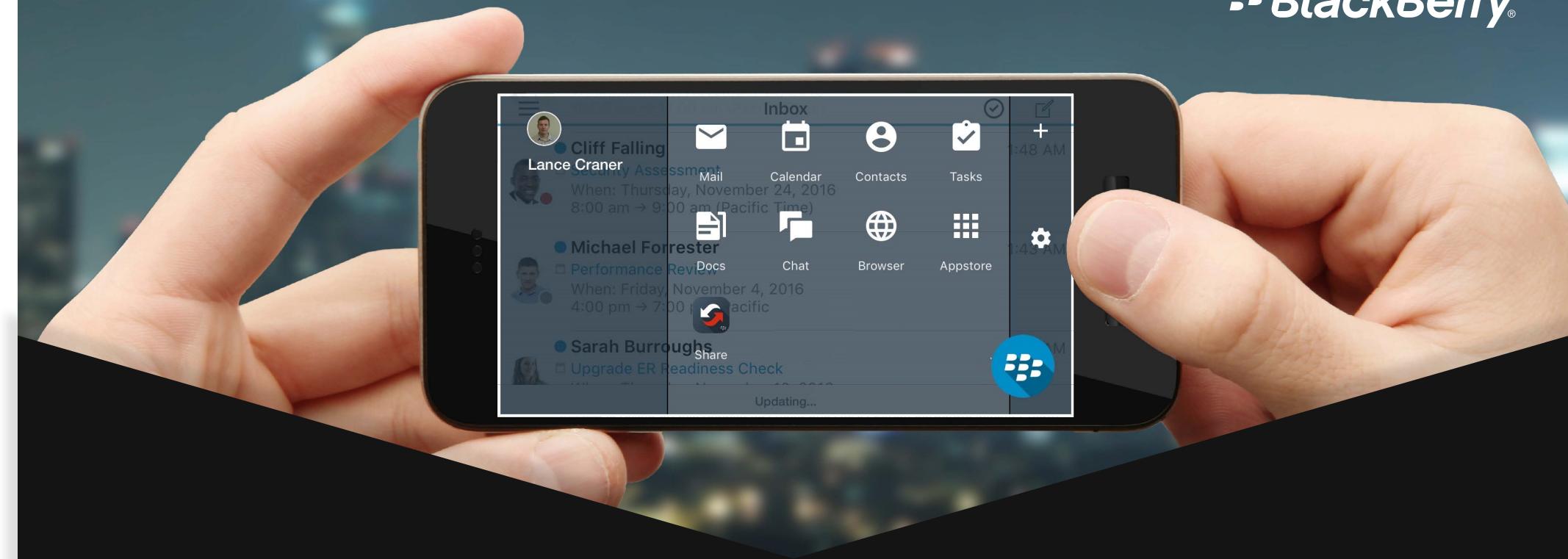
Introducing... a better way to work

Mobility lets us use those small moments of time – in line for coffee, at airport check in, between meetings – **to do more.**

And whether your company has a formal mobility policy or not, you better believe employees are using their mobile devices and consumer apps to complete their work.

The problem is, consumer apps are designed for...consumers. They don't have the same business features users know and love on their laptops. And they certainly don't have enterprise-grade security built in.



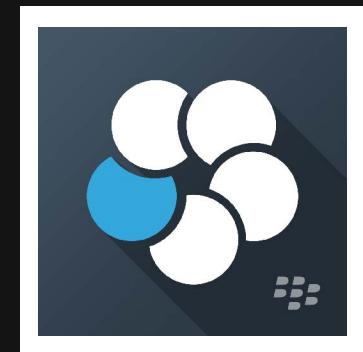


Now you don't have to settle.

Welcome to BlackBerry Work – a better way to mobilize your workforce.

Users get a business-class collaborative experience and performance optimized for mobile.

IT gets the ease of an enterprise solution that integrates easily with existing investments such as Microsoft Outlook, Exchange, and Skype for Business that not only offers functionality, but also industry-leading security.





Maximize work. Minimize clicking.

Mobile is different, and we work differently on it. BlackBerry Work uses years of collaborative technologies to offer an amazing business experience. Delight your users with all the capabilities they need to complete work on mobile as seamlessly as on their desktop.

Who hasn't come home buried under hundreds of emails after a relaxing vacation?

Easily triage emails on the go – view high priority messages first or see those sent by VIP contacts. Flag emails for follow up or simply delete with a single swipe.

Meeting a customer?

View your email and IM communication history – all in one place.

Trying to reach a colleague?

See mobile presence, and then reach them using the best way whether by phone, SMS, IM, email, or a Sype of Business video call.

Scheduling a meeting?

See if your invitees are available and pick the best time to meet up to align with schedules.

Need to Stay Organized?

Convert an email into a task to stay on top of projects or record rich notes and attach images

Document editing, anytime and anywhere.

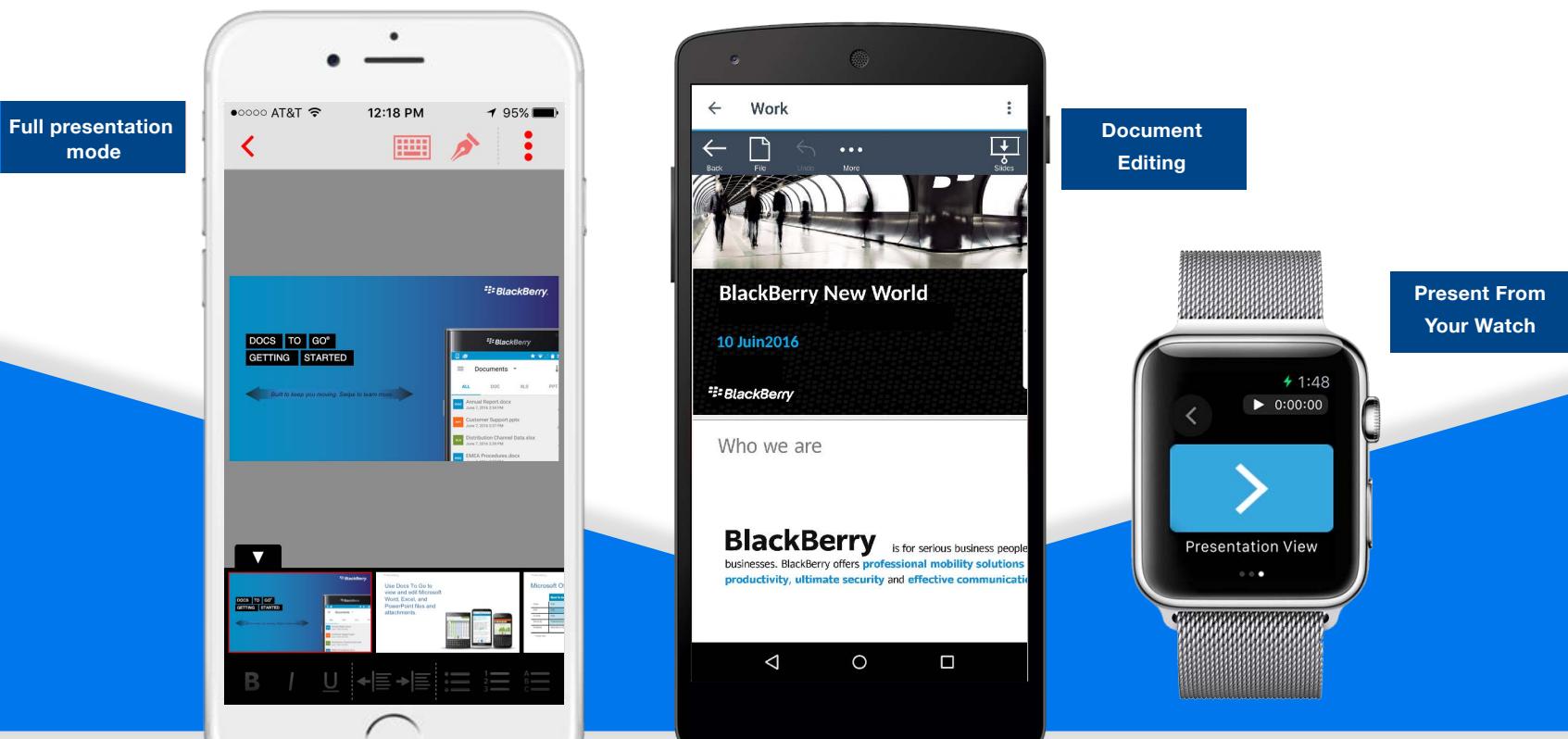
With BlackBerry Work, you're never away from your most important business docs. And you can do a lot more than just view them on your phone. You will never need to go back to a PC to access, view, manage or edit your critical business documents.

Need to view or edit a Microsoft Office document?

BlackBerry Work integrates high-fidelity viewing and editing of Office documents directly onto mobile client. You can quickly access docs, view them without limitations, edit them, send them or save them back to SharePoint and other file repositories. BlackBerry Work utilizes native Office Web Apps so the experience you get on your phone is the same as on the desktop.

Giving a presentation on the road?

With BlackBerry Work you can present Microsoft PowerPoint® presentations directly from your mobile device. You can even drive presentations from your wearables, forgoing the wasted time of setting up slide clickers and other peripherals.



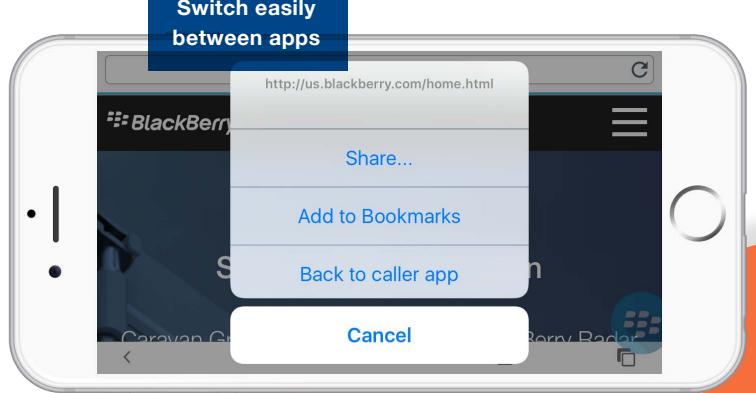
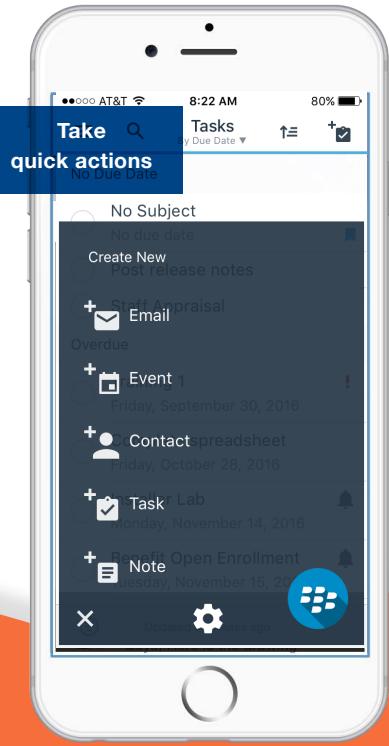
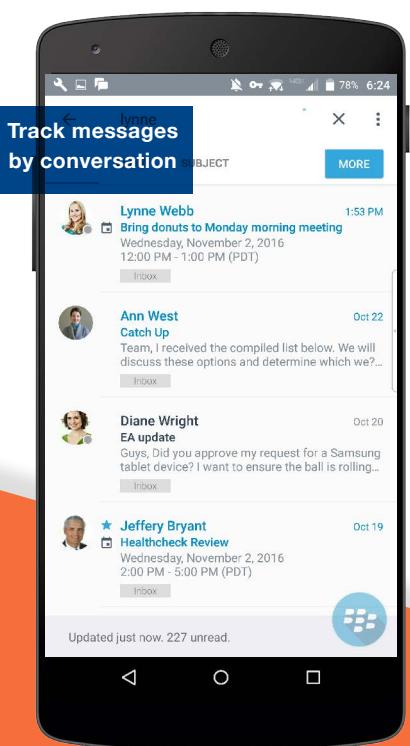
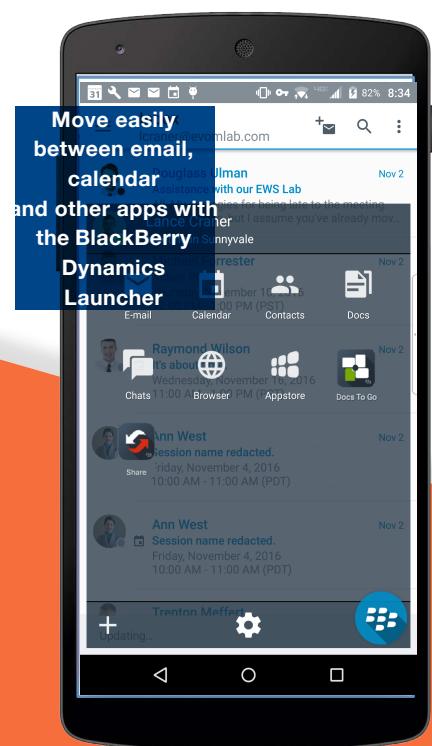
Everything you need, all in one app.



The BlackBerry Dynamics Launcher makes it easy to access all the apps and actions needed to work efficiently – all from one place. It's your business desktop for mobile.

Want to switch from the Inbox to Calendar?

Simply tap the Launcher icon. No need to tap back to the device home screen or move between multiple apps.



Looking for a message or conversation?

Simply search all your emails including those on the server or view messages by conversation threads.

Want to schedule a quick meeting while reading an email?

Go to the quick action icon from the Launcher and create a calendar invite with a single tap; or simply compose an email or add a contact.

Clicked an email link to the intranet?

With built-in, secure inter-app communication, navigate right back to where you started – always maintaining context within the app.

Do more. Defer less.

Information is money. Mobilize content and apps easily and securely so your users can access the right business information at the right time.

Need to access your docs or spreadsheets?

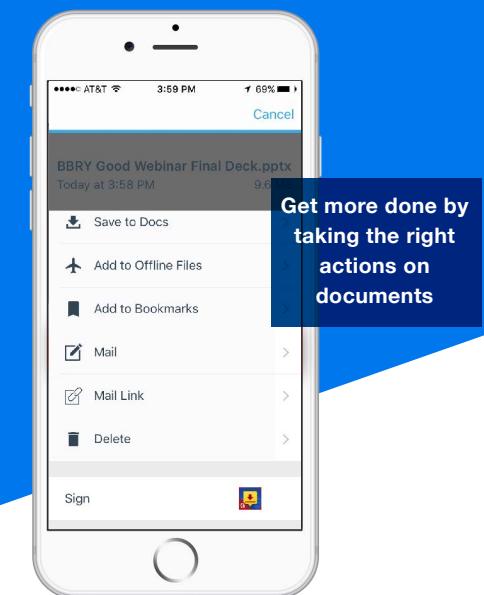
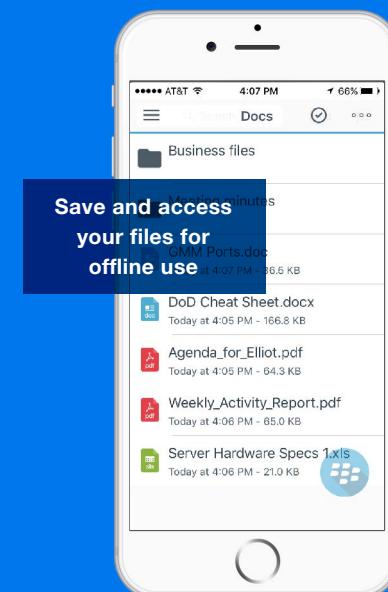
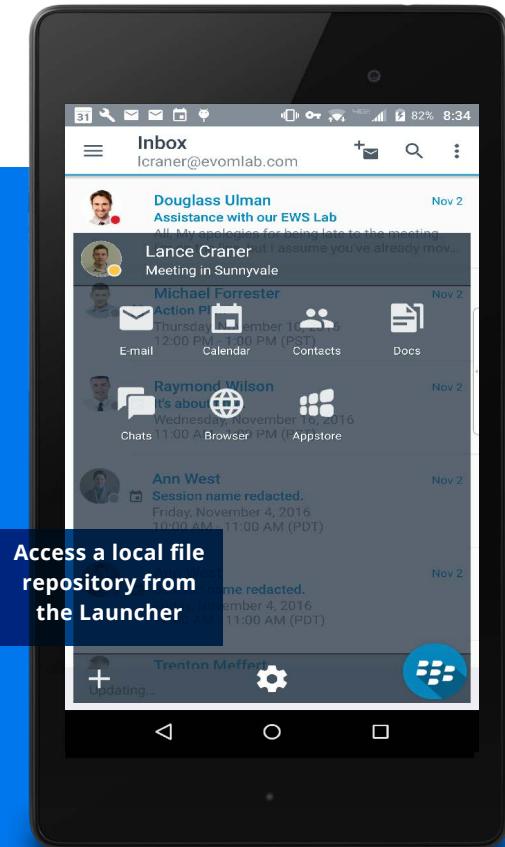
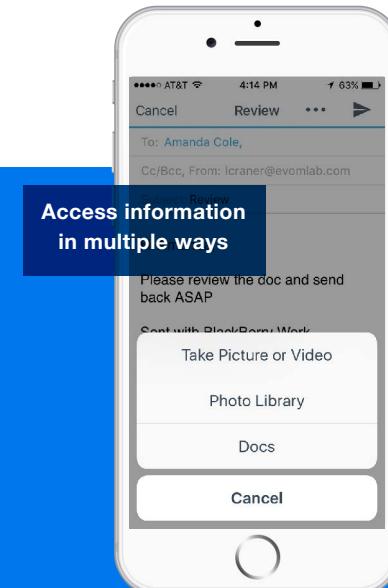
Get to them by simply going to SharePoint or network file shares right from within the app. Allow access to popular cloud storage options at your discretion as well.

Don't have network coverage?

Keep travelers or anyone outside of cell coverage happy with offline document access in their local BlackBerry Work file repository.

And don't stop there!

Defer work less with secure saving, printing, editing and more using the BlackBerry-secured apps you authorize. Deploy ISV partner apps and even custom developed apps to keep your users as productive as possible.



What happens as business, stays with the business.

With BlackBerry Dynamics, the secure platform behind BlackBerry Work, you get the business controls you need.

From a simple web-based console, view your devices and users--with the knowledge that they are using authorized apps. Add or remove users, devices, and apps quickly and easily.

Safeguard your enterprise data. With BlackBerry's containerization, data is encrypted in transit and at rest, so there is no threat of data leakage. It is the gold standard for securing mobile apps.

Never compromise user privacy. BlackBerry Work keeps corporate information separate from personal content and apps.

Simple, web based console



No credentials or configurations exposed

All content encrypted

No data leakage

Customized for the all devices users love.

Devices are personal – and so is BlackBerry Work.

With an amazing user experience optimized for business, BlackBerry Work delivers a modern, fresh and intuitive design that builds on the native OS – whether Android, iOS, Windows 10 or macOS. That means everyone – execs, sales and even millennials – loves this app.

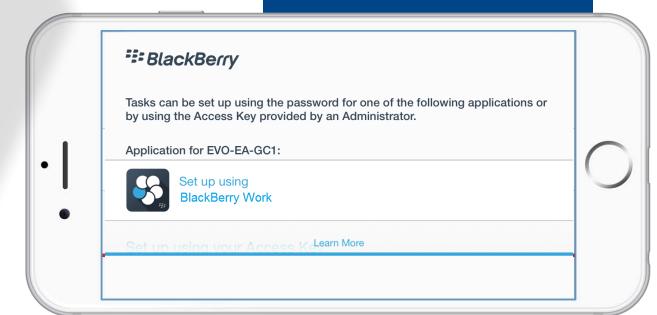
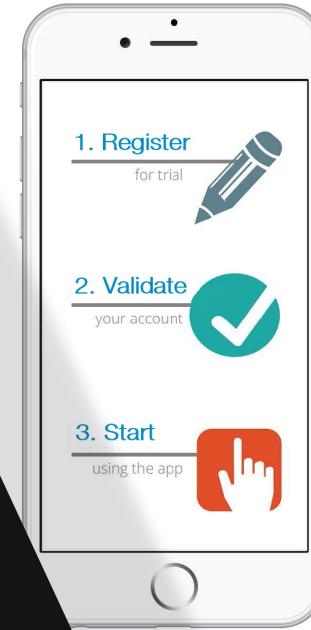
Whatever your device ownership mix – from BYOD to COPE – BlackBerry Work delivers the experience your users love, from any and multiple devices, while giving you the controls you need.



With mobility comes choice.

No matter the operating system, device ownership model, or deployment type, BlackBerry Work offers the maximum flexibility and unrivaled security you need to mobilize your workforce. With ease of management and deployment for IT, affordability, and an experience built for business users, BlackBerry Work is the right choice to take your business mobile.

Get working, fast! Learn more by visiting www.blackberry.com/suites



>50%
F100 RELY ON BLACKBERRY

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