

Optimizing productivity is one of the top priorities for law firms and is a big driver in their adoption of technology. This increased focus on solving productivity with technology has brought some challenges, including maintaining control and security of information as it flows internally and externally.

#### **Improving Productivity for Lawyers On-the-Go**

Imagine a situation where an attorney, traveling to work on her daily commute into the city on the train, receives an email with a contract on her corporate work account. She wants to get a start on her day by making changes to the contract and sending it to opposing counsel to meet their end-of-week deadline, leveraging corporate email and other tools on her personal mobile device. To truly optimize her time, the attorney would need to be able to access the document in her corporate email, edit it using a tool she's familiar with, then share it with her colleagues and opposing counsel. The lawyer is able to do all this seamlessly and securely from her personal mobile device – by leveraging world-class security and productivity software.

#### The Challenge with Information Sharing in Legal

Law firms and providers serving the legal industry face the challenge of adopting a digital transformation strategy that meets their client's needs as well as their profession's demands to protect against the increased risks of data breaches that can occur with file sharing. As law firms are increasingly embracing mobility and collaboration, they are becoming a target for valuable confidential information such as corporate strategies, trade secrets, business transactions, and more. The value associated with this type of information stored by law firms can be very appealing

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and could result in an increase in the number of potential hacks across the legal industry. Remote access to important files is difficult to achieve without resorting to consumer file-sharing services, thumb drives, or remote access software – which can compromise corporate data security.

Law firms need a secure solution that allows them to share confidential data with staff and third-party vendors, enable mobile staff productivity and securely transfer large files, while protecting client confidentiality.

#### **BlackBerry Workspaces is the Enterprise-Grade Solution**

BlackBerry® Workspaces enables law firms to become even more mobile and collaborative while reducing the risk, complexity, and cost of sharing information across and beyond the organization's corporate network. With a secure enterprise file sync and share (EFSS) solution, attorneys and staff can more safely access, share, and collaborate on the most sensitive files, and even track where a file travels after it leaves the law firm's firewall.

A flexible security policy model lets you create a secure collaborative workspace. You can set up granular digital rights management, such as control access and assign file permissions at the user, group and domain level. Furthermore, you can extend your security perimeter outside your company's firewall. This enables collaboration with outside users while protecting core intellectual property and sensitive information.

With file-level encryption, user access controls, and digital rights management protection, BlackBerry Workspaces is the solution your law firm needs.

# BlackBerry Enterprise BRIDGE: Seamless, Secure Productivity Using Native Microsoft Apps

BlackBerry and Microsoft have partnered together to provide a highly secure solution with great user experience: BlackBerry® Enterprise BRIDGE. This application enables users to access their native Microsoft® mobile apps including Microsoft® PowerPoint®, Word and Excel®, and share those files using BlackBerry® Dynamics™ apps such as BlackBerry® Work. This unique capability is available on both iOS® and Android™, so users can complete their work on-the-go from their device of choice.

With BlackBerry Enterprise BRIDGE, your organization can offer employees the full native app experience and file fidelity desired by your users on mobile devices in a manner that provides the elevated security they require.

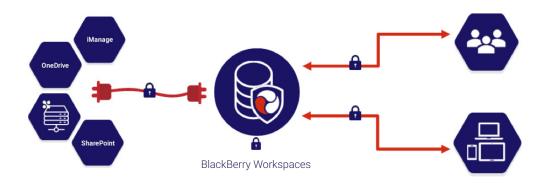
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#### **BlackBerry Complements Other Productivity Tools to Meet** the Needs of Today's Lawyers

Lawyers need solutions that improve productivity and governance throughout the creation, sharing, and security of their work. Work product management solutions for the legal industry, such as iManage, OneDrive and SharePoint, can help your organization to:

- Make better decisions: Document timelines, dashboards and analytics cut through clutter enabling faster, better decisions
- Find everything: Search across all work product (documents, emails, images) automatically tuned to your work style
- Work smarter: Integrate seamlessly with the applications you're already using to save time



Now, users can have the best of both worlds. They can continue to use iManage, OneDrive or SharePoint - apps they are familiar with and may use on a daily basis – to create, manage and collaborate on projects from anywhere and anytime on any device. At the same time, BlackBerry Workspaces provides ultra-security for your sensitive files and enables employee productivity in your organization to securely view, comment and collaborate on files on all major device platforms.

Using Oriel, a solution by Appurity that connects iManage users to BlackBerry Workspaces, users can connect from anywhere and have a real-time view of their "My Matters" list from iManage Work. This allows users to upload, view, update, rename, or delete the document(s) that they have access to in iManage based on their permissions.

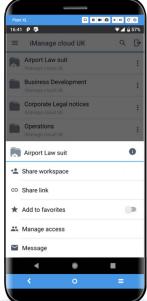
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Opening Matter first time

Matter list





Share Workspace



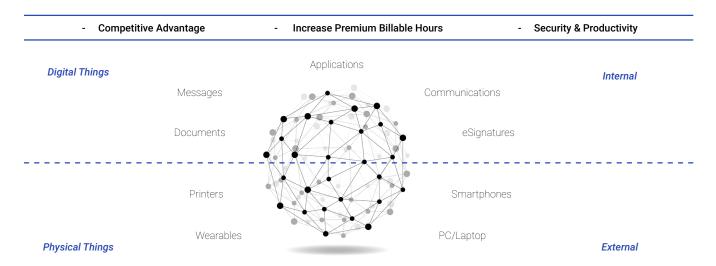
Sharing Matter

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The combination of BlackBerry and iManage offers many benefits to your organization:

- **Increase app engagement:** Keep your users inside iManage Work environment by providing them with the user experience they're familiar with, and the capabilities they need.
- Increase billable hours: Ability to work anytime, anywhere, on both iOS and Android devices securely. The ability to do everything seamlessly and digitally on-the-go enables lawyers to increase their billable hours.
- Reduce the cost and risk of sharing externally: Protect your law firm and your clients' information and intellectual property with granular digital rights management for all documents, along with full auditing and archiving capabilities.
- **Defense-grade, end-to-end security** with BlackBerry Workspaces' granular digital rights management capabilities
- Enable next-generation digital transformation: Power next-generation business flows to create new transformative interactions between devices, content and communications, your users, and external parties.

#### **Hyperconnectivity in Legal**



Now, your law firm can securely manage and share content inside and outside your organization, giving you a competitive edge over other law firms. Even better, you can empower your staff to be more efficient, wherever they are, turning lost time into productive time, and increasing the number of billable hours. BlackBerry productivity solutions enable your law firm to achieve hyperconnectivity with ultra-security.

Learn more at www.blackberry.com/us/en/customers/industries/legal

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#### **About BlackBerry**

BlackBerry Limited (NYSE: BB; TSX: BB) enables the Enterprise of Things by providing the technology that allows endpoints to trust one another, communicate securely, and maintain privacy. Based in Waterloo, Ontario, the company was founded in 1984 and operates globally. For more information, visit <a href="https://www.BlackBerry.com">www.BlackBerry.com</a> and follow <a href="mailto:@BlackBerry.com">@BlackBerry.com</a>