

# BlackBerry Tasks



## The Challenge



Employees want a way to stay on top of their tasks whether they are in or out of the office, and businesses want a secure way for their employees to stay organized. However, tasks are often forgotten and buried under other obligations. As a result, employees fail to meet deadlines and fall behind in their daily workflow.

## The Solution

BlackBerry® Tasks is a personal task management application built on BlackBerry® Dynamics (the best-in-class mobile container for app development) that allows users to securely create, open and prioritize tasks synchronized with Microsoft® Exchange – all while on the go. With BlackBerry Tasks, users will never miss an important deadline.

### Stay Productive While On the Go

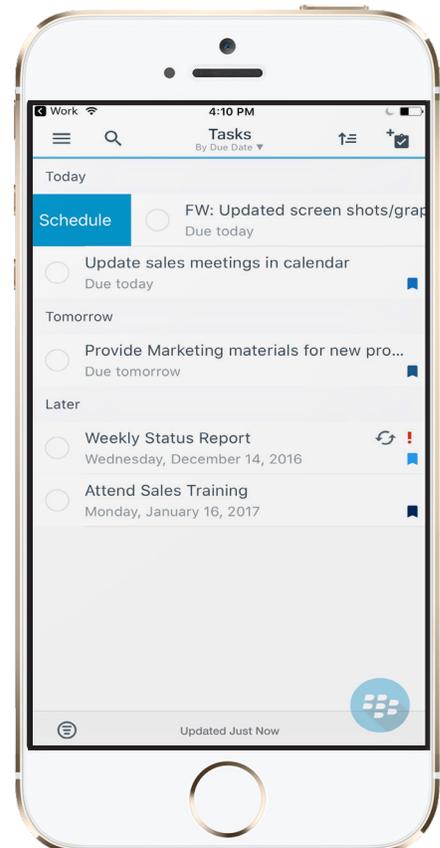
With BlackBerry Tasks, users can quickly and securely manage all tasks synchronized with Microsoft® Exchange on their mobile devices. Employees get a full desktop experience on the go. They can switch between mobile and desktop and still be assured that information is up-to-date so that no task will ever be overlooked.

BlackBerry Task's interface makes task management simple. It allows users to easily view, filter, schedule and meet their current and future obligations – all with a few taps.

### Experience Business-Class Task Management

BlackBerry Tasks offers rich features that help users stay organized.

- Experience a tabbed UI to easily manage current and future tasks
- Boost engagement with recurring tasks, alerts, and sorting options
- Create and view tasks directly from your calendar to easily manage deadlines
- Utilize rich text to highlight important points
- Convert an email into a task to stay on top of projects

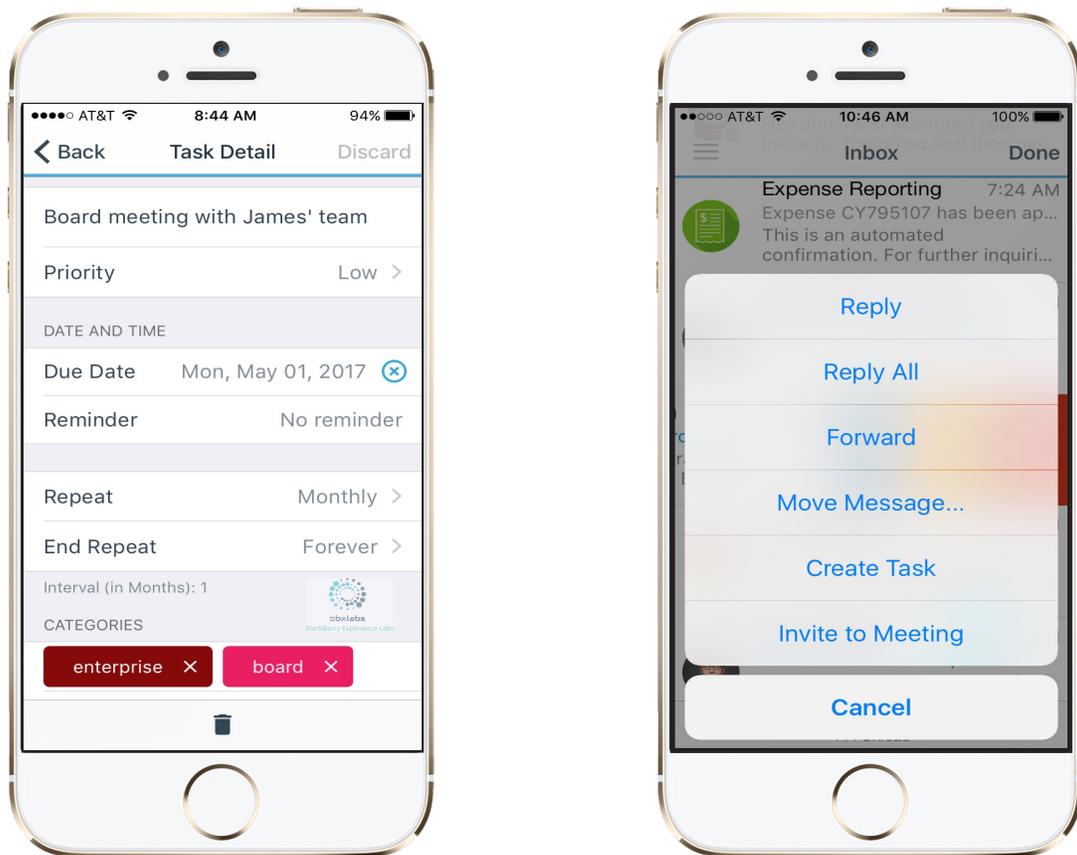


### Maximize Your Current Investment

Many enterprises have invested heavily in Microsoft® Exchange to enable task management on the desktop, but not on mobile. BlackBerry Tasks helps maximize your investment in Microsoft Exchange by enabling you to extend task management to mobile devices.

### Keep Your Tasks Secure

BlackBerry Tasks is part of BlackBerry Secure, a comprehensive endpoint-to-endpoint approach to security. BlackBerry Tasks is built on BlackBerry Dynamics, and all data in the application is protected in the secure BlackBerry container. With FIPS-validated cryptography, corporate data is protected both in transit and at rest, eliminating the risk of data leakage. All data will always stay within the enterprise.



Find out more about BlackBerry Tasks and the BlackBerry Enterprise Mobility Suite at [blackberry.com/suite](http://blackberry.com/suite)

## About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. Founded in 1984 and based in Waterloo,

Ontario, BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols “BB” on the Toronto Stock Exchange and “BBRY” on the NASDAQ. For more information, visit [www.blackberry.com](http://www.blackberry.com).

