

# Addressing Changes Across the Workforce, Workplace and Workflows

John Herrema  
SVP Product Management  
BlackBerry Enterprise



**EMPOWERING THE SECURELY  
CONNECTED WORKFORCE**

*BlackBerry® Secure™*

**WORLD  
TOUR**

# Business of Today

## Your Workforce



Corporate Owned Devices



Employee Owned Devices

## Your Workplace



Office Workers



Remote Workers

## Your Workflow



Desktop, On premise



Mobile, Cloud

# Business of Tomorrow

## Your Workforce



Corporate Owned Devices



Employee Owned & Partner Devices

## Your Workplace



Office Workers



Mobile, Remote Workers & Partners

## Your Workflow



Desktop, On premise



Mobile, Cloud, External

# Workforce



UEM

**Single Pane of Management**

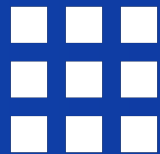
**Managing**



Devices



Policies



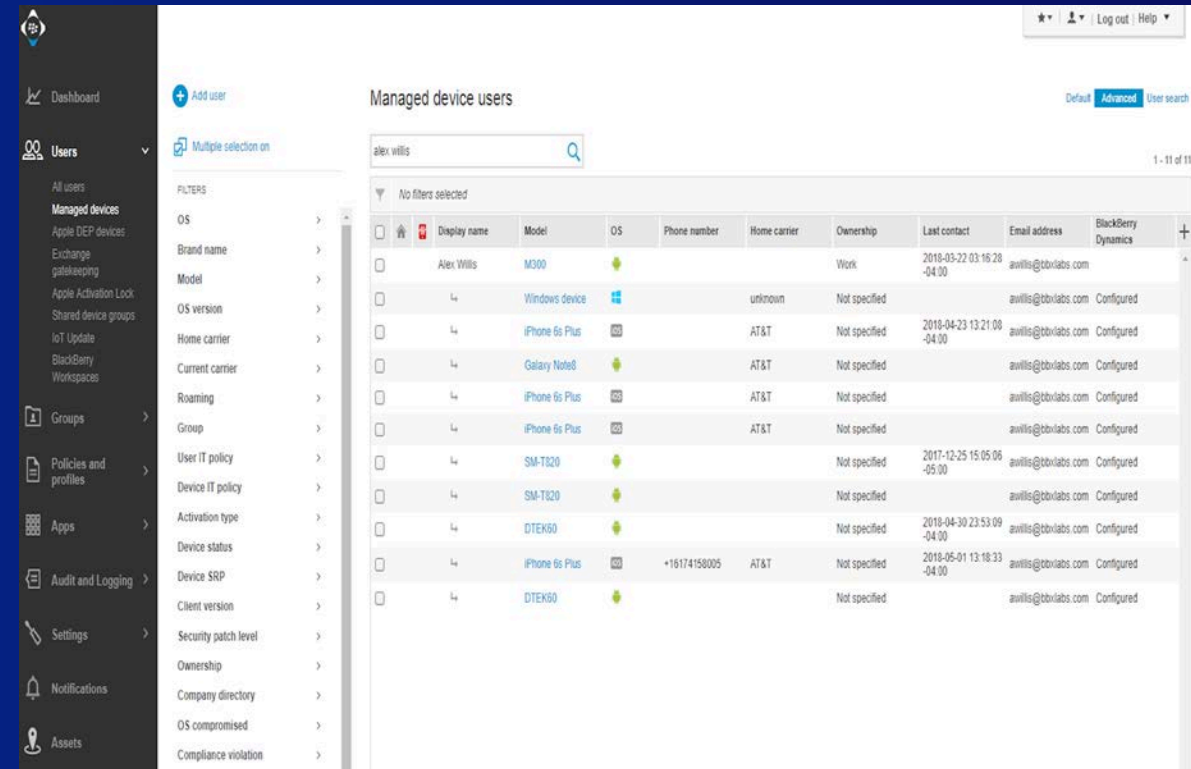
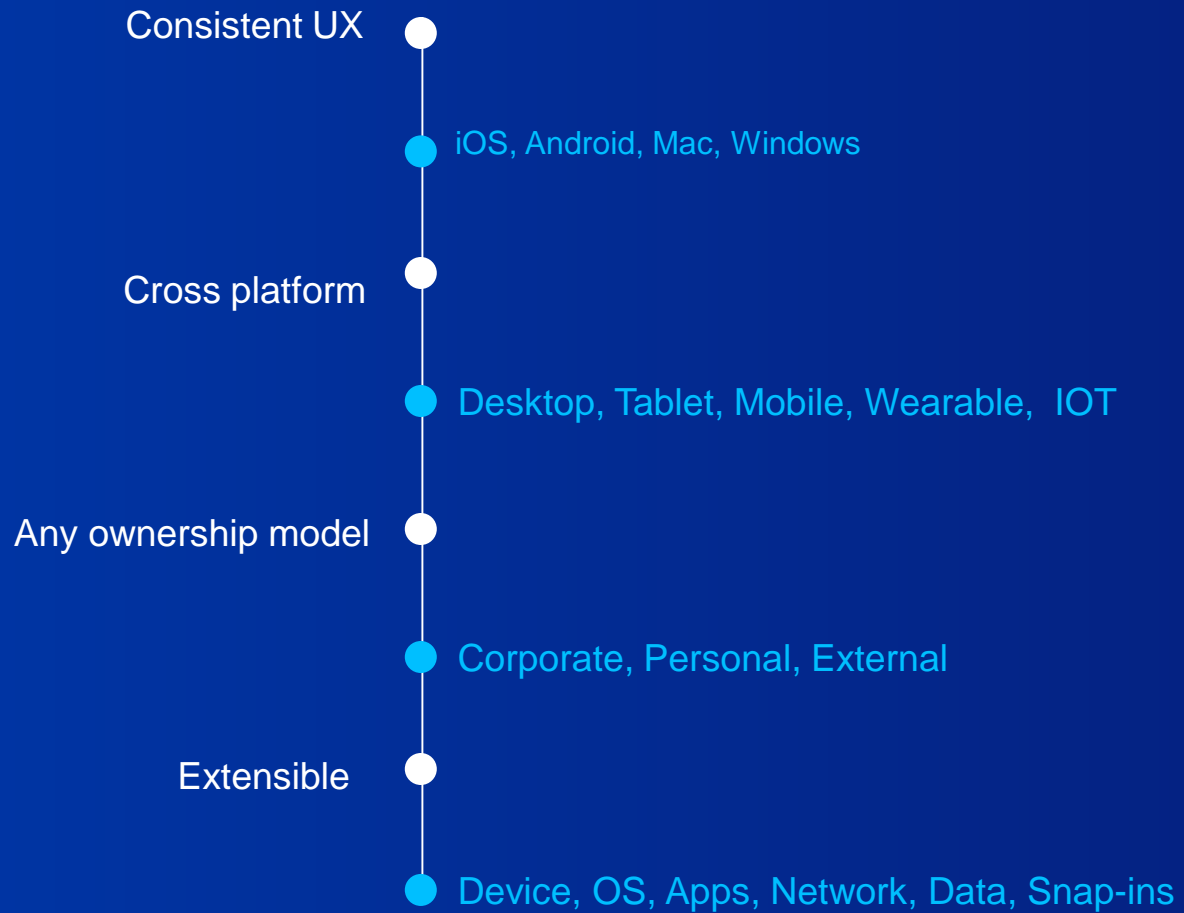
Apps

## Key Trends

- Bringing non traditional endpoints
- Constant need for new apps
- Adaptive security model



# BlackBerry Provides a Single Pane of Glass



# Workplace



Access



Workspaces

**Remote Access**

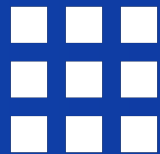
**Accessing**



Devices



Data



Web Apps

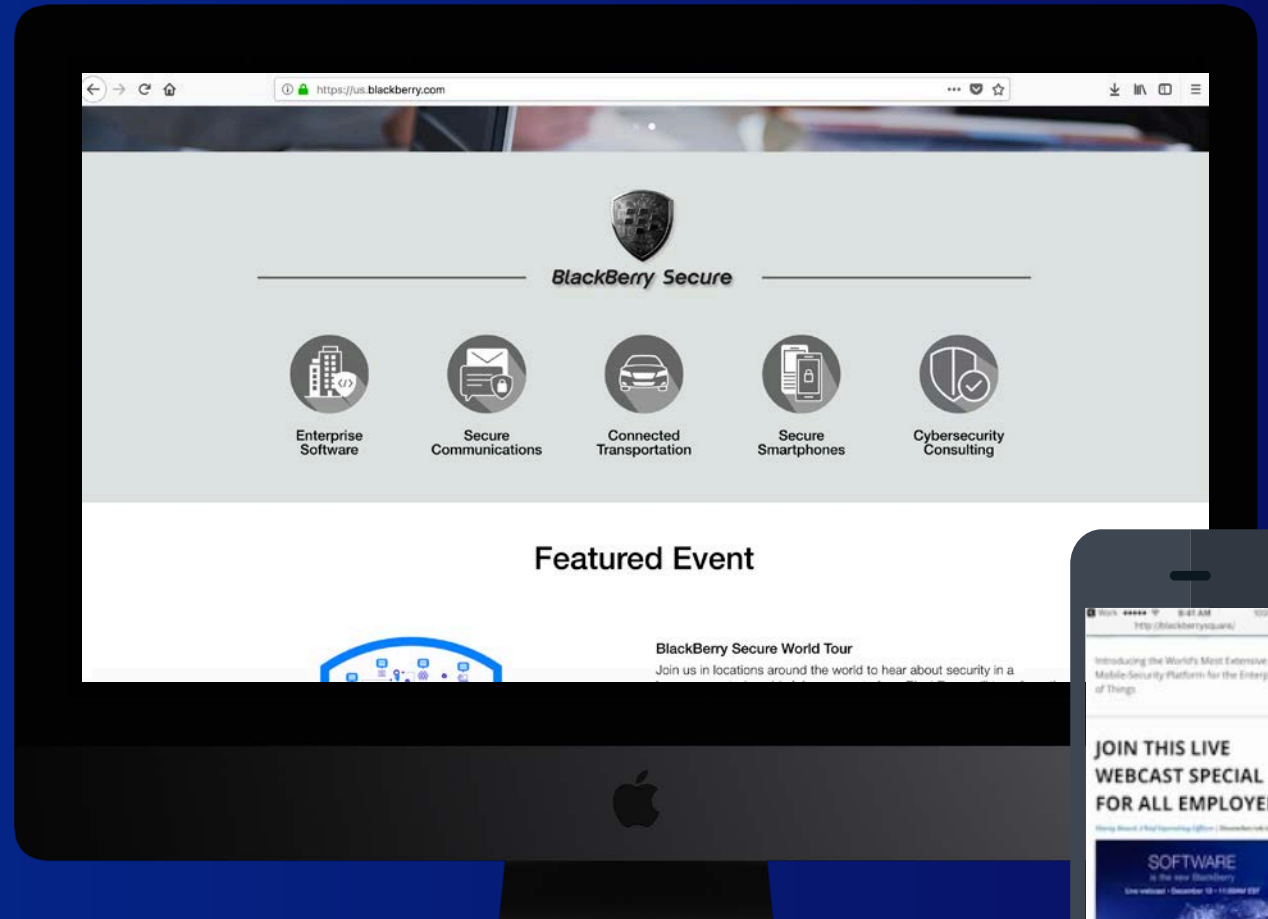
## Key Trends

- Hoteling
- Short term workers
- Data is everywhere

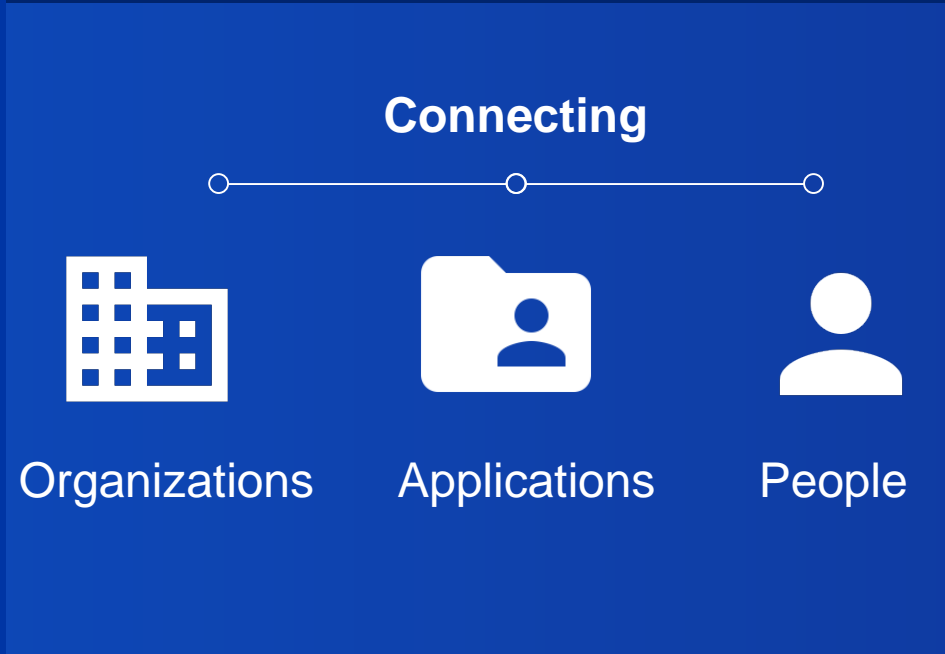


# BlackBerry Enables Secure Access Everywhere

- Low cost
  - VPN Less Access
- Any ownership model
  - Quick Onboarding
- Any device
  - Desktop, Mobile, Glasses, Head worn
- Extensible
  - Instant access to web and legacy apps

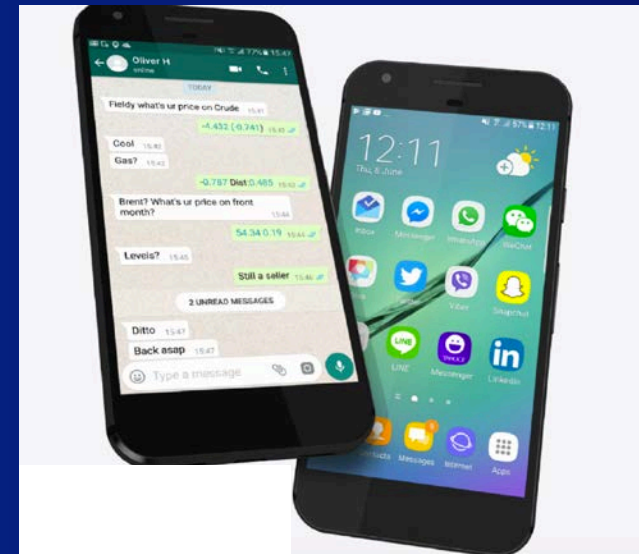


# Workflow

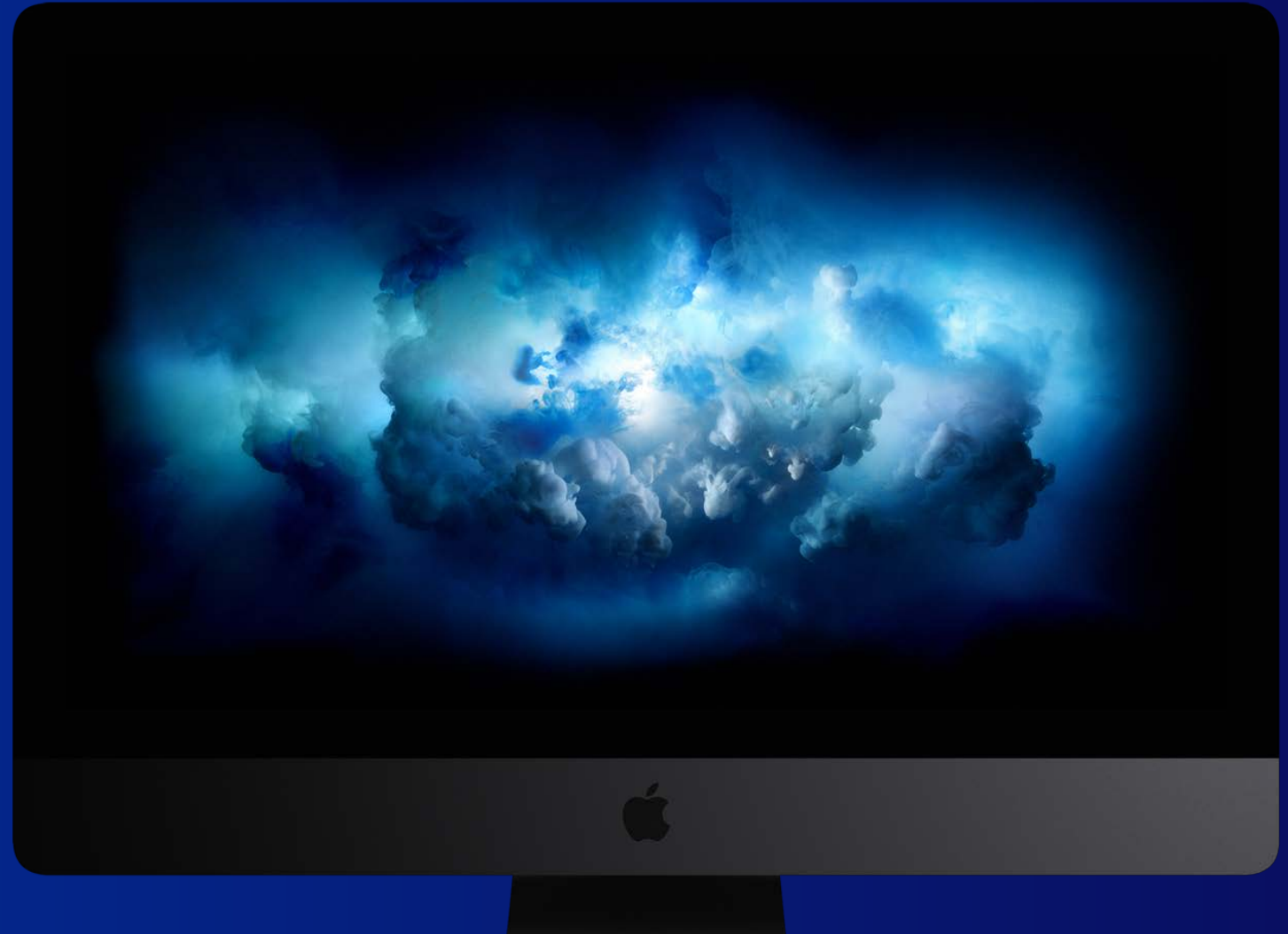


## Key Trends

- Consumerization of IT
- New regulations, compliance
- High productivity needs on all devices



# BlackBerry Enables Business Everywhere





# Summing up – Secure. Open. Agnostic



## Workforce



Enables single pane of management



## Workplace



Enables access everywhere



## Workflows



Enables business everywhere



# Thank You