

# Navigating Evolving Privacy Regulations And Expectations

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**EMPOWERING THE SECURELY  
CONNECTED WORKFORCE**

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**WORLD  
TOUR**

# GDPR: What You Need to Know

Presentation for BlackBerry World Secure Tour

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## Who Are We?

- Rita Garry
  - Senior Counsel at Freeborn Peters
- Ravi Bhatt
  - Entrepreneur—CEO & Founder of Branchfire
  - Lawyer

## What is GDPR?

- GDPR stands for EU **General Data Protection Regulation** – It is the governing privacy regulation in the EU and takes effect May 25, 2018 across all EU members including England
- Unifies and simplifies data privacy and security regulation in their countries to protect the “personal information” of an individual’s “data” as it is collected and processed

## Key Takeaways

- This will affect you!!
- Be prepared– hire legal counsel, prove how data is handled, etc.
- Train employees to collect and handle data differently
- Serious consequences for non-compliance

## Any Questions?



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