

Have You Been Immunized for a Data Breach?

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TOUR**



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150



File sharing and the connected workforce

Workplace:
Share files inside
AND outside
your organization



Workflow:

Collaboration through sharing - often confidential and regulated data (intellectual property, business plans, SSN's, credit card info, etc.)

Workforce:

Collaboration with internal peers AND contractors, temps, partners, suppliers, regulators, etc.

The connected workforce

269,000,000,000

Emails are sent every day

2,000,000,000

Files are uploaded to cloud-based file services every day

Source: Radicati

10 Exabytes







File Sharing = Risk

**Email is the #1
file sharing technology**





Cloud based file sharing

File sharing today: Major risk factors



The average organization has 13 file sync applications in use – most not approved or managed by IT



76% of organizations send traffic to Dropbox (2GB/mo. on average)

77%

Of sensitive data stored in the cloud is Microsoft Office or .pdf documents

72%

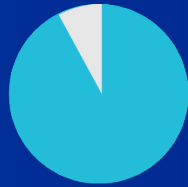
Of cloud DLP violations at FS Firms involve Webmail, Cloud Storage or Collaboration Apps

Source: Netskope, Palo Alto Networks, Gartner, Skyhigh Networks

IT leaders say that their security policies and technology covers file sharing, but they are still susceptible to breaches

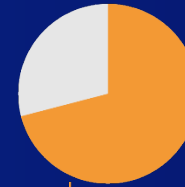
90%

say their security policy covers file sharing*



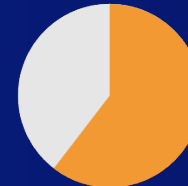
74%

had a breach, or weren't sure if they had or not*



65%

are not certain that their security plan for unstructured data meets regulatory requirements*



*Source: BlackBerry survey 2017

Reported Causes of Breaches



Percentage of respondents reporting breach by type

28%

Accidental sharing

26%

Attacks/hacks

20%

Personal software or devices

20%

Personal email & file sharing

18%

Lost, stolen, or insecure devices

16.5%

Deliberate Internal leaks

14.5%

Consumer services and apps

12.5%

Ransomware

11%

IP Loss

*Source: BlackBerry survey 2017



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security that
travels
everywhere
your files go



All Files protected with:

- ✓ Encryption at all times
- ✓ Security that travels with the file
- ✓ User authentication
- ✓ Digital rights management (DRM)
- ✓ Tracking and reporting of all file activities



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