

Navigating Evolving Privacy Regulation and Expectations

DAVID BLONDER

Director, Legal Counsel, BlackBerry

ANDREW SERWIN

Co-Chair of The Privacy and Data Security Practice and Partner, Morrison & Foerster LLP



**EMPOWERING THE SECURELY
CONNECTED WORKFORCE**

BlackBerry® Secure™

**WORLD
TOUR**

Privacy

Collection

Protection

Processing

Deletion

Security

Confidentiality

Integrity

Availability

Privacy

- Privacy is a societal norm, sometimes contained in laws, that expresses limitations over the collection, protection, processing, and deletion of information regarding an individual.
- It's primary focus is on what an authorized person or entity lawfully does with information regarding an individual.



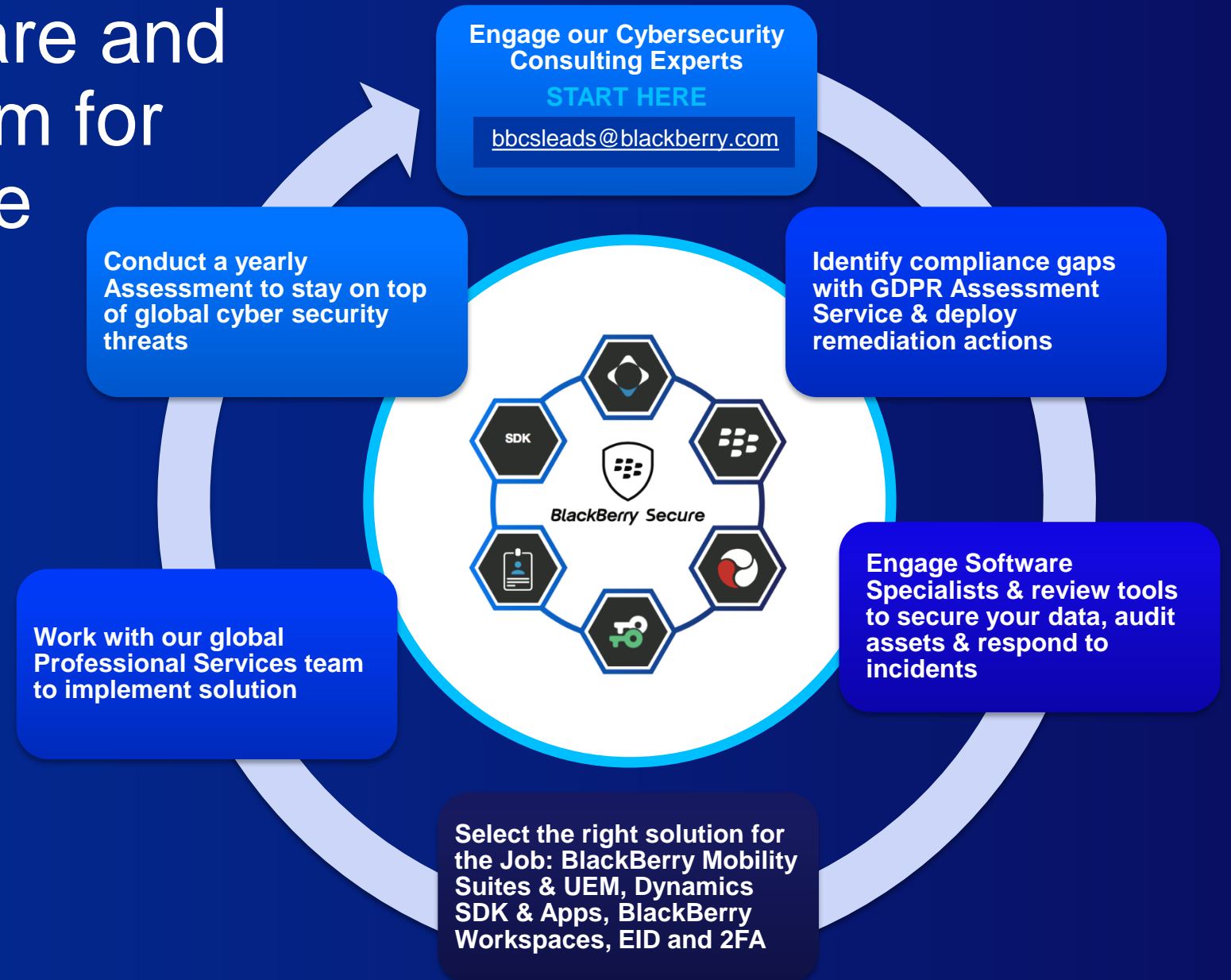
Security

- Security is both broader and narrower than privacy.
- The data set it focuses on isn't limited to data regarding an individual.
- It doesn't just focus on data protection.
- Unlike privacy, security also considers how to prevent third-parties that *should not* have the data (or access to a physical area or IT system) from accessing it.

Common Elements Across the Globe



BlackBerry Software and Services continuum for GDPR Compliance



GDPR Compliance with BlackBerry Software

GDPR is a major initiative for data protection in Europe but it is also manageable with the right knowledge and tools. Appointing a DPO to define new processes provides the knowledge. BlackBerry also provides a comprehensive set of tools to secure data, against threats, audit assets and assess incidents. At a minimum, organisations need to consider:

- Visibility of all endpoints connecting to data that is potentially affected by GDPR
- App analytics to understand data use across your employees, contractors and partners
- A secure network environment that protects corporate data
- Encryption of data in motion, in use and at rest on an endpoint device
- An identity management system that authenticates all network users
- Comprehensive digital rights management for any files that contain data covered by GDPR
- The ability to secure endpoints at the device, applications and data layers across platforms and device types via a single, integrated platform
- Protection for contractors as well as permanent employees
- The support of an organization with practical expertise in all of the above



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