BlackBerry Spark – Where Zero Trust Meets Zero Touch

A Zero Trust platform for Unified Endpoint Security and Unified Endpoint Management.

**One Agent**
BlackBerry Spark® delivers comprehensive endpoint support – not just for mobile, desktop, and servers, but the Internet of Things too, from automotive to medical devices.

**One Cloud**
Deploy it flexibly, including on-premise or through a single cloud instance to meet even the highest security requirements.

**One Console**
Gain visibility across your entire enterprise. BlackBerry Spark delivers Zero Trust security with a Zero Touch user experience spanning endpoints, data, and networks.

**One Crowd**
BlackBerry Spark uses a proven AI and ML engine that is continuously learning and getting better as the environment changes.

**Open to Any UEM**
Built on an open platform, BlackBerry Spark is compatible with any UEM or MDM solution. Strengthen security while making the most of existing technology investments.

**Open Eco-System**
Enterprise and ISV developers can easily leverage the BlackBerry Spark® SDK to incorporate security features into their applications.
Five reasons you need a total solution for Zero Trust:

- **40%** of frontline workers will prefer wearables by 2023\(^1\)
- **50%** of organizations will have mobile threat defense in place by 2023\(^1\)
- **70%** of organizations will have a unified console by 2024\(^1\)
- **42M** mobile malware attacks happen each year\(^2\)
- **2025:** the year machine-to-machine will surpass human-to-human communications\(^3\)

**With BlackBerry Spark you gain:**
- Better security and a simpler user experience
- Faster threat identification and response
- Improved operational efficiency for IT/CISO
- Reduced vendor complexity
- Better performance and TCO
- Simplified administration

BlackBerry Spark brings order to the chaos, with intelligent security, everywhere. Learn more at [www.blackberry.com/spark](http://www.blackberry.com/spark)

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