

# BlackBerry Spark – Where Zero Trust Meets Zero Touch

A Zero Trust platform for Unified Endpoint Security and Unified Endpoint Management.



## One Agent

BlackBerry Spark® delivers comprehensive endpoint support – not just for mobile, desktop, and servers, but the Internet of Things too, from automotive to medical devices.

## One Console

Gain visibility across your entire enterprise. BlackBerry Spark delivers Zero Trust security with a Zero Touch user experience spanning endpoints, data, and networks.

## One Crowd

BlackBerry Spark uses a proven AI and ML engine that is continuously learning and getting better as the environment changes.

## One Cloud

Deploy it flexibly, including on-premise or through a single cloud instance to meet even the highest security requirements.

## Open to Any UEM

Built on an open platform, BlackBerry Spark is compatible with any UEM or MDM solution. Strengthen security while making the most of existing technology investments.

## Open Eco-System

Enterprise and ISV developers can easily leverage the BlackBerry Spark® SDK to incorporate security features into their applications.



# Five reasons you need a total solution for Zero Trust:

40%

of frontline workers will prefer wearables by 2023<sup>1</sup>

50%

of organizations will have mobile threat defense in place by 2023<sup>1</sup>

70%

of organizations will have a unified console by 2024<sup>1</sup>

42M

mobile malware attacks happen each year<sup>2</sup>

2025:

the year machine-to-machine will surpass human-to-human communications<sup>3</sup>

## With BlackBerry Spark you gain:

- Better security and a simpler user experience
- Faster threat identification and response
- Improved operational efficiency for IT/CISO
- Reduced vendor complexity
- Better performance and TCO
- Simplified administration

BlackBerry Spark brings order to the chaos, with intelligent security, everywhere. Learn more at [www.blackberry.com/spark](http://www.blackberry.com/spark)

1. Gartner Report – Predicts 2020: Mobile and Endpoint Technologies.

2. Kaspersky Lab Bulletin – Mobile Malware Evolution 2017.

3. 451 Research Pathfinder Report – Endpoint Security and Privacy in a Hyperconnected World.