

ATHOC COLLECT FOR ENTERPRISE

An Advanced Mobile App for Reporting and Managing Incidents from Anywhere



BROCHURE

ACCESS AND SHARE CRITICAL INFORMATION FROM THE FIELD

During a critical event, leaders are busy coordinating responses from the emergency operations center. AtHoc® Collect helps them make better decisions by empowering their first responders to manage events, update their status and share real-time information directly from their mobile devices. On-the-ground responders use the mobile app's advanced capabilities to:

- Activate and manage alerts anytime, anywhere, with complete system control
- Receive real-time, trusted notifications from emergency coordinators
- Send pictures, videos, location and duress signals to personnel who can organize a response
- Provide updates on their location, status, and well-being

With a mobile team of responders using critical event management (CEM), leaders maintain situational intelligence through the rich data they gather from people on the ground.

A UNIFIED PLATFORM FOR CRITICAL EVENT MANAGEMENT (CEM)

- **Alert** – Secure mass notifications and two-way communications
- **Account** – Integrated personnel accountability
- **Collect** – Secure mobile app for location-tracking and field reporting
- **Connect** – Secure, geo-based, cross-organization information sharing
- **Situation Response** – Plan, respond and collaborate for incident lifecycle management



BlackBerry AtHoc.

ATHOC COLLECT IN ACTION

As response teams navigate an incident, AtHoc Collect manages the flow of incoming information, triggers workflows, and sends critical information directly to relevant teams for further action, giving the operations center immediate intelligence and a full view of the situation as it unfolds.

In addition, AtHoc Collect turns every person in your organization into a sensor during a crisis. Using the advanced capabilities of the mobile app, employees or first responders become your eyes and ears on the scene, sending rich, geo-tagged multimedia content securely from the field.

SECURE, LOCATION-BASED INTELLIGENCE – DIRECT FROM MOBILE DEVICES ON SITE



Geo-tagged rich media provides fast, accurate, first-hand critical information – direct from the field.



Real-time location tracking ensures the safety of deployed assets and provides the operations center with maximum awareness of an unfolding event.



Field reports displayed over live maps deliver detailed intelligence and critical information.

SAMPLE USE CASES



Spotting a suspicious package near the office, an employee quickly relays geo-tagged images to her organization. Shared photos and videos allow her supervisor to make a more informed decision.



An employee witnesses unauthorized physical access to his office building. Using the mobile app, he initiates an alert workflow which triggers the security team's immediate response.



During an active shooting, affected employees use their mobile devices to send duress signals to the Emergency Response Team. Armed with embedded location information, the ERT can respond quickly on site.



A first-responder team is deployed to a disaster zone to conduct a damage assessment. The "track me" feature lets supervisors monitor the team's safety as they gauge the extent of the disaster.

HOW ATHOC COLLECT GOES FURTHER

SITUATIONAL INTELLIGENCE FOR BETTER ASSESSMENT AND FASTER RESPONSE

- Minimize assessment errors and expedite response times by getting critical information directly from the field.
- Enable people on the ground to report events or observations through photos and videos that speak volumes.
- Customize field report types based on your organization's typical hazards so that users can quickly identify the risk (e.g., a suspicious person, building breach or traffic accident).
- Track your deployed assets or people in real time for rapid support when required.
- View and manage field reports by source, type and location. Display events on a live map and filter results to help determine top priorities.

TOP SECURITY FOR THE ENTERPRISE

Leverage functionality developed specifically for highly regulated organizations, which includes:

- Native smart card integration that supports personal identity verification (PIV), common access cards (CAC), electronic data interchange personal identifiers (EDIPI), and derived credentials
- Proven SSO at scale
- Support for deep links in responses and digital certificates
- Autonomous Virtual Private System (VPS) for sub-organization administration
- Data encryption for all Personally Identifiable Information (PII):
 - Microsoft® Transparent Data Encryption (TDE) with 256-bit AES encryption for data at rest
 - Transport Layer Security (TLS) 1.2 for data in transit
- Secure mobile application deployment through Mobile Device Management (MDM), Enterprise Mobility Management (EMM), and Unified End Point Management (UEM) solutions.



Meet or exceed standards and compliance requirements, with a solution that's GovRAMP and FedRAMP authorized, and addresses:

- ISO 22301 and other business resilience standards
- ISO/IEC 27001:2013 — Information Security Management System Certification
- GDPR
- SSAE-16
- NIST SP 800-53 Rev4 at FIPS 199 moderate classification
- SAFETY Act Designation
- Qualified Anti-Terrorism Technology (QATT) standards

Rest assured, with flexible and secure implementation options:

- On-premises, SaaS and hybrid implementation models
- Hosted in highly reliable, SSAE-16 SOC I Type II and LEED Certified data centers, with geographically diverse locations in the US, Canada, UK and EU
- Native, low-bandwidth, fully customizable desktop alerting stays within the secure network

PARTNER WITH A LEADER

When critical events take place, leading corporations, healthcare institutions, and local, state, and federal government agencies trust BlackBerry AtHoc to help them enact the most immediate and effective response to critical events.

Keep people safe and operations running with BlackBerry AtHoc, a leader in networked critical event communications.

To learn more, go to blackberry.com/athoc

 **BlackBerry** Intelligent Security. Everywhere.

About BlackBerry: BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 195M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear – to secure a connected future you can trust.

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