





In times of high risk to both employee safety and business continuity, it is imperative for companies to maintain efficient central communications capability with their staff and community in order to share and gather accurate critical information.

BlackBerry® AtHoc® is a networked crisis communication platform enabling enterprises and government agencies to securely communicate and collaborate within and across organizations around the world. Organizations use the AtHoc platform for mass notification and alerting, accounting for personnel during and after a crisis, incident management and real time communication via secure instant messaging. BlackBerry AtHoc is a leading provider of crisis communication solutions to governments globally and leading industrial, transportation and commercial enterprises.

Proven Capability

BlackBerry AtHoc is proven to provide this capability at scale in a highly secure, resilient and easy to administer manner.

- BlackBerry AtHoc runs on a highly secure and redundant cloud infrastructure
- There is no need to connect anything to your company's network or other communications infrastructure, reducing strain on your enterprise resources
- BlackBerry will work with your organization to provision, configure and deploy an AtHoc system instance rapidly
- Your organization will have the ability to alert personnel using SMS, email and push notification to a mobile device
- To get up and running quickly, you simply upload the relevant personnel contact data within your enterprise so they can be reached in an emergency
- We will provide all needed services remotely along with ongoing on-line recorded and live training for your system administrator

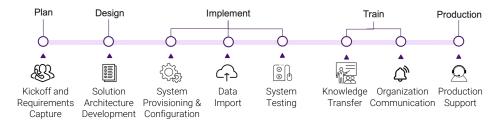


Key Things to Know

- BlackBerry AtHoc Global Cloud Services are ISO 27001 certified as a SaaS service under BlackBerry Corporate ISO 27001 certification. This certification means the BlackBerry AtHoc Global Cloud services have passed a rigorous security and risk management review.
- BlackBerry AtHoc Global Cloud Services are Federal Risk and Authorization Management Program (FedRAMP) authorized.
- BlackBerry AtHoc Global Cloud Services are globally hosted in highly reliable, redundant, advanced Microsoft® Azure™ data centers. Hosting for Canadian customers is from redundant Azure data centers in Canada.
- BlackBerry AtHoc Global Cloud Services offer a minimum of 99.95% service availability and consistently exceeds service-levels.

Getting Online with AtHoc

BlackBerry AtHoc Professional Services help to speed up implementation and provide the necessary tools to make operations a success. A typical customer on-boarding journey includes the following:



For more information, visit **BlackBerry AtHoc for Business Continuity**, or contact your BlackBerry AtHoc representative.



About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including 150M cars on the road today. Based in Waterloo, Ontario, the company leverages Al and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust.

BlackBerry. Intelligent Security. Everywhere.