

BlackBerry Enterprise Consulting

A Strategic Partner for Getting the Most Out of Your BlackBerry Solutions



Achieving Your Zero Trust Goals

BlackBerry gives you the power to transform your organization with market-proven solutions that keep your enterprise secure and productive in a zero trust world. But with so much at stake, you can't afford to get it wrong. That's why you need [BlackBerry® Enterprise Consulting](#).

BlackBerry Enterprise Consulting provides the expertise and experience to help you achieve the zero trust architecture that your security team needs, with the zero touch experience that end users crave. We help ensure the success of your zero trust deployment and reduce risk by providing industry-leading best practices and expertise around architectural design, security policies, software deployment, and more. Our experts bring deep experience designing and implementing BlackBerry® solutions and helping organizations worldwide realize maximum value from them.

Our team works with you to plan, build, and run your BlackBerry solution, from securing end-to-end communications, to safeguarding data in shared documents, to protecting your expanding network of managed devices. We work with you throughout the project lifecycle from developing strategies to managing and optimizing ongoing operations.



Plan

Develop a cost-effective zero trust strategy and implementation plan that works best for your organization and delivers predictable business outcomes.



Build

Architect and deploy your BlackBerry solution in the cloud or on-prem; customize it to meet your unique business needs; and leverage your existing IT infrastructure to maximize ROI.



Run

Manage, upgrade, and optimize your BlackBerry solution throughout its lifecycle; provide ongoing operational support; and track success toward achieving desired results.



BlackBerry Enterprise Consulting offers a range of engagement models to match your business objectives, IT infrastructure, and budget priorities. These include:

- **The BlackBerry Services Elite Plan.** A full-service, flexible plan for organizations that seek top-tier strategic guidance and technical expertise to drive business success.
- **Rapid Start Programs.** JumpStart and QuickStart programs to help small, medium, and large organizations get up and running fast while implementing best practices.
- **Targeted Consulting.** Strategic guidance to help organizations design and deploy BYOD policies, develop custom IoT and mobile apps, architect zero trust environments, and create effective business continuity plans.

Everything You Need to Succeed: The BlackBerry Services Elite Plan

For organizations seeking to capture the full value of their BlackBerry investment, there is no better way than the BlackBerry® Services Elite Plan. Our white-glove enterprise offering gives you a customized action plan and a full range of services delivered by a team of experienced product and industry specialists — all overseen by a dedicated BlackBerry Delivery Executive.



Create intelligent strategies. When you choose our Elite Plan, you get expert guidance to assess your current security environment, set smart goals, tailor an implementation roadmap, and preview upcoming products ahead of the competition.



Deploy successfully. Our Elite Team helps you successfully implement and adopt BlackBerry's enterprise and mobile security solutions. You can keep track of progress with quarterly reporting and KPI monitoring.



Optimize your solution. Get more from your deployment by leveraging BlackBerry's customer success and support teams. Take advantage of the latest application-management best practices, end-user adoption and engagement strategies, and helpdesk training programs.



Expand and innovate. Explore and test new use cases and deploy innovative capabilities, freeing your internal resources to focus on achieving business value from your BlackBerry investment.

Experts on Your Side

Throughout your engagement with BlackBerry Enterprise Consulting, you get access to world-class security experts, project managers, technical consultants, software developers, and trainers. Experts are available on-site as an extension of your team or remotely using the latest collaboration tools.



Driving Tangible Results

BlackBerry Services Elite Plan helps you:

- **Accelerate time-to-value.** Leverage the latest BlackBerry innovations and features and ensure every rollout stays on track.
- **Reduce total cost of operations.** Save by streamlining processes and cost-effectively addressing skill shortages.
- **Ensure business continuity.** Get proactive, hands-on technical support whenever and wherever you need it.
- **Derive value every day.** Maximize ROI and drive successful solution adoption.
- **Stay agile.** Explore and implement changes to your products and services to meet evolving business needs.

Get Up and Running Fast: The Jumpstart and Quickstart Programs

For organizations seeking to adopt BlackBerry quickly, we offer budget-friendly Jumpstart and Quickstart programs that get your organization moving quickly with a high-quality deployment across a range of technical and mobility use cases.

Jumpstart Program

This full lifecycle deployment program for large enterprises (up to 2,000 users) helps you implement BlackBerry software and access Product Validation Services to check the solution is working properly. Education and training services can be provided to help users get the most out of BlackBerry.

Quickstart Program

Designed for small- and medium-sized businesses, the Quickstart program delivers implementation best practices, including product validation services to ensure your deployed BlackBerry software meets the needs of mobile users.

Product Focused Add-ons

Depending on the focus and maturity of your solution, you may only need help with specific BlackBerry products. In that case, simply choose the Jumpstart program or add-on that best fits your product-consulting needs. Each add-on can be used with the Jumpstart program or on its own. In addition to product-focused expertise, BlackBerry also offers add-ons to address needs such as disaster recovery, health checks, mobility strategy, or developer-focused SDK consulting and education.

Need On-Site Help?

Consider adding a BlackBerry subject matter expert to your team using our staff augmentation program. Our onsite experts can help with solution deployment, software development, user support, program management, and more.

Become Strategic with Targeted Services

With BlackBerry Enterprise Consulting, you can target specific areas of your business for transformation. Our focused service offerings include:

- **IoT and Mobile App Consulting.** We'll help you create a strategy and blueprint to optimize your custom IoT and mobile app developments, drive adoption, and boost user productivity. Learn how to design, deploy, and scale solutions with an expert-driven approach to secure architecture, network planning, and data governance.
- **BYOD Policy Design and Deployment.** Our experts help you create a secure [Bring Your Own Device policy](#), including sensible device-ownership options that align with your business objectives.
- **Zero Trust Architecture and Business.** We'll focus on developing an architecture and strategy in pursuit of a zero trust environment. Services can include initial assessments and remediation plans, zero trust and zero touch strategies, and business continuity planning.

Learn More

To find out more about how BlackBerry Enterprise Consulting can help you get the most out of your BlackBerry investment, go to <https://www.blackberry.com/us/en/services/blackberry-enterprise-consulting>.



About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) is a trusted security software and services company that provides enterprises and governments with the technology they need to secure the Internet of Things. Based in Waterloo, Ontario, the company is unwavering in its commitment to safety, cybersecurity, and data privacy, and leads in key areas such as artificial intelligence, endpoint security and management, encryption, and embedded systems. For more information, visit [BlackBerry.com](https://www.blackberry.com) and follow [@BlackBerry](https://twitter.com/BlackBerry).