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Ten Questions to Ask When Assessing a Next-Gen Endpoint Security Solution

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Intelligent Security. Everywhere.

1

Proven Technology:

Is the solution driven by proven artificial intelligence (AI) technology or is AI bolted on as an afterthought to augment the vendor's aging signature, hash matching, and heuristics technologies?

2

Comprehensive Threat Defense:

Will the solution neutralize the full spectrum of modern threats including zero-day malware, weaponized documents, fileless attacks, and the malicious use of legitimate system services, such as PowerShell?

3

Unified Approach:

Does the solution provide a unified endpoint security approach that encompasses endpoint protection, detection, response, and continuous authentication?

4

Centralized Management:

Can endpoint security policies be managed and monitored in a single cloud-based administrator console that provides a 360-degree view of threat activity?

5

Performance:

Does the solution preserve employee productivity by eliminating the need for frequent scans, signature updates, or reboots?

6

Pre-Execution Prevention:

Will the solution prevent malware from executing before it detonates and establishes a foothold?

7

Autonomy:

Will protection be applied in real time at the endpoint, or will the solution require cloud lookups or a network connection?

8

Optimized Incident Response:

Does the solution offer the root cause analysis, smart threat hunting, and automated detection and response capabilities needed to minimize dwell time and optimize incident response?

9

Streamlined Administration:

Will the solution minimize the time you have to spend on administration and management, so you can focus on productive projects that support business goals?

10

Multi-Platform Support:

Does the solution prevent threats to both fixed and mobile endpoints running Microsoft® Windows®, macOS®, Linux®, iOS®, and Android™?

Leveraging AI and machine learning,

BlackBerry® Protect provides automated malware prevention, application and script control, memory protection, and device policy enforcement at the endpoint. It predicts and prevents cyber attacks with unparalleled effectiveness, ease of use, and minimal system impact.

For more information or to arrange a demo, [visit our website](#).

About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including 175M cars on the road today. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety, and data privacy solutions, and is a leader in the areas of endpoint security management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust. For more information, visit [BlackBerry.com](#) and follow [@BlackBerry](#).

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