BlackBerry Unified Endpoint Supports **Max Bögl's** Increasing Appetite for Secure Collaboration and Mobilization of Apps

Reinhard Mederer

At a Glance

MAX BÖGL
Fortschritt baut man aus Ideen.

Industry Construction
Employees 6,000
Location Germany
Products BlackBerry®
Enterprise Mobility Suite -
Collaboration Edition,
BlackBerry® UEM,
BlackBerry® Dynamics,
BlackBerry® 2FA
www.max-boegl.de/

With an annual turnover exceeding the 1.65 billion euros mark, Max Bögl Group is one of the largest construction, technology and services companies in Germany's construction industry. A workforce comprising over 6,000 skilled workers, civil engineers, architects, sales team members and facility managers implement modern, sustainable package solutions in such fields as structural engineering, infrastructure and renewable energy.

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The Organization

The Max Bögl Group is a specialist in complex and challenging construction. Superior quality, on-time delivery performance and economic efficiency are requisite for the successful implementation of visionary projects.

To achieve this, Max Bögl relies on high standards in project management, project handling, quality and occupational safety. Seamlessly dovetailing cutting-edge IT and BIM technologies with production and logistics processes is equally crucial.

The Challenge

Accessing emails securely, editing shared planning documents or archiving data on the corporate network – mobile devices are pivotal at Max Bögl from the initial concept to the finished construction.

Only when employees can access, edit and share vital information with their colleagues whenever and wherever is it possible for the Max Bögl Group to meet its commitment to quality. "Be it planning, permits or add-ons - a fast, secure communication and collaboration are amongst the most important factors for the successful implementation of a project", says Markus Koller, IT Collaboration - Mobile Device Management at Max Bögl.

Most of the roughly 1,000 corporate-owned mobile devices run on iOS, with a few BlackBerry 10 devices rounding off the picture. The number of mobile devices used is expected to be increased considerably in the near future. "Reason enough for us to take our Unified Endpoint Management to the next level and make it future-proof", says Markus Koller.

The Max Bögl Group has the challenging task of staying on top of things despite ever-changing device models and blurry lines between desktop, laptop, tablets, smartphones, wearables and even IoT devices. But what is the most effective way to manage the growing device fleet effectively while simultaneously protecting business information and proprietary know-how?

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The Solution

For some years now, the Max Bögl Group has been relying on Enterprise Mobility Management (EMM) solutions by BlackBerry - most recently, on BES12. The new EMM solution was to ideally meet all the company's requirements in the fields of security, productivity, scalability, and costs. Next to BlackBerry's system, EMM solutions by other providers were also examined. "BlackBerry totally convinced us with its secure Unified Endpoint Manager system. Aside from handling all the usual operating systems, it was especially its Network Operating Center architecture and competent BlackBerry® Premium Support that helped us decide in their favour", says Markus Koller.

BlackBerry® Unified Endpoint Manager (UEM) enables Max Bögl to conveniently manage the iOS® and BlackBerry® 10 devices already used by the company in addition to managing and enabling Android®, Windows® 10 and macOS® devices used by its employees in the future.

"Only BlackBerry covers all common operating systems and device models", says Markus Koller. And even in relation to the many different ownership models (including Bring Your Own Device and Corporate Owned, Business Only), Max Bögl has free reign with BlackBerry UEM.

Secure Data and Apps on Mobile Devices: A further plus: The secure container solution for mobile apps by BlackBerry® Dynamics. This protects personal information of customers and employees and, in relation to the EU's General Data Protection Regulation, helps to prevent hefty fines. Max Bögl's use of BlackBerry® Two-Factor-Authentication (2FA) offers the company an important additional responsive layer of authentication when accessing business data.

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The Results

Consolidated Applications and Improved User Experience: When introducing this new solution, Max Bögl opted for a gradual migration of the roughly 1,000 devices used worldwide. BlackBerry UEM facilitates the consolidation of existing tools, a reduction of the overall costs and a clearly improved user experience. The seamless and secure access to data using UEM has allowed the Max Bögl Group to dispense with the separately used VPN solution used to date, which saves costs. "By consolidating different applications in the UEM we can offer our employees a more secure and speedier access to business data and accelerate the information flow within the company."

In the long term, the Max Bögl Group wants to offer additional productivity apps from the BlackBerry Dynamics portfolio to its employees. "BlackBerry's great advantage is that its performance spectrum can be consistently expanded to adapt to our most current requirements any time", says Markus Koller. The result: The Max Bögl Group and its employees are not just secure – they are BlackBerry® Secure ™. Now, and in future.

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About BlackBerry Limited

BlackBerry Limited is an enterprise software and services company focused on securing and managing IoT endpoints. The company does this with BlackBerry® Secure™, an end-to-end Enterprise of Things platform, comprised of its enterprise communication and collaboration software and safety-certified embedded solutions.

Based in Waterloo, Ontario, BlackBerry Limited was founded in 1984 and operates in North America, Europe, Asia, Australia, Middle East, Latin America and Africa. The Company trades under the ticker symbol "BB" on the Toronto Stock Exchange and the New York Stock Exchange. For more information visit BlackBerry.com, and follow the company on LinkedIn, Twitter and Facebook.