### \*\*\* BlackBerry.





## The Challenge

Easily manage users, apps, devices, content and policies. Mobilize your business content, including documents, business intelligence, customer records and more, simply and securely. Users access the content they need, where and when they need it, while IT stays in control for corporate-owned, bring your own and shared use devices. Get started today with one of the following suites that fit any stage of mobility adoption.



Management Edition



**Enterprise Edition** 



Collaboration Edition



**Application Edition** 



**Content Edition** 

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Feature	Management Edition \$3/user/month	Enterprise Edition \$5/user/month	Collaboration Edition \$10/user/month	Application Edition \$15/user/month	Content Edition \$25/user/month
Cross-Platform Support					
ios	$\bigcirc$	<ul><li>⊘</li></ul>	$\bigcirc$	$\odot$	⊗
Android	<b>⊘</b>	<ul><li>⊘</li></ul>	<b>⊘</b>	<ul><li>⊘</li></ul>	<b>⊘</b>
Windows	⊗	⊘	<b>⊘</b>	⊗	⊗
BlackBerry 10	⊗	<ul><li>⊘</li></ul>	<ul><li>⊘</li></ul>	<b>⊘</b>	⊗
Android for Work	⊗	<ul><li>∅</li></ul>	⊗	<b>⊘</b>	⊗
Samsung Knox	⊗			⊘	⊗
macOS	<ul><li>⊘</li></ul>	$\bigcirc$	$\bigcirc$	⊗	<b>⊘</b>
Mobile Management					
Mobile Device Management (MDM)	⊗	<b>⊘</b>	<b>⊘</b>	⊗	⊗
Jailbreak/root detection, compliance policies	⊗	<ul><li>⊘</li></ul>	<ul><li>⊘</li></ul>	⊗	⊗
Android smartglasses management	⊗	$\odot$	<b>⊘</b>	⊗	⊗
Mobile Application Management (MAM)	<ul><li>⊘</li></ul>	<ul><li>⊘</li></ul>	<ul><li>∅</li></ul>	⊘	⊗
Mobile Content Management (MCM)			<b>⊘</b>	⊗	⊗
Secure Business Productivity					
Unified launcher to access all apps	⊗	<ul><li>⊘</li></ul>	<ul><li>⊘</li></ul>	<b>⊘</b>	⊗
Secure browser	⊗	<ul><li>⊘</li></ul>	<ul><li>⊘</li></ul>	⊗	<ul><li>⊘</li></ul>
Email, calendar, contacts and tasks		$\odot$	<ul><li>⊘</li></ul>	⊗	⊗
Separate corporate identity on personal devices		$\odot$	<b>⊘</b>	⊗	⊗
Secure instant messaging			<ul><li>⊘</li></ul>	⊗	<ul><li>⊘</li></ul>
Secure notes			<b>⊘</b>	<b>⊘</b>	<ul><li>⊘</li></ul>
Access files from Sharepoint, OneDrive, Box and more, with native document editing				<ul><li>∅</li></ul>	
Create, edit, and format Microsoft Word and Excel, edit, view, and present PowerPoint			$\bigcirc$	⊗	⊗

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Feature	Management Edition \$3/user/month	Enterprise Edition \$5/user/month	Collaboration Edition \$10/user/month	Application Edition \$15/user/month	Content Edition \$25/user/month
App Containerization					
Containerization SDK	<b>⊘</b>	<ul><li>∅</li></ul>	<ul><li>⊘</li></ul>	<b>⊘</b>	<ul><li>⊘</li></ul>
APIs for Component Reuse	⊘	⊗	<ul><li>⊘</li></ul>	⊘	⊘
Plug-in suport for Adobe PhoneGap, IBM Worklight, Visual Studio and Xamarin	<ul><li>⊘</li></ul>	⊗	⊗	<ul><li>⊘</li></ul>	<ul><li>⊘</li></ul>
App Distribution					
Unlimited ISV app deployment*				$\bigcirc$	$\bigcirc$
Unlimited custom app deployment				<ul><li>∅</li></ul>	⊗
BlackBerry app analytics				⊘	<ul><li>⊘</li></ul>
Security					
FIPS 140-2 validated cryptography	$\odot$	$\bigcirc$	$\bigcirc$	$\odot$	$\odot$
Available PKI and MFA for secure mobile apps	<ul><li>⊘</li></ul>	⊗	⊗	<b>⊘</b>	<ul><li>⊘</li></ul>
Active Directory Integration	<b>⊘</b>	<b>⊘</b>	⊗	<b>⊘</b>	<ul><li>⊘</li></ul>
Common Criteria EAL+4, UK CESG, ASD EPL, DoD STIG		<ul><li>∅</li></ul>	<ul><li>⊘</li></ul>	⊗	<ul><li>∅</li></ul>
Secure connectivity for any or all apps			⊘	<b>⊘</b>	<ul><li>⊘</li></ul>
Complete cloud service federation and SSO solution			$\bigcirc$	$\odot$	$\bigcirc$
Two-factor authentication for Office 365 and compatible BlackBerry apps			<b>⊘</b>	<ul><li>⊘</li></ul>	<b>⊘</b>
Two-factor authentication for cloud, VPN, other apps				⊘	<ul><li>⊘</li></ul>
Secure Documents					
Enterprise File Sync and Share (EFSS)					<ul><li>⊘</li></ul>
Digital Rights Management (DRM)					<ul><li>∅</li></ul>
Document Tracking for Audit, Compliance and Business Intelligence					⊗
Deployment					
Cloud-Hosted <sup>2</sup>	<ul><li>⊘</li></ul>	⊗	<ul><li>∅</li></ul>	⊗	<ul><li>⊘</li></ul>
On-premises	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\odot$	$\bigcirc$

 $<sup>^1</sup>$  Apps are priced independently by ISVs and are available in the BlackBerry $^8$  Marketplace for Enterprise Software.  $^2$  Not all capabilities are available in cloud deployment.

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### About BlackBerry

BlackBerry is an enterprise software and services company focused on securing and managing IoT endpoints. The company does this with BlackBerry® Spark™, an end-to-end Enterprise of Things platform, comprised of its enterprise communication and collaboration software and safety-certified embedded solutions. Based in Waterloo, Ontario, the company was founded in 1984 and operates in North America, Europe, Asia, Australia, Middle East, Latin America and Africa. The Company trades under the ticker symbol "BB" on the Toronto Stock Exchange and New York Stock Exchange.

For more information, visit www.BlackBerry.com.