On a train
At airports
BlackBerry is used to coordinate traffic, control locomotives, manage cockpit controls, power black boxes and even perform tilt control.

In retail
In hospitals
BlackBerry is in control systems that keep track of products shipped from warehouses. In-store, BlackBerry is powering the HVAC systems to help keep stores cool in the summer and warm in the winter.

When paying with a credit card, BlackBerry is powering the transaction control systems, facilitating secure and reliable transactions.

BlackBerry also provide secure and seamless communications for global employee networks.

BlackBerry can be found in many life-saving and therapeutic equipment, from ECG machines to CT scanners and medical surgical robots.

In the sky
BlackBerry is in drones that deliver goods and conduct security reconnaissance.

In the car
BlackBerry is in street and highway traffic control systems in large cities.

Crossing the road
At the post office
BlackBerry is used in mail-sorting machines that process up to 40,000 letters per hour.

Watching TV
BlackBerry helps broadcasters worldwide manage and transmit live television productions.

Playing music
BlackBerry is found inside loop pedals that enable solo guitarists to become their own one-man band.

Keeping house
BlackBerry is in robot vacuums that autonomously navigate and clean floors.

Watching a movie
BlackBerry is in motion-controlled special effects systems used to create action sequences and stunts.

Flipping the lights on
BlackBerry is used in power generator systems, from wind turbines to hydroelectric plants, that produce electricity.

In outer space
BlackBerry powers the Advanced Space Vision System on the International Space Station. It also powered the camera system on NASA's Space Shuttle when it was in operation.

Protecting governments
Protecting those who protect us
BlackBerry is trusted by 7 of the G7 and 16 of the G20 to keep people and data safe and secure.

BlackBerry helps first responders securely communicate in real-time. It is also in robots deployed in hostile zones to uncover explosives, saving soldiers' lives.

In big rigs
BlackBerry enables secure and on-time delivery of goods to homes and businesses.

In universities
BlackBerry keeps students safe in times of crisis, whether it's a natural disaster, evacuation or active shooter situation.

In mobile banking
BlackBerry is securing the apps used to make financial transactions on your mobile device.

Protecting businesses
BlackBerry is used by enterprises to secure people, processes and 'things'. It allows organizations to securely manage endpoints, apps, and data, as well as collaborate and communicate in real-time, from any device and location.

Protecting the Enterprise of Things
BlackBerry provides the technology that allows endpoints to trust one another, communicate securely, and maintain privacy.

BlackBerry powers robots that build things such as cars, HVAC, and a variety of unbranded goods.

On the factory floor
BlackBerry helps nuclear power plants stay up and running 24/7, 365 days of the year.

Producing nuclear power
BlackBerry helps various manufacturing settings to produce goods and services in a secure and efficient manner.

Promoting business
BlackBerry is a platform for businesses of all sizes to connect, communicate and collaborate on the go. It provides a secure and reliable way for businesses to stay connected and productive.

Promoting the Enterprise of Things
BlackBerry helps businesses to securely connect their physical assets, enhancing their performance and efficiency.

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