Classifying Al-Driven EDR Capabilities

	Traditional EDR	CylanceOPTICS™	Benefits
Security Approach	Provides reactive detection and response	Provides continuous threat and incident prevention	A prevention-based approach reduces the overall number of incidents that require action/analysis
Required Skills	Requires advanced security analyst skillset	Is built for security analysts of all skills and experience levels	A solution accessible to all widens the pool of possible talent who can manage the solution
Data Collected	Streams all endpoint activity to the cloud continuously or sends it to dedicated hardware	Collects and stores only security-relevant data locally	Collecting only security-relevant activity data locally significantly reduces liability and improves compliance
Data Storage	Continuously streams data to the cloud or aggregates on local hardware	Stores data locally on each endpoint	Storing data locally significantly reduces liability, improves compliance, and optimizes performance and scalability
Threat Detection Techniques	Requires individual behavior rules be written and continually augmented to maintain coverage levels running from the cloud	Combines behavior rules with trained ML threat detection modules to provide a greater — and always increasing — breadth of coverage, running locally on the endpoint	Eliminates the need for up to thousands of rules that must be created and maintained by a security expert
Threat Hunting	Requires significant expertise to configure and perform a multitude of search capabilities	Provides easy to configure search criteria and optimized collection of responsive data from endpoints	Increases ability to uncover hard-to-find threats without adding staff
Root Cause Analysis	Combs through collected data to determine where an active threat entered the environment to determine how to stop ongoing damage	Uses data collected when the threat is prevented by CylancePROTECT® to understand the attack vector chosen by the bad actor	Automated approach shortens time to analysis completion
IR Capabilities	Requires extensive security expertise to use the advanced tools that identify and mitigate security issues	Takes automated IR actions or enables manual action, deploying pre-configured and custom response actions to return the system to a trusted state quickly	Automation and machine learning allow organizations big and small to maintain the security posture once thought only available to the largest of organizations

