



# Cylance at RSA 2019



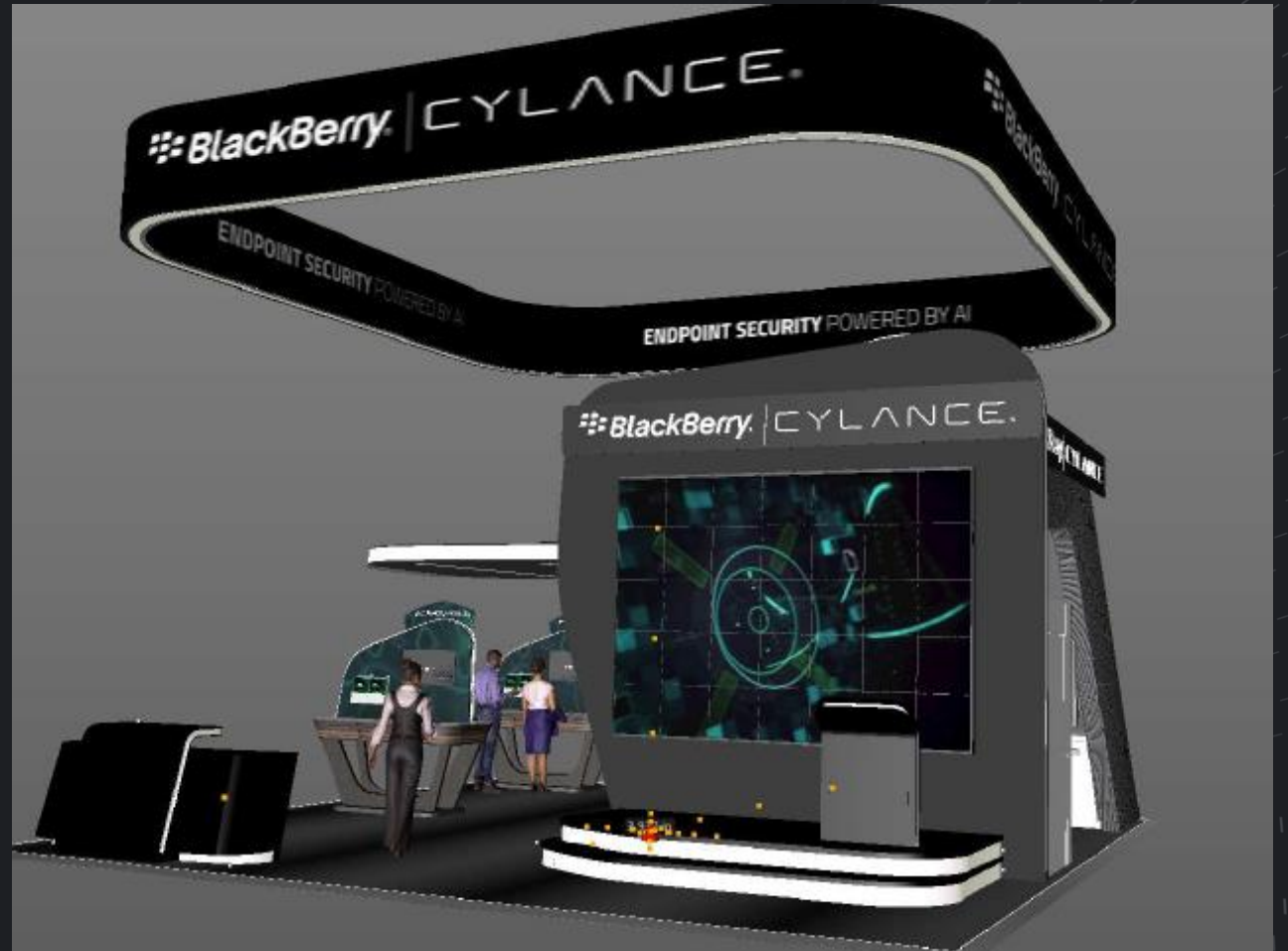
# Richard Melick

Sr. Security Technologist, Cylance

# Agenda

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- Who
- What
- What Else
- Where
- Why



# Cylance Portfolio

Cylance Security Solution:  
All Paths Lead to Prevention

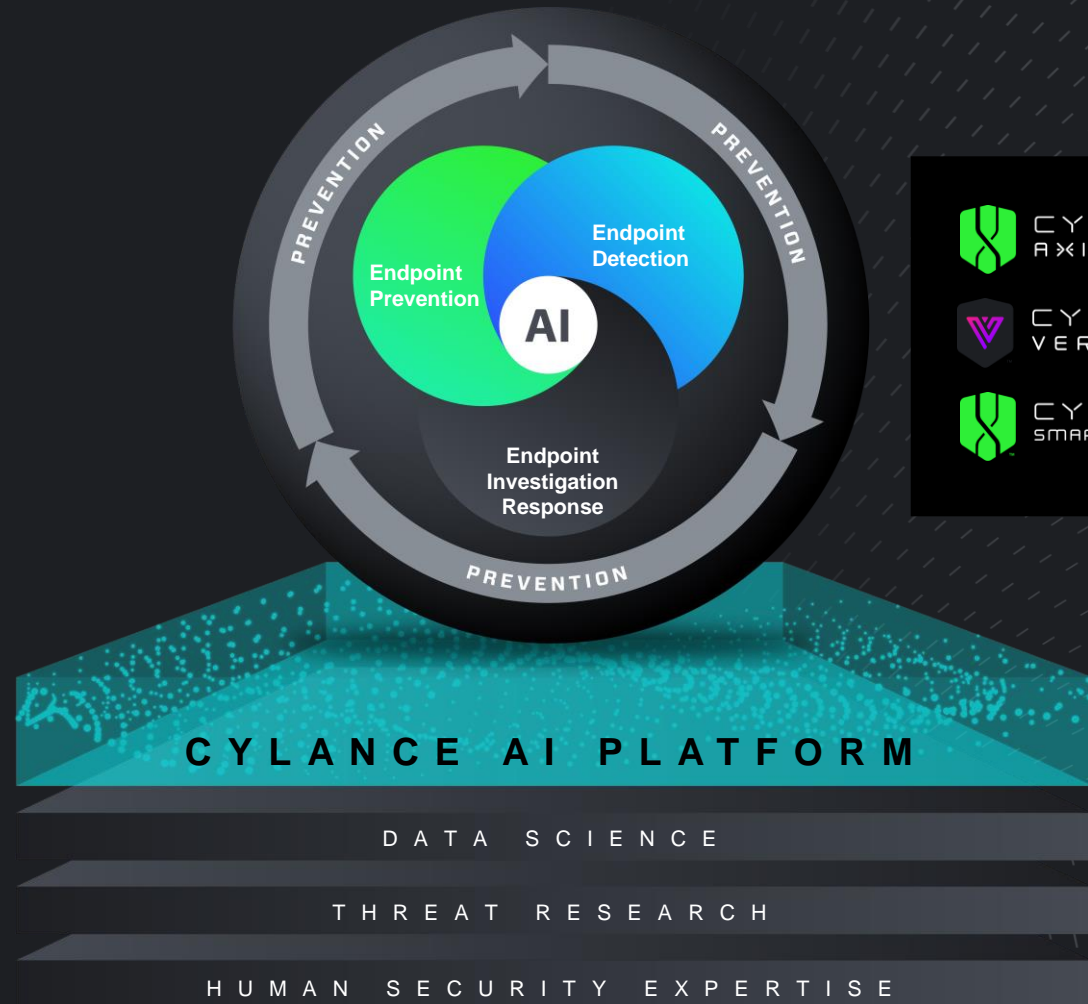
Endpoint Prevention



Predictive EDR



24x7 Services to IR Prevention



 CYLANCE  
AXIOM

 CYLANCE  
VERIFY

 CYLANCE  
SMART ANTIVIRUS



# Cylance Thought Leadership

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**AI Optimized EDR: Streamlining Risk Mitigation**

*Bret Lenmark*

**Managing Risk Through Rightsourcing Security**

*Adam Tomeo*

**The Business of Cybercrime**

*Richard Melick*

**The Adoption of MITRE ATT&CK**

*Sameh Sabry*

**Would AI have Evolved my Skillset Quicker?**

*Patrick Bayle*

**A Journey Through Binary Exploit Development**

*Shane Shellenbarger*

**HotDog? HotDog! The Power of Prediction**

*Brian Freedman*

**Prevention: It's about Time**

*Scott Scheferman*



# Cylance AXIOM Partners

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**DEMISTO**

**splunk**>

**FUJITSU**

**JASK**

**Phantom™**

**UNISYS**

**aruba**

a Hewlett Packard  
Enterprise company

**disco**

**Lookout**

**bitglass**

**WatchGuard™**

**verizon**✓

# Even More Thought Leadership

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## **Combatting the Scourge of Fileless Malware**

*Stuart McClure + Brian Robison*

## **Expense in Depth: Managing Your Total Cost of Controls**

*Malcolm Harkins*

## **Navigating Today's Data Privacy Regulation Labyrinth**

*Malcolm Harkins (Panelist) + Greg Silberman (Moderator)*

## **Hacking Exposed: LIVE—Bypassing NextGen**

*Stuart McClure + Brian Robison*

## **Unmasking Operation Shaheen**

*Tom Pace + Kevin Livelli*



# Cylance Smart Antivirus

Malware doesn't care  
if your employees are  
at home or at work.

Get your **free** Cylance Smart Antivirus™  
license and protect everyone in your family.



Smart, simple cybersecurity.

Cylance Smart Antivirus provides  
families with enterprise-class security  
software designed for personal use.

Using artificial intelligence, Cylance Smart Antivirus  
eliminates the need for updates and popups while  
presenting an easy-to-use, elegant interface.

Visit [cylance.com](https://cylance.com)  
to discover more.











## Samovar Tea Lounge

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# Ales & AI Roadshow

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Where beer has  
cicerones, endpoints  
have Cylance®.



# Other Events

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## Digital Shadows RSA Party

Tuesday March 5<sup>th</sup>

## Partner Advisory Council Breakfast

Wednesday March 6<sup>th</sup>

## Cylance CONNECT Networking Reception

Wednesday March 6<sup>th</sup>





# Experience Silence

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## Introducing the Cylance AI Platform.

Eliminate noise. Experience silence.

See it in action at booth N 6145.



CYLANCE

**[Click Here To Learn More about  
Blackberry Cylance at RSA 2019.](#)**

