BlackBerry Cybersecurity

REASONS YOU NEED BLACKBERRY UEM TO SECURE YOUR DIGITAL WORKPLACE

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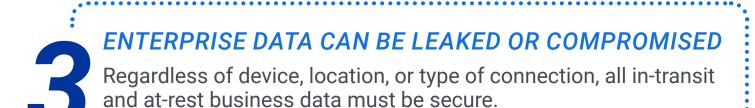
If your organization struggles to balance the needs of an increasingly mobile workforce with stringent security and compliance requirements, unified endpoint management (UEM) can help. Keep reading to discover important indicators that your organization would benefit from BlackBerry[®] UEM.

EMPLOYEES ARE LESS PRODUCTIVE THAN THEY COULD BE

Remote and mobile employees can't work efficiently because they don't have fast, secure, and unencumbered access to enterprise apps.

MISSION-CRITICAL APPS ARE NOT SECURE

If you're relying on legacy solutions like VPNs, your enterprise apps and systems may be vulnerable to inside and outside threats.



COST-EFFECTIVE AND PRODUCTIVITY-BOOSTING BYOD POLICIES CAN'T BE SUPPORTED

Not all solutions can support "Bring Your Own Device" (BYOD) policies that keep business apps and data private and secure.

MOBILE DEVICES DON'T HAVE ADEQUATE SECURITY OR THREAT DETECTION

Mobile access to enterprise apps must be as secure on public networks as they are in the office.

SECURITY POLICIES CAN'T KEEP UP WITH EVERY POSSIBLE DEPLOYMENT SCENARIO

If you can't automatically protect new devices and connections without manual management, your security is always a step behind.

ENTERPRISE APPS AREN'T AVAILABLE

When remote and mobile access is restricted or constrained, employees can't work productively.

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PERSONAL AND WORK DATA AREN'T SEPARATE

Endpoint solutions that rely on OS-level encryption can't isolate business from personal data or ensure its privacy.



EMPLOYEES ARE RESORTING TO CONSUMER-GRADE FILE-SHARING PLATFORMS

Without a secure way to share externally, employees may turn to public file-sharing sites that don't meet security standards.

REGULATORY COMPLIANCE IS DIFFICULT TO ACHIEVE AND MAINTAIN

Expanding access improves productivity, but may present costly compliance challenges if security and auditing controls aren't in place.

ENABLE SECURE PRODUCTIVITY

If one or more of these statements are true, it's time to consider BlackBerry UEM. BlackBerry UEM offers unparalleled flexibility and security that enables employees to be productive anytime, anywhere, and on practically any device, with confidence that mission-critical apps and data are secure, uncompromised, and in compliance.

For more information or to arrange a demo, visit our website.

BlackBerry. Intelligent Security. Everywhere.

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 215M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust.

For more information, visit **BlackBerry.com** and follow @BlackBerry.

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