#### Proven Technology:

Is the solution driven by proven artificial intelligence (AI) technology or is AI bolted on as an afterthought to augment the vendor's aging signature, hash-matching, and heuristics technologies?



#### Comprehensive Threat Defense:

Will the solution neutralize the full spectrum of modern threats, including zero-day malware, weaponized documents, fileless attacks, and the malicious use of legitimate system services like PowerShell?



#### Unified Approach:

Does the solution provide a unified endpoint security approach with a single panel and workflow for alerts across different security domains?



#### Centralized Management:

Can endpoint security policies be managed and monitored in a single cloud-based administrator console that provides a 360-degree view of threat activity?



#### Performance:

Does the solution support and preserve employee productivity with a lightweight agent that uses minimal CPU power and eliminates the need for frequent scans, signature updates, or reboots?



### **Pre-Execution Prevention:**

Will the solution prevent malware from executing before it detonates and establishes a foothold?



## Autonomy:

Will protection be applied in real time at the endpoint, or will the solution require cloud lookups or a network connection?



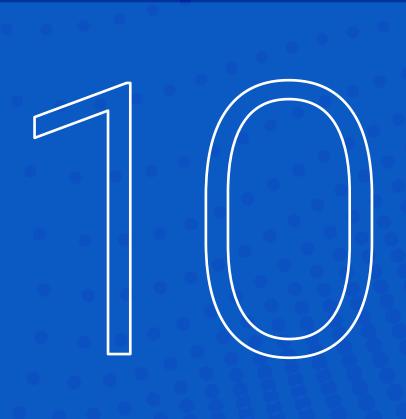
## Optimized Incident Response:

Does the solution offer root cause analysis, smart threat hunting, and automated detection and response to minimize dwell time and optimize incident response?



## Streamlined Administration:

Will the solution minimize administration and management time so your team can focus on strategic projects that support business goals?



## Modern and Legacy Support:

In addition to protecting modern operating systems—including Microsoft® Windows®, macOS®, Linux®, iOS®, and Android™—does the solution protect legacy systems against modern threats?

# Simplified Endpoint Security for a Self-Defending Infrastructure

CylanceENDPOINT™ by BlackBerry increases visibility, simplifies investigations, and stops more attacks earlier with less human intervention. Find out how self-defending Cylance® AI delivers comprehensive prevention, detection, and response across all online and offline devices.

For more information or to arrange a demo, <u>visit our website</u>.

## About BlackBerry

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 215M vehicles. Based in Waterloo, Ontario, the company leverages Al and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear - to secure a connected future you can trust.











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